

WITH HELP FROM OUR FRIENDS

On a sunny morning in August, more than 60 students donated youthful energy to a joint PLA-PLNU community service project at the Nimitz Triangle site. Members of PLA's **Mean Green Team** provided guidance as student repaired irrigation basins around palm trees and spread mountains of mulch. The crew was part of the **Point Loma Nazarene University "Lead Week"** with nearly 300 university staff, faculty and students volunteering throughout San Diego County.

People for Trees provided big time support to the Nimitz Triangle project by lending us 25 shovels, 22 rakes, 3 hoes, a wheelbarrow, orange safety cones and a water cooler so that our volunteers could be optimally functional. We thank them for saving us the expense of renting or purchasing those items.

Atlas Environmental Services provided seven truckloads of wood chips, saving PLA another major expense. In addition, Atlas, owned by Point Loma neighbor Jeff Bruhn, also recently provided free tree trimming services. The Gold Medallion trees on Canon Street needed a trim, so Jeff generously donated the services of his company.

With help from friends like these, the Point Loma Association works year-round to install and maintain landscaping in public places throughout the Peninsula. Our Beautification Committee manages a budget of \$22,000 under the direction of **Beautification Chair Karen Davis**. Dollars come from annual dues, donations, and proceeds from our Annual Dinner Silent Auction. Funds pay for planting, seeding, weeding, mulching, trimming, fertilizing, irrigating – whatever it takes to make our community more inviting. Around the Peninsula, our signs proudly proclaim: "Another Point Loma Association Project."

As you drive by, please notice improvements at the Nimitz Triangle plus ongoing projects: Pork Chops, Nimitz Median, Nimitz West, Nimitz Wall, Dewey School, Canon Scenic Walk, Village Flower Basins, Jacaranda trees and Gold Medallion trees. We also maintain Point Loma entry signs on Nimitz Boulevard and on North Harbor Drive.



Nimitz Triangle Project crew.

Members of the Beautification Committee are your friends and neighbors. When you see these folks, give them a pat on the back: **David Brown, Jodie Bruhn, Karen Davis, Angela Ecker, Robert Jackson, Dee Kettenburg, Klonie Kunzel, Jean Leighton, Bob Sherman, Ann Silliman, Bob Simpson, Ardetta Steiner, Hugh Story, Ed Streicher, Celeste Trepte, and Jess Walker.**

PRESIDENT'S MESSAGE

by **John Calabotta**

In some areas, the coming of Fall coincides with reflection on the past and preparation for the coming winter. In Point Loma, as visitors from other areas return to their homes, residents rediscover the unique character of Point Loma. The Point Loma Association thanks those who are a part of the organization and asks others to join in the Mission of the Point Loma Association.



For more than forty years, the Point Loma Association, through its members and community partners, has worked to improve the quality of life of Point Loma – first through beautification, later through the sponsorship of events and activities that add to the Point Loma experience. The one constant during the past forty years is a membership base dedicated to adding to the legacy of the original founders of our association.

Now, with a membership base of over 1,000 residents and businesses, PLA is on the threshold of adding to a successful legacy for the Peninsula. To do this, we need your continued support and perhaps an increase in your participation, either by upgrading your existing membership or by becoming a part of our Membership Committee to help grow and enhance our membership.

By upgrading your membership or by encouraging a neighbor to join the Point Loma Association, you contribute to the worthwhile projects that improve our quality of life. Projects such as Phase Two of the Bus Bench program along Rosecrans and the surrounding Village, the flower beds along Rosecrans, the median at the entry to Point Loma at Nimitz Boulevard, the Canon Walkway, the Summer Concert Series and the overall enhancement of the Point Loma Village.

Please stay involved and get your neighbors involved. Together we improve the quality of life of Point Loma. To share your ideas, call me at 255-2209, or send e-mail to: chair@PLAweb.org.

OUR MISSION

PLA is an organization of residents and local businesses committed to improving the quality of life of Point Loma through beautification, education, charitable activities and civic collaboration.

FLOWERS IN THE VILLAGE



The bloomin' tree basins keep growing! Nine basins filled with flowers brighten Rosecrans and Canon streets in front of Shelter Island Drug Store and San Diego National Bank. This project, planned by the Beautification Committee, was funded jointly by PLA, Celeste Trepte, San Diego National Bank, and Mike Martin. Mike's Occidental Landscaping constructed the basins and planted the flowers. Three original tree basins were installed in February, as a pilot project. The results had such eye-catching appeal that the project has been expanded.

The flower basin concept originated with our vision person, Hugh Story. Celeste promoted the idea and moved it toward reality. Our thanks to Hugh, Celeste, Mike and Raymond Simas for contributions toward a more colorful Village. Additional flower basins will be created as funding permits. To sponsor a basin or to make a donation, please contact **Karen Davis** at 222-3055.

VOLUNTEER HERE

Cabrillo needs you!

Cabrillo National Monument needs volunteers for the Tidepool Education and Resource Protection program. Volunteers provide information to visitors and monitor the tidepools. They commit to six months of service, with two 4-hour shifts per month. To participate in orientation/training on Saturday, October 30, call Ed Christensen, 523-4577, or e-mail: Ed_Christensen@nps.gov. The park welcomes volunteers for other programs, including weekly bird counts and native plant tending.

P.L. Village Cultural Faire

The 8th Annual Point Loma Cultural Faire, sponsored by Peninsula Chamber of Commerce, will be Saturday, October 23 in Point Loma Village. The Chamber needs volunteers to plan and staff the event. For a booth or vendor application, go to www.PeninsulaChamber.com. To volunteer or to request information, call Chamber President, Bill Klees 225-8200 ext. 10.

Join the Mean Green Team

PLA's Beautification Committee (a.k.a. Mean Green Team) is looking for a few good men and women willing to work on our Friday morning landscaping projects. To join the team on a part or full time basis, please call **Karen Davis**, 222-3055.



Mean Green Team sports brand new work shirts. Pictured (l-r) are: Jean Leighton, Karen Davis, Bob Sherman, Klonie Kunzel, Jess Walker, Ed Streicher, Hugh Story and Jodie Bruhn.



POINT LOMA ASSOCIATION CONTRIBUTIONS

2004 - 2005*

PLATINUM MEMBERS \$1,000

Frank & Patricia Bradley	The Corky McMillin Companies
Clifton/Colony Apartments	Point Loma Nazarene University

GOLD MEMBERS \$500

John & Lisa Calabotta	Mary Lou LoPreste
Frazee Enterprises	Tony & Nancy McCune
Sally Stevens Jones	Marcia Power-Kline
Frankie Laine	Margaret Roulette
Dick & Dorothea Laub	

SILVER MEMBERS \$250

Kent & Cynthia Andrews	Bob & Joy Jones
Alan & Cynthia Beneventi	Jessie Knight Jr.
Hugh & Diane Bennett	Rita Moller
Carolyn Brown	Dr. & Mrs. Lee Monroe
Bruhn, John & Jodie	Richard Nesbitt, Coldwell Banker
Glenn & Joanne Dethloff	San Diego National Bank
Bruce & Patricia Fischer	Barry & Eileen Shillito
Pt. Loma Camera & Patina	Gene & Celeste Trepte
Robert Tripp Jackson	Joseph & Dee Wambaugh

BRONZE MEMBERS \$100

Patti Adams	Hugh & Pat Carter	Annette & Dick Ford
John Albe, D.D.S.	Don & Judy Clark	Betty Foss
Betty & Steve Allman	Lawrence & Margaret Coleman	Phillips Gausewitz
Jean Anderson	Nancy Coleman	Douglas & Mary Giddings
Daniel & Lois Baker	Gus & Helen Coukoulis	Connie Golden
John & Pat Baker	Tom & Connie Cresci	Golfquest Properties LLC
Larry & Susan Baumann	Mr. & Mrs. L.G. Dameson	Avey & Mary Alice Gonsalves
George & Jean Benthien	Tom & Judi DiBenedetto	Marcia Green
Bruce & Linda Blakley	Peter & Doris Ellsworth	Bennett Greenwald & Karan Cooper
Esther Burnham	Oberlin & Vivian Evenson	Fred S. Hage Jr.
John Burnham	Pam Fairley & Kent Foster	Edward & Shirley Haimsohn
Malin & Roberta Burnham	Peter Fenelon	Monika & Jack Hardy
Lyle W. Butler	Pat & Jim Fink	John Hawkins
William Carrillo	Beth & Dave Finster	Gary H. Hayes

BRONZE MEMBERS \$100

Phyllis & Vital Haynes	Mimi McCoy	Nina Sharp
William & Joanne Herrin	Douglas & Audrey McGinty	Shelter Island Village Cleaners
Patricia C. Houser	Stan & Shelly Miller	John & Mary Louise Shoemaker
Ross Irwin	William Morfeld	Eric & Amy Simms
Suzi & Dave Jackson	Michael & Barbara Morton	Rodney & Missy Simms
Nancy Jeremiason	Noreen & David Mulliken	Bob & Arlene Simpson
Bill & Marcy Johnson	Bill & Phyllis Munster	Gregory & Arlette Smith
Allen & Rebecca Michael Jones	Judy Murphy	Mr. & Mrs. Wallace Springstead
Dianne & John Kernan	James & Melanie Nickel	Harris & Ardetta Steiner
Dr. & Mrs. Bruce Kimball	Gary & Cheryl Nogle	Richard H. & Karen Seal Stewart
Ellen E. Kuhns	Kay G. North	Maureen A. Summers
Fritz & Klonie Kunzel	Jim & Sue Ogle	Judge Gordon & Jean Thompson
John & Carol Landis	Alice Patrick	Judge Howard & Marlene
Lang & Associates, Inc. CPA	Homer & Betty Peabody Jr.	Turrentine
Lareau Architects - AIA	Peter & Nancy Peckham	Joe Varley
Bruce & Joanne Leidenberger	Ernest Pennell	Robert & Ginger Wallace
Tom & Terry Lewis	Frank Pettit	Maurice Watson
Lee & Geoff Lipsey	David Purcell	Allouise Weeks
Alan & Dorothy Lord	Red's & Red Raven	Robin Wilson Interior Design
Donis & Mack Lovett	Bonnie Reiff-Craig	Hubert Wolff
Clement & Marilyn Macevicz	Gillian Robinson	Marvin & Bebe Zigman
Martinizing Dry Cleaning	Joyce Rochester	
David & Susan McColl	Rosecrans Properties	

*** Contributions received as of September 9, 2004. Many thanks for your generous contributions!**

JOIN OUR GRASSROOTS MEMBERSHIP CAMPAIGN

As we welcome many new members and thank those who contributed at the Bronze, Silver, Gold or Platinum level, we are also thinking of the Point Loma residents who have not yet joined our community organization.

A large membership helps us continue our role of protecting and improving the quality of life on the Peninsula. New members bring vitality and synergy. Frankly, the only reason I can think of that a Point Loma resident has not joined us is that they must not know how to join. Please help us spread the word.

Won't you take a moment to think of a friend or neighbor who *should* be a PLA member? Tell them that it costs only \$20 for the *entire* membership year, July 1 through June 30. Tell them that they will be "in the know" with our quarterly newsletter and community arts calendar mailed directly to their address. Tell them about the work we do to increase the beauty and desirability of living in Point Loma.

Then, let us know! We'll be happy to personally invite anyone you refer and send them a membership application.

Membership Committee:

Chair, Raymond Simas, 758-9901
Patti Adams, 887-9313
Lois Baker, 223-8088
Klonie Kunzell, 222-1950
Maureen Summers, 222-8333

SPORTS ARENA REDEVELOPMENT

In June, **Councilmember Michael Zucchet** established the Sports Arena Ad Hoc Committee. The mission is to establish a vision for redevelopment of the Sports Arena site and environs. Committee members represent: Midway Community Planning Advisory Committee, North Bay Association, North Bay Project Area Committee (PAC), Peninsula Community Planning Board, Ocean Beach Planning Board, Point Loma Association, and Ocean Beach Town Council. **Pat Baker** serves as PLA representative.

Issues include specific types of land use, the future of the Sports Arena and Kobey's Swap Meet, infrastructure, the 30-foot height limit, superstores, ownership of public land, and the process for redevelopment. Zucchet asked for recommendations within 120 days.

Meetings are every Friday morning, 7:30 - 9:30 a.m., Peninsula Service Center, 3740 Sports Arena Blvd., Suite 2. These open meetings allow time for public comment. Questions? Call Pat, 223-9363.

VILLAGE FAIRE FUN

The 8th Annual Point Loma Village Cultural Faire features exhibitors, civic organizations, performances, and the Extreme Fun Zone for kids of all ages. Events are Saturday, October 23, 9 a.m. to 4 p.m., on Scott Street between Canon and Avenida de Portugal.

The Art Competition this year includes school-aged children (ages 6-17), plus an adult category (18 and up). For entry form, contact Maura McHugh at 222-7991, or e-mail: mchugh@sandiego.edu.

To apply for a booth at the Faire, call 226-8613. To sponsor or perform, contact the Chamber at 225-8156. To volunteer at the Faire, call Tracy Anderson, 225-6665 or e-mail: tanderson@sdtg.com.

YOUR FRIENDLY LIBRARY

Friends of the Hervey P. L. Branch Library present monthly programs for members and guests. On November 10, 6:30 p.m., **James Peugh** discusses birds of Point Loma and efforts to preserve habitat. Peugh is founder of Friends of Famosa Slough and a leader in wildlife preservation in San Diego County. For information about other library programs, call 531-1539. To join Friends of the Library, call Helen Neal, 225-5779.

CALLING ALL GARDENERS

The Point Loma Garden Club sponsors meetings and workshops on Wednesdays, Oct. 13, Nov. 10, and Dec. 8. Most programs are free and open to the public. For event information, go to www.plgc.org, or call 276-0209.

SHADY DEAL

Cool Communities Shade Trees Program has been renewed, providing up to five free trees for homes or schools. Call 222-8733, or go to: www.peoplefortrees.org.

PASSPORT APPLICATIONS

Peninsula Community Service Center sponsors a passport processing event Saturday, Nov. 6, 9:00 a.m. to 2:00 p.m. at Hervey P. L. Library. Call Anita Rivera, 692-4970.

HOLIDAY EXPRESS BAZAAR

Discover the creativity of local artisans Saturday, November 6, 10 a.m. to 2 p.m., at 3710 Warner Street. Proceeds benefit Social Services Auxiliary/Camp Oliver. Call Dee Kettenburg, 223-1333.

U.S. FLAGS TO GO

To purchase a flag flown over the U.S. Capital, contact Congresswoman Susan Davis's office 4-8 weeks in advance. Call 280-5353.

COMMUNITY CALENDAR

**CABRILLO FESTIVAL
Weekend, October 1-3**
Cabrillo National Monument
www.nps.gov/cabr
222-8211

**PIER PANCAKE BREAKFAST
Sunday, October 3**
7:30 - 11:30 a.m.
OB Tree Committee
226-8613

**OKTOBERFEST in OB
Weekend, October 8-10**
Dusty Rhodes Park
OB Mainstreet Association
www.sdoktoberfest.com
224-4906

**CHAMBER MIXER
Tuesday, October 12**
3022 Canon Street
5:15 - 7:15 p.m.
Peninsula Chamber of Commerce
225-8156

**NTC PROMENADE
PUBLIC FORUM
Tuesday, October 19**
5:30 - 7:00 p.m.
Tuesday, November 16
3:00 - 4:30 p.m.
www.ntcpromenade.org
226-2063

**PLHS HOMECOMING GAME
Friday, October 22**
P. L. High School, 3:00 p.m.
223-3121

**PL VILLAGE CULTURAL FAIRE
Saturday, October 23**
9:00 a.m. - 4:00 p.m.
Peninsula Chamber of Commerce
www.peninsulachamber.com
225-8156

**OB RESTAURANT WALK
Tuesday, November 9**
5:00 - 9:00 p.m.
OB Tree Committee
OB Mainstreet Association
Information, 226-8613
Tickets, 224-4906

**OB HOLIDAY CRAFT FAIR
Saturday, December 4**
9:00 a.m. - 4:00 p.m.
For information, 224-1280
**25th ANNUAL HOLIDAY
PARADE, 5:05 p.m.**
226-8613

Point Loma Association
Meets second Wednesday,
7:30 a.m.
Bali Ha'i Restaurant
2230 Shelter Island Drive
John Calabotta,
255-2209

**Peninsula Community
Planning Board**
Meets third Thursday,
6:30 p.m.
Pt. Loma Library
3701 Voltaire Street
Cynthia Conger,
665-3210

**North Bay
Redevelopment PAC**
Meets second Wednesday,
7:30 a.m.
Peninsula Community
Service Center
3740 Sports Arena Blvd.
Alex Greenwood,
533-5458

**Midway Planning
Advisory Committee**
Meets first Tuesday,
2 p.m.
Peninsula Community
Service Center
3740 Sports Arena Blvd.
Leslie Sanguinetti,
297-6113

**Ocean Beach Town
Council**
Meets fourth Wednesday,
7 p.m.
OB Recreation Center
4726 Santa Monica Ave.
Jere Battan,
515-4400

**Ocean Beach Planning
Board**
Meets first and third
Wednesdays, 7-9:30 p.m.
OB Recreation Center
4726 Santa Monica Ave.
523-1700



PO BOX 60212
San Diego, CA 92166-0212

RETURN SERVICE REQUESTED



www.PLAweb.org

PRSRT STD
US POSTAGE
PAID
PERMIT # 1959
San Diego, CA



P.O. Box 60212, San Diego, CA 92166-0212

Officers

John Calabotta, Chair
Patti Adams, Secretary

Board of Directors

Larry Bauman	T. Morgan Hollingworth
Peter Benjamin	Barbara Morton
Jodie Bruhn	Noreen Mulliken
Tony Calabrese	Melanie Nickel
Leslie Harrington	Larry Pappas
Bill Klees	Raymond Simas
Klonie Kunzel	Celeste Trepte
Donis Lovett	Joe Watkins

Chairpersons

Beautification: Karen Davis
Membership: Raymond Simas
Architecture: Larry Pappas
Newsletter: Lee Lipsey

We thank Point Loma Nazarene University
for donating professional design and production
services for the Point Loma Association newsletter.

Con Pane



**Rustic Breads
& Cafe**

Con Pane Rustic Breads & Café opened its doors at the corner of Rosecrans and Canon in the Point Loma Village in June of 1999.

Starting with a small staff and a small line of unique artisan breads, Con Pane, with the support of Point Loma residents, has expanded to now offer 25 varieties of fresh baked artisan breads, unique morning pastries, distinctive sandwiches, and coffee and espresso drinks, all in a warm inviting setting.

Catherine Perez, owner and head baker, has been a resident of Point Loma since opening the bakery. Catherine is proud to have been a former board member and treasurer of the Point Loma Association and looks forward to seeing the many projects the PLA will embark on in the Village as well as all of Point Loma in the future.