

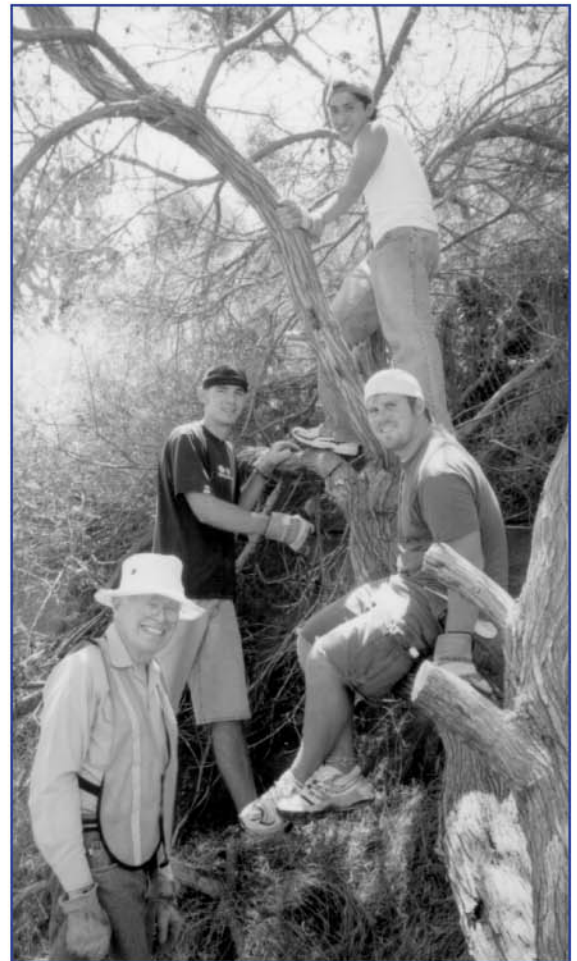
## IT TAKES TEAMWORK

by Lee Lipsey

**The Beautification Committee is the heart of the Point Loma Association ... always has been.** These people look around our community and envision a lovelier landscape or a less cluttered skyline or a more inviting common space – then they make that vision a reality. For more than forty years this community service work has been going on. Now we see the results all around us: the purple jacaranda and gold medallion trees in Point Loma Village, leafy sycamores bordering Canon Street, Point Loma entry signs on Nimitz Boulevard and North Harbor Drive, red geraniums in the Nimitz median, blue morning glories cascading down the Nimitz wall, lush bougainvillea at the Pork Chops and Dewey School. Everywhere you look there's a sign proclaiming "Another Point Loma Association Project."

It takes money and sweat equity to create and maintain our projects. Money comes from your dues and from the Annual Dinner and Silent Auction. This year's Beautification Committee budget is \$25,500, mostly allocated to tree trimming, fertilizing and irrigation. Sweat equity comes from the "Mean Green Team." These hardy folks charge out the door every Friday to plant and weed and mulch and prune. You might want to give them a hand.

The Mean Green Team welcomes reinforcements. On August 18, fifty students from Point Loma Nazarene University donated their labor to help PLA improve the footpath along Canon Street. **Jean Leighton** coordinated the work party with PLNU's **Bob Couchenour**. Last spring, the Beautification Committee began collaborating with the Point Loma Garden Club to install flower boxes in Point Loma Village. **Klonie Kunzel** and **Karen Davis** are leading that team effort.



Our thanks to **Jodie Bruhn**, Beautification Committee chairperson, for her dedication. Kudos to all who work together to make Point Loma beautiful: **Ardetta Steiner, Hugh Story, Bob Sherman, Ed Streicher, Karen Davis, Dee Kettenburg, Celeste Trepte, Klonie Kunzel, Bob Simpson, John Ellis, Jess Walker, Jean Leighton, Ann Silliman, and Angela Ecker**. Special thanks to **Marty Dine** for donating and installing irrigation systems. What a team!

## PRESIDENT'S MESSAGE

by **John Calabotta**



In my last message we visited the log of the armada of Juan Rodriguez Cabrillo. Even then, 460 years ago, the potential and beauty of Point Loma was not understated. During this past summer, my dog Tillie and I logged many miles walking in and around Point Loma. A benefit of these "journeys through The Point" is to recognize the continued beautification of Point Loma and imagine the future when the long-range projects of the Point Loma Association are complete.

Throughout its history, inhabitants of Point Loma contributed to its character and beauty, even when overcoming obstacles was the order of the day. The building of the road to the Old Point Loma Lighthouse took 18 men working 35 straight days. The result is one of the most recognizable landmarks – and most amazing views – in California. Today the members of the Point Loma Association continue that spirited legacy.

The foundation for the continued success of the Point Loma Association and its ambitious projects is the creativity and dedication of its members. The fall season is a good time to either upgrade your current membership or encourage a friend, neighbor or business associate to join PLA.

Imagine transforming Point Loma Village into a landmark for the Peninsula. Imagine being a part of the creativity associated with the banners that grace the streets of Point Loma. Imagine being a part of the enhancement of the entryways to Point Loma.

The Officers and the Board of Directors value your enthusiasm and welcome your ideas as we continue the mission of the Point Loma Association.

## VOLUNTEER HERE

Your Beautification Committee's "Mean Green Team" is looking for Volunteers! We get together every Friday morning, 9:00 – 11:00 a.m., to plant, trim, clean up, pull weeds – to spruce up our various landscape project sites. Did I mention that we also have a great group and have a good time? Come join us! Call **Karen Davis** at 222-3055.

## WE WELCOME YOU

**Thanks...and a warm welcome...to our newest members:**

Belle Ann and Bob Baker, the Becker Family, Alan and Cynthia Beneventi, Ciao Amore Ristorante, Mr. and Mrs. Frank Clark, Bennet Greenwald and Karan Cooper, Dean and Alice Crowder, Jim and Pat Fink, Bruce and Patricia Fischer, Marcia Green, Helen H. Hu, MD OMD LAC, Nadine Johnson, Dianne and John Kernan, John and Carol Landis, Tracy Morgan-Hollingworth, Newcomers International, Lowell and Bea North, Peninsula Graphics, Red's and Red Raven, Solitude Face and Body Care, Jennifer Soule, Judge Gordon and Jean Thompson, Tom and Barbara Tourtellott, Bill Van DeWeghe, Jerry Van DeWeghe, Valerie Vekkos, Village at NTC-Lincoln BP.

## PLA ON THE WEB

Your community association is going online. The Board authorized **Pat Baker** to contract with **Paul Grimes**, Internet Service Pros, to build and maintain a PLA web site. The site will feature beautification projects, membership information, Annual Dinner awards and more. There will be links to the web sites of the Peninsula Chamber of Commerce, Point Loma Concert Series, and other civic groups. **Please visit:** [www.plaweb.org](http://www.plaweb.org). For information, call Pat, 223-9363.

## NEW COMMITTEES

At the request of John Calabotta, the Board approved three new committees.

- Finance Committee: **Bill Johnson** (chair), **Nancy Aul**, **Ray Simas**, and **John Calabotta** (ex officio).
- Membership Committee: **Patti Adams** (chair) and **Bonnie Hage**.
- Ad Hoc Committee to analyze PLA's 501(c)3 application and report to the Board:
- **Tracy Morgan-Hollingworth**, **Dan Martin**, **Maureen Summers**, **Bill Johnson**, and **John Calabotta** (chair).

## COME TO THE FAIRE

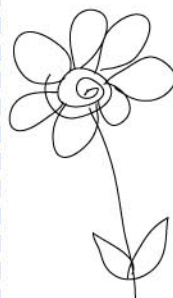
The 7th Annual Point Loma Village Cultural Faire, presented by the Peninsula Chamber of Commerce, features dozens of artists and exhibitors. Stages feature music and dancing to Big Time Operator and other great entertainment. Join your neighbors on Saturday, October 25, 9:00 a.m. to 4:00 p.m. Enjoy the Extreme Fun Zone for kids of all ages and the First Annual Citywide Rotary Chili Cookoff and Beer Garden at Scott Street between Avenida de Portugal and Canon St. Look for the PLA booth, hosted by **Lois Baker**, **Donis Lovett**, and other friendly volunteers.

Local artists, performers, arts and civic groups are invited to be a part of the Cultural Faire. Contact the coordinators at (619) 846-6269 or (619) 225-8156 to be an exhibitor/performer or help sponsor a local arts group.

## GARDEN AWARDS

Nominate a neighbor for a PLA Garden Award. It's a great way to show our appreciation for folks who do a beautiful job of maintaining and improving their residential property. They beautify the community for all of us! Winners will be selected by the PLA Beautification Committee. Questions? Call **Ardetta Steiner**, 224-3977.

### PLA GARDEN AWARD NOMINATION



I nominate \_\_\_\_\_

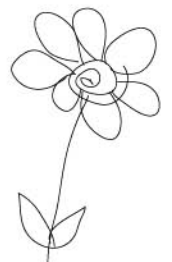
at (address) \_\_\_\_\_

for \_\_\_\_\_

Your name \_\_\_\_\_

Your phone \_\_\_\_\_

Your Email \_\_\_\_\_



Mail to: Point Loma Association, PO Box 60212  
San Diego, CA 92166-0212 Attention: Ardetta Steiner

## CONCERT BENEFITS PLHS

See Jason Scheff, lead singer and bass guitarist for the band "Chicago," in a personal concert to benefit the Point Loma High School Foundation and Alumni Association (PLHSFAA). Scheff, Point Loma High School class of 1980, has toured with "Chicago" for 17 years. The concert is on Tuesday evening, October 28, 7:00 p.m. in Dana Middle School Auditorium, 1775 Chatsworth Blvd. Scheff will perform with a select group of San Diego musicians in a program combining his music, Chicago's music and humorous recollections of his days in San Diego. Proceeds will help bolster the Foundation's support of the High School, including the performing arts. Ticket hotline: 338-4401.

## PTSA THANKS PLA

PLA supports the Point Loma High School Parent Teacher Student Association (PTSA) with a donation to the 2003 Kick Off. This annual event brings students, families and the entire community together for a dinner dance following the first home game of the season. Kick Off is the major fundraiser for PTSA, supporting all PTSA programming for the year, with any extra funds allocated to classroom equipment requests, including new furniture for the school library. A bright PLA banner was proudly displayed at the September 13 Kick Off and at every home game this season.

## NEW LIBRARY OPENS

September 20 marked the Grand Opening of the **James Edgar and Jean Jessop Hervey Point Loma Branch Library**, 3701 Voltaire Street. The fine new two-story facility has an enlarged book and multi-media collection, a full floor dedicated to youth literature, a large community room, and 5 conference rooms. Used books are sold for bargain prices in the Friends of the Library room. A nautical theme prevails with a 30 ft. periscope, surfboard tables, and a reproduction of Juan Cabrillo's ship, the San Salvador. **Library hours are:** Monday and

Wednesday, 12:00 p.m. to 8:00 p.m.; Tuesday, Thursday, Friday and Saturday, 9:30 a.m. to 5:30 p.m.; and Sunday, 1:00 p.m. to 5:00 p.m. Fundraising efforts are ongoing. For information, call Tom Goad, President, Friends of Point Loma Library, 222-5891.

## CA ART MUSEUM

Ken Goldman and Ann Walker are leading an initiative to create the California Art Museum at Promenade Center/Liberty Station. The museum will celebrate the Early California Scene Painters, 1920-1970, with a focus on watercolor and murals. These artists painted scenes of everyday life in an unstructured style characterized by bold brushwork and strong, rich colors. Their work is displayed in major museums in the United States and in private collections around the world.

Goldman and Walker lead a focus group that has applied for 501c3 status and embarked on a fundraising campaign. They intend to establish the museum in one of the historic buildings at the former Naval Training Center. To learn more about the museum project, please call Richard Esparza, (858) 483-4165.

## FOCUS ON LOCAL BUSINESS

**Tino Ferreira D.D.S.** opened a practice in family dentistry in June at 1537 Rosecrans St., Suite 3. The recently rehabilitated building, at the corner of Rosecrans and Ingelow, is the property of Alvaro Ferreira. Contact Dr. Ferreira's office at 223-1606.

**Grape Connections** moved to a new location at 1130 Scott Street. Contact Robert Gelman at 523-6441, or send e-mail to: luna.grape@cox.net.

**Antiques by Ruth** opened a new store at 4926 Newport Ave. in August. The store at 1214 Rosecrans is now open by appointment only. Call 222-2232.

## COMMUNITY CALENDAR

### October 10-12

OKTOBERFEST in OB  
Dusty Rhodes Park  
OB Mainstreet Association  
224-4906

### October 19

PIER PANCAKE BREAKFAST  
7:30 a.m.- 12 noon  
OB Tree Committee  
226-8613

### October 25

P.L. VILLAGE CULTURAL FAIRE  
Scott St. at Canon St.  
9:00 a.m. - 4:00 p.m.  
Peninsula Chamber of Commerce  
Info 225-8156 Vendors 846-6269  
www.peninsulachamber.com

### November 1

HOLIDAY EXPRESS BAZAAR  
3710 Warner St.  
10:00 a.m. - 2:00 p.m.  
Benefit for Camp Oliver  
Dee Kettenburg, 223-1333

### November 7

PLHS HOMECOMING GAME  
Point Loma High School,  
2:30 p.m.  
223-3121

### November 11

OB RESTAURANT WALK  
5:00 - 9:00 p.m.  
OB Mainstreet Association  
For tickets, call 224-4906

### December 6

OB HOLIDAY BAZAAR  
9:00 a.m.- 4:00 p.m.  
OB HOLIDAY PARADE  
5:00 p.m.  
224-4906

### December 10

PAUL ECKE POINSETTIAS  
10:00 a.m.  
Point Loma Masonic Center  
Point Loma Garden Club  
Dolly Hartman, 276-0209

**Point Loma Association**  
Meets second Wednesday,  
7:30 a.m.  
Bali Ha'i Restaurant  
2230 Shelter Island Drive  
Pat Baker, 223-9363

**Peninsula Community  
Planning Board**  
Meets third Thursday,  
6:30 - 9:30 p.m.  
Ramada Limited  
1403 Rosecrans St.  
Cynthia Conger, 665-3210

**North Bay  
Redevelopment PAC**  
Meets first Wednesday,  
7:30 a.m.  
Peninsula Community  
Service Center  
3740 Sports Arena Blvd.  
Alex Greenwood,  
533-5458

**Midway Planning  
Advisory Committee**  
Meets first Tuesday,  
2 p.m.  
Peninsula Community  
Service Center  
3740 Sports Arena Blvd.  
Leslie Sanguinetti,  
297-6113

**Ocean Beach Town  
Council**  
Meets fourth Wednesday,  
7 p.m.  
No meeting Nov. and Dec.  
OB Recreation Center  
4726 Santa Monica Ave.  
Jere Battan, 515-4400

**Ocean Beach Planning  
Board**  
Meets first and third  
Wednesdays, 7-9:30 p.m.  
OB Recreation Center  
4726 Santa Monica Ave.  
523-1700



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Pat Baker, Vice-President  
Nancy Aul, Treasurer  
Ardetta Steiner, Secretary

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Patti Adams	Lee Lipsey
Lois Baker	Dan Martin
Jodie Bruhn	Pat McCardle
John Calabotta	Stan Miller
Jim Evans	Bill Munster
Bill Johnson	Melanie Nickel
Dee Kettenburg	arlette Smith
Dick Lareau	Maureen Summers

**Chairpersons**

Beautification: Jodie Bruhn  
Membership: Patti Adams  
Architecture: Richard Lareau  
Newsletter: Lee Lipsey

We thank Point Loma Nazarene University for donating professional design and production services for the Point Loma Association newsletter.

# Growing together.™



Just like you, we live, work and play in San Diego County. Since 1938, we've been here to lend a hand and grow with you.

Through all stages of your life—purchasing a home, saving for your child's education and planning a secure retirement—we have the products to help you achieve your financial goals. Come to us for low home loan rates, and stay with us to earn higher dividends on Savings Accounts, Certificates and IRAs.

Everyone who lives or works in the City or County of San Diego is welcome.

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Hours: M-Th 9-5; Fri 9-6; Sat 9-4



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## **GROWING OUR COMMUNITY ASSOCIATION**

by Patti Adams, Membership Chair

**Fall is Membership Campaign Season for your Point Loma Association.** Let's encourage local residents and businesses to join our mission to protect and improve the quality of life on the Point Loma Peninsula. We want people to be officially affiliated with our organization. By becoming a member, they make a positive statement, telling the world: "We love Point Loma!"

### **Here's how you can help...**

- Talk about PLA. Ask your friends, neighbors and business associates if they are members. If not please share with them the value you find in belonging to Point Loma's original community organization, and give them the Membership Brochure enclosed in this newsletter. You may call PLA membership chair Patti Adams, 225-5511, for more brochures. We'll mail brochures and a sample newsletter to any address you request.
- Give someone you like a PLA membership. As the holidays approach, think about buying a basic \$20 membership for a friend or relative. We are especially eager to see the younger generation of Point Loma people join us in protecting the value and desirability of living here.
- Bring a friend to our booth at the Point Loma Village Cultural Faire. We will have membership applications and displays of all our projects at the Cultural Faire on Saturday, October 25, 9:00 a.m. to 4:00 p.m.

New members bring a wealth of energy and ideas and personal contacts that make the Point Loma Association a stronger organization...providing more benefits for this whole community. Let's work together to make sure that everyone we know receives a personal invitation to join us!

We know that you support many good causes and organizations, and we deeply appreciate your continued support of PLA. As we grow our association, our friends, family and neighbors will thank you too!



# **POINT LOMA ASSOCIATION CONTRIBUTIONS 2002-2003**

## **PLATINUM MEMBERS \$1000**

Frank and Patricia Bradley  
The Corky McMillin Companies  
Point Loma Nazarene University

## **GOLD MEMBERS \$500**

John and Lisa Calabotta  
Tony and Nancy McCune  
Judge Howard and Marlene Turrentine

## **SILVER MEMBERS \$250**

Alan and Cynthia Beneventi	Bob and Joy Jones
John and Jodie Bruhn	Dr. and Mrs. Lee Monroe
Glenn and Joanne Dethloff	Barry and Eileen Shillito
Robert Tripp Jackson	Ben and Marguerite Woodward

## **BRONZE MEMBERS \$100**

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**Many thanks for your generous contributions!**  
**Please direct questions about membership to Bonnie Hage, 222-5425.**