

CELEBRATING OUR COMMUNITY

Some of us were born and raised right here in Point Loma. Some of us washed in with the Navy. Some migrated from colder climes. Others fell in love and followed their hearts here. However we happen to be living in the Peninsula, we agree that it's "a great place to be."

We gathered Wednesday, May 21, to celebrate our community with the PLA Annual Dinner at the Shelter Pointe Hotel. Attendance was 280 this year, in defiance of the slow economy. The event raised a total of about \$6,600 for future PLA projects.

The Silent Auction netted \$4,433 thanks to the efforts of **Melanie Nickel**, assisted by **Patti Adams**. A child-sized electric Jeep donated by McCune Motors (Tony and Nancy McCune, pictured with Patti Adams) got maximum attention. High bidder Bill Evanson took the mini-Jeep home. Other items included original artwork, jewelry, sculpture, golf packages, wine baskets, and gift certificates to fine restaurants. **Robin Hungerford** and **Bonnie Hage** created the decorations for the auction table.

Greg Smith, San Diego County Assessor, told us what we wanted to hear about real estate prices in America's Finest City, predicting that the housing price bubble isn't likely to burst any time soon. (But watch out for overbuilding in the condo market downtown.) **Hugh Story** presented the annual Lighthouse Award to **Marty Dine**, recognizing his two years as PLA President. Marty, in turn, honored **Celeste Trepte** with a special Village Beautiful Award for long and faithful service to the community. County Supervisor Greg Cox captured our attention with a large check – \$20,000 for bus benches.



Bonnie Hage, reprising her role as Annual Dinner Chair, got rave reviews. The tables looked beautiful, the food was delicious, and the check-in process went smoothly, thanks to **Maureen Summers** and **Ardetta Steiner**. **Lois Thompson** capably handled reservations. **Stephanie Davidson** and **Peggy Bonnie** sold \$648 in tickets for the 50/50 drawing, which PLA shared with lucky winner **Pat Baker**. **Celeste Trepte** coordinated informative displays by Lincoln PB Management, Inc. – The Villages at NTC, Point Loma Branch Library – interior design, and The McMillin Companies – Liberty Station. **Dee Kettensburg's** display featured homes recently recognized with Garden Awards from the Beautification Committee.

NEW OFFICERS AND BOARD

Secretary Ardetta Steiner conducted the business portion of the Annual Dinner Meeting. We elected Officers and new Board members: President – **John Calabotta**, Vice-President – **Pat Baker**, Treasurer – **Bill Johnson**, Secretary – **Dan Martin**, Board – **Larry Bauman**, **Tracy Morgan Hollingworth**, **Bill Klees**, **Klonie Kunzel**, **Donis Lovett**, **Larry Pappas**, **Catherine Perez**, and **Ray Simas**.

PRESIDENT'S MESSAGE

By John Calabotta

According to the log and charts of the expedition of Juan Rodriguez Cabrillo—as the armada led by Cabrillo passed Point Loma and entered what is now San Diego Bay – the log describes the area as a “sheltered port and a very good one.” Almost 460 years later, while taking my nightly walk on Shelter Island with my dog Tillie, it is easy for me to echo the words written in the log of the San Salvador. Perhaps an addition to the words of the log of the San Salvador could be “... one of the most beautiful.”

Since its inception, the main purpose of the Point Loma Association (formerly known as Point Loma Village Beautiful) is to provide the vehicle for the improvement and beautification of Point Loma. As the incoming Chairman, I look forward to leading an organization whose past success provides a strong foundation for the continued improvement and beautification of Point Loma. The Board for the 2003-2004 term is a group of some of the most energetic and creative individuals dedicated to the mission of the Point Loma Association.

I invite all members to participate in the activities of the beautification and improvement of Point Loma, ranging from volunteering on a weekend to inviting your neighbor to become a member. I look forward to an enjoyable and successful year.

Volunteer Here

America's Finest Water Station

The America's Finest City Half-Marathon is coming to Point Loma - and you can help. PLA sponsors a water station at the corner of Dupont and Albion streets. Come for just one hour, 7:00-8:00 a.m., Sunday, August 17. Wear old clothes and prepare to get wet! All ages can participate. Volunteers receive a free T-shirt. Call Melanie Nickel at 225-8705 to sign up—or just show up.

P.L. Cultural Faire 2003

The Annual Point Loma Cultural Faire, sponsored by the Peninsula Chamber of Commerce, will be held on Saturday, October 24. Event Chair, Diana Alexander, needs volunteers to participate in planning and staffing activities. Call Diana Alexander, 298-4003 or Bill Klees, 225-8200 x10.

CELESTE TREPTE HONORED

Celeste Treppe received a Village Beautiful Award in recognition of more than 40 years of continuous service to our community. Celeste was a charter member of Point Loma Village Beautiful, founded in 1961. Since then, she has worked on planting trees, removing billboards, undergrounding power lines, and enforcing code compliance. She currently serves on the PLA Beautification Committee.



COMMUNITY ENHANCEMENT AWARDS

PLA presents annual Community Enhancement Awards to businesses and property owners for outstanding design in architecture, landscape, and signage.

- Landscape:** NEX, corner of Rosecrans St. and Nimitz Blvd.
Capt. Donald Boland, Commanding Officer,
U.S. Naval Base Point Loma
- Landscape:** The Villages at NTC
Sam Merrick, V.P. and General Manager
Lincoln BP Management, Inc.
- Landscape:** Longs Drugstore, 3210 Rosecrans St.
Steve Usrey, Manager
- Landscape:** 76 Service Station
Ed and Shannon Thurston
- Signage:** Ciao Amore Restaurant, 1125 Rosecrans St.
Dena and Adley Soares
- Sculpture:** Bubble Bath, bronze on Shelter Island
Charles and Jackie Mann, donors;
Bruce Hollingsworth, President and CEO,
Unified Port District of San Diego
- Design and Landscape:** Parking Plaza, Rosecrans St. at Avenida de Portugal
Stephen Bonker, Vice President and Manager
Union Bank of California, Point Loma Branch
- Design, Signage, Landscape:** Liberty Station, Model Homes
Walter Heiberg, Vice President
The Corky McMillin Companies



ENTRY SIGN IS LOOKING GOOD

Bob Sherman has made major improvements to the Point Loma entry sign on Nimitz Boulevard. First he sanded and repainted the wooden sign; then, the old landscaping, overgrown with weeds, had to go. He dug up the whole area, installed an irrigation system, and amended the soil. In May, with help from the Mean Green Team headed by PLA Beautification Chair Jodie Bruhn, Bob put new plants in the ground.

The new landscape plan, designed by David Kemp, features five queen palms flanking the sign, with pride of Madeira, red bougainvillea, and purple ice plant arrayed in the foreground. Many thanks to David for donating his professional services to this community beautification project. Thanks also to Ed Hempstead, E.M. Electric, for donating labor to install a new electrical system for lighting and for the irrigation timer.

Bob sees this project as his personal contribution to the community: “I am a Point Loma native and have admired the PLA projects for some time. I want to make this sign a landmark we can feel proud of each time we drive by.”

Total PLA expenditure on materials was \$1,904. That cost was partially offset by a \$745 gift from the Point Loma Artists (proceeds from Art in the Park, September 2001).





The remodeled home of **Payne and Linda Johnson** is at the corner of Rosecrans and Bessemer streets. A stone wall surrounds tasteful, understated landscaping and softens the lot line; a walled entry courtyard buffers traffic noise.



Jim and Patrice Saxon's home, 3705 Warner Street, sports a new stone driveway, white trellis arbors, and fresh landscaping. Overgrown trees were replaced with an assortment of fruit trees.



A stacked stone wall and wide sidewalks make a handsome new entry to **Monica Jackson's** home, 3767 Jennings St.

FOURTH OF JULY FIREWORKS

Shelter Island is a good place to view the 3rd Annual Big Bay Fireworks Show. Old Town Trolley provides shuttle service to Shelter Island with pickups at West Marine and at the Sport Fishing parking lot on Scott Street. Pyrotechnics begin at 9:00 p.m. Call for information about shuttles serving Harbor Island and the North Embarcadero. Sandy Purdon, 222-0330. On the west side of the Peninsula, in Ocean Beach, the celebration begins at 9:15 with Fireworks Off Of the Pier, sponsored by OB Mainstreet Association, 224-4906.

POINT LOMA LIBRARY CLOSING

The Point Loma Branch Library closed June 8 to begin the process of moving into the new building. Stay tuned for the Grand Opening of the James Edgar and Jean Jessop Hervey Point Loma Branch Library this fall. Until then, the closest branch is Ocean Beach Library, 4801 Santa Monica Ave. Hours at OB Library are: Monday and Wednesday, 12:00 p.m. to 8:00 p.m.; Tuesday – Saturday, 9:30 a.m. to 5:30 p.m.; Sunday, closed. Check the San Diego Public Library Web site for other library locations: <http://sandiego.gov/public-library/locations>.

PLHS FOOTBALL MANIA

Have a Ball and Help Support Point Loma High School. The PLHS PTA offers you chances to win \$1,000 in prizes each week in the big NFL Football Mania pool. Just \$20 enters you for 17 weeks. Odds are 1 in 49 to win each week. Proceeds benefit Pt. Loma High School, which is scrambling to replace funds lost due to the state budget crisis. For more info and to purchase tickets, please contact arlette Smith 619-248-3883.

DOCTORS VOLUNTEER

Gresham Bayne, MD chairs the Steering Committee for Volunteers in Medicine, San Diego. Volunteers in Medicine recruits retired physicians to staff primary care medical centers for the uninsured. VIM-San Diego has \$50,000 in seed money to begin the process of establishing a center in the Peninsula area, meeting the needs of uninsured residents and taking pressure off our gridlocked emergency rooms. This year, they will select a site and begin construction. To offer support, call Gresham, 223-3494. For information, visit www.vim-sandiego.org.

PENINSULA CRIME INCREASES

Officer Richard Ensign reports more crime in the Peninsula during the past year. From the first quarter of 2002 to the first quarter of 2003, the crime increase in Service Area 610 (includes Midway, Ocean Beach, and all the neighborhoods of Point Loma) was 41.9% for violent crimes and 32.5% for property crimes.

The SD Police Department offers a new online service "eWatch." This cyber version of Neighborhood Watch is designed to alert residents and businesses to criminal activity in their neighborhood. You can sign up online to get automatic e-mail alerts when an incident is reported in the area you have selected. To learn more about "eWatch" go to: www.sandiego.gov. Click on "Departments" ... then "Police." You will find "eWatch" subscription information on the "Police" home page. Questions or concerns? Call the San Diego Police Storefront, 3750 Sports Arena Blvd., (619) 531-1540 (non-emergency). Officer Ensign or Linda Lafond can arrange for a free, half-hour security survey of your home or business.

FOCUS ON LOCAL BUSINESS

Shelter Island Sign Shop moved to Rosecrans Street, between Upshur and Canon streets, in November 2002. The business had been located inside Shelter Island Boatyard since beginning operations in 1966. Proprietors John Hurst and his son Jason can provide all kinds of signs, including wood, aluminum, metal, as well as glass lettering. They recently repainted the Point Loma entry sign on N. Harbor Drive. Call 222-1586.

COMMUNITY CALENDAR

FRIDAY, JULY 11

BIG BAND & JAZZ HALL OF FAME
6:00 – 8:00 P.M.
POINT LOMA CONCERT SERIES
523-6626

FRIDAY, JULY 18

SUE PALMER AND HER MOTEL SWING ORCHESTRA
6:00 – 8:00 P.M.
POINT LOMA CONCERT SERIES
523-6626

FRIDAY, JULY 25

BIG MO BAND
6:00 – 8:00 P.M.
POINT LOMA CONCERT SERIES
523-6626

SATURDAY, JULY 26

ART IN THE PARK
10 A.M. – 4 P.M.
PLUMOSA PARK
POINT LOMA ARTISTS
224-1045

FRIDAY, AUGUST 1

LIL' ELMOS AND THE COSMOS
6:00 – 8:00 P.M.
POINT LOMA CONCERT SERIES
523-6626

FRIDAY, AUGUST 8

PARTY ON THE PIER
5:30 – 9:00 P.M.
OB MAINSTREET ASSOCIATION
224-4906

FRIDAY, AUGUST 8

DR. FEELGOOD AND THE INTERNS OF LOVE
6:00 – 8:00 P.M.
POINT LOMA CONCERT SERIES
523-6626

SATURDAY, SEPTEMBER 13

PLHS ANNUAL KICK-OFF DINNER AND DANCE
5:00 – 10:00 P.M.
POINT LOMA HIGH SCHOOL
223-3121

SEPTEMBER 21, 27 AND 28

CABRILLO FESTIVAL
CABRILLO NATIONAL MONUMENT
WWW.NPS.GOV/CABR/CABRFEST.HTML
(619) 557-5450

Peninsula Community Planning Board

Meets third Thursday, 6:30 p.m. Location varies
Contact: Alex Jewell,
222-9101

Ocean Beach Planning Board

Meets first and third Wednesdays, 7-9:30 p.m.
OB Recreation Center
4726 Santa Monica Ave.
Contact: 523-1700

Midway Planning Advisory Committee

Meets first Tuesday, 2 p.m.
Peninsula Community
Service Center
3740 Sports Arena Blvd.
Contact: Leslie
Sanguinetti, 297-6113

Ocean Beach Town Council

Meets third Tuesday,
7 p.m.
OB Recreation Center
4726 Santa Monica Ave.
Contact: 515-4400

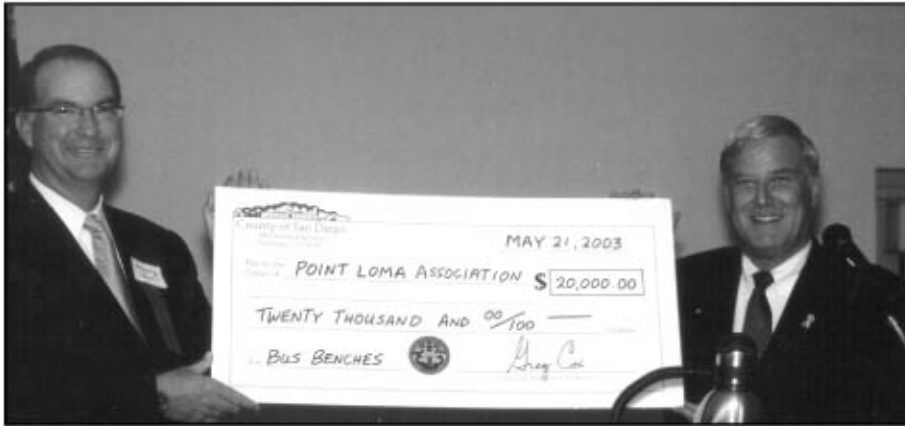
Point Loma Association

Meets second Wednesday,
7:30 a.m.
Bali Ha'i Restaurant
2230 Shelter Island Drive
Contact: Pat Baker,
223-9363

North Bay Redevelopment PAC

Meets first Wednesday,
7:30 a.m.
Peninsula Community
Service Center
3740 Sports Arena Blvd.
Contact: Jim Davies,
533-5373

PLA Annual Dinner HIGHLIGHTS 2003



Marty Dine and Supervisor Greg Cox



Sam Merrick and Marty Dine



Marty Dine and Stephen Bonker



Arlette and Greg Smith



Jess VanDeventer and Marty Dine



Marty Dine and Lt. Cdr. Page Hoffman



Hugh Story and Marty Dine



Marty Dine and Dena Soares



New Board members



Marty Dine and Kim Elliott



Point Loma
ASSOCIATION



All photos courtesy of Stuart Hartley



P.O. Box 60212, San Diego, CA 92166-0212

Officers

John Calabotta, Chair
Pat Baker, Vice-Chair
Bill Johnson, Treasurer
Dan Martin, Secretary

Board of Directors

Patti Adams	Lee Lipsey
Lois Baker	Donis Lovett
Larry Bauman	Tracy Morgan Hollingworth
Jodie Bruhn	Bill Munster
Marty Dine	Larry Pappas
Bonnie Hage	Catherine Perez
Bill Klees	Ray Simas
Klonie Kunzel	Maureen Summers

Chairpersons

Beautification: Jodie Bruhn
Membership: Bonnie Hage
Architecture: Richard Lareau
Newsletter: Lee Lipsey

We thank Point Loma Nazarene University
for donating professional design and production services
for the Point Loma Association newsletter.

Who We Are

Point Loma Association was organized in 1961. Originally called "Point Loma Beautiful," we were primarily concerned with the aesthetics of the village.

Today, in addition to beautifying the Peninsula, PLA represents the community through direct involvement with agencies of the federal, state and local governments, the Port District, the Unified School District, the Peninsula Community Planning Board and others who directly affect our quality of life.

PLA's membership consists of residents and local businesses working together by donating time, effort and money to make the Peninsula a better place in which to live and work. For membership information, please call Bonnie Hage, 222-5425.



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San Diego, CA 92166-0212

RETURN SERVICE REQUESTED

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San Diego, CA

**Point Loma
Summer Concerts
Fridays, July 11 — August 8
6 to 8 p.m.**