

RELIVE 19TH CENTURY POINT LOMA

by Lisa Calabotta

Join family, friends and fellow citizens at the Point Loma Association Annual Dinner, Tuesday evening, May 25. Those who attend will experience and revel in what makes Point Loma so unique to the fabric of San Diego. Begin the evening with cocktails on the patio that overlooks San Diego Bay's most picturesque lagoon. If patio conversation isn't enough excitement for you then take part in the silent auction to secure that unique item "you can't live without." After cocktails and conversation, enjoy dinner in the Point Loma Ballroom of the Shelter Pointe Hotel.

After dinner, Douglas McElfresh of the San Diego Historical Society will take us down the La Playa Trail – which we know today as segments of Rosecrans Street. At the end, and high above the La Playa Trail, is the Old Point Loma Lighthouse that guided ships to shore in the late 1800's. Robert Munson, historian of Cabrillo National Monument, will place us in the midst of 19th Century Point Loma and its outermost edge. Our guest speakers will bring history to life at the Annual Dinner.



Watercolor by Ann Grant

The more friends and neighbors we have at the Annual Dinner, the greater the experience for all who attend. The evening assures something for everyone: anecdotes that put you in the middle of Point Loma history, the excitement of the Silent Auction, Dick Lareau's Slide Show (which is up for a "Peoples Choice Award") recognition of those who improve the Peninsula in their own way, through architecture, beautification, landscape and signage. The awards portion of the evening will culminate with the Lighthouse Award, honoring an individual Peninsula resident for outstanding service to the community.

Please see page two of this newsletter for Annual Dinner reservation information. We hope that you will join us for a lovely evening by the Big Bay.

PRESIDENT'S MESSAGE

by **John Calabotta**



My previous messages dealt with the creativity, character and commitment of residents of the peninsula we affectionately refer to as Point Loma. Those residents, from the men who first witnessed the grandeur of Point Loma from the bow of the Cabrillo's San Salvador to the volunteers of the PLA Green Team, are bound by a thread of aspiration to improve the peninsula. Improvement of the peninsula and its quality of life is the legacy of our association. Recently the PLA Board enhanced our Mission Statement:

PLA is an organization of residents and businesses committed to improving the quality of life of Point Loma through beautification, education, charitable activities and civic collaboration.

Take a moment to review the Mission Statement and imagine where your talents, interests and ideas can assist the PLA in carrying out our Mission. If you are unsure of your role, please plan to attend the Annual Dinner, see firsthand the fruits of the PLA labor, and decide where your participation is best suited. With our strong organization, the commitment of the Board, and our caring members, possibilities for the peninsula are without constraint.

Enjoy the spring beauty of Point Loma!

DONATE AUCTION ITEMS

We encourage all PLA members to donate an auction item or gift certificate for the 2004 Silent Auction. Donors will be listed in the Annual Dinner program, on our website, www.PLAweb.org, and in our newsletter. The Point Loma Association is a non-profit California 501(c)(4) corporation serving as a non-sectarian, non-partisan community improvement organization. Our tax identification number is 95-2537997.

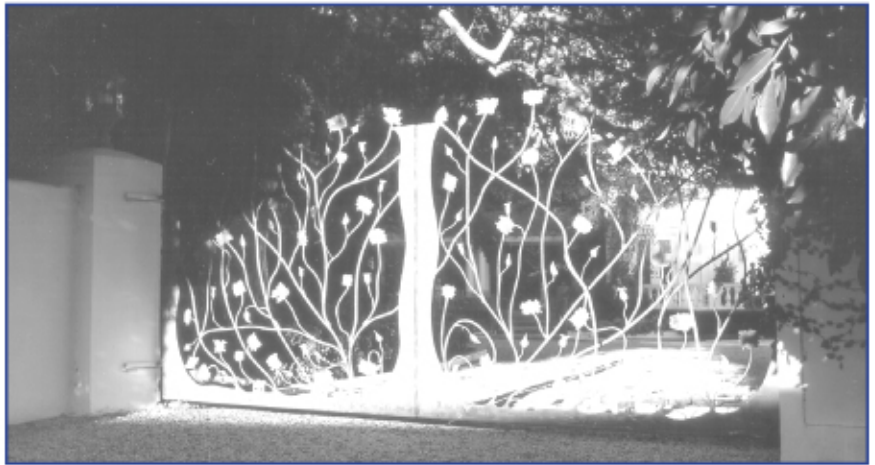
Please send gift certificates or vouchers to: Tracy Morgan Hollingworth, PO Box 60212, San Diego, CA 92166-0212. We would appreciate receiving all auction items by Monday, May 3. Questions? Call **Tracy Morgan Hollingworth** at 225-8156 or **Melanie Nickel** at 225-8705.

GARDEN AWARDS

To nominate a homeowner for one of our coveted Garden Awards, please contact Ardetta Steiner, 224-3977 or ardetta@cox.net.



Mike and Barbara Morton, 3520 Dudley, turned an ugly dead end into a lovely park with roses and a curving brick path to Gage Street. The flagpole flies the U.S. flag and the service flag for their son Michael, a U.S. Navy pilot. Our thanks go to the Mortons and their neighbors, who help with maintenance.



Scott and Mary Kelly Clifton have installed exquisite ironwork gates at their home "Rosecroft," 530 Silvergate. The gates are works of art, and now passersby can peek into the lovely gardens. Thanks to the Cliftons for adding unique and permanent beauty to our Point.

BOARD NOMINATIONS

The Board has approved the following officers for the coming year: president, John Calabotta; vice president, Dan Martin; and treasurer, Catherine Perez. The nominating committee (Bruhn, Bauman, Baker, Martin, Summers) recommends the following nominees for the 2004-2008 Board of Directors: Peter Benjamin, Leslie Harrington, Noreen Mullikan, Melanie Nickel, Celeste Trepte, and Joe Watkins.

ANNUAL DINNER DETAILS

Tuesday May 25, 2004

Check in and no host cocktails on the patio, 5:30 pm
Silent Auction, 5:30 pm through Dinner
Dinner Seating and Welcome by PLA President, 7:00 pm

Reservations:

Cost is \$50 per person if received by May 18; \$60 per person if received after May 18. Parking is included. **Please make checks payable to "Point Loma Association."** Assigned seating will be provided only to those groups who purchase a complete table of 8 or 10. To reserve a table for 8 or 10, all names and all payments for complete table must be mailed in one envelope. Tables will be assigned in the order reservations are received.

For reservation information, contact Jodie Bruhn at 224-5555 or Klone Kunzel at 222-1950. To volunteer or for additional information, contact Lisa Calabotta at 223-5560.

NATURAL BEAUTY

Have you noticed the bright flowers under three Jacaranda trees in front of Point Loma Shelter Island Drug? The Beautification Committee has contracted with Occidental Landscaping to plant and maintain the mini-gardens. Property owners **Mack** and **Donis Lovett** will ensure that these plantings, plus the relocated flower barrels, are watered weekly.

Jodie Bruhn reports that the Beautification Committee has reviewed and approved conceptual plans for landscaping at the junction of Sunset Cliffs and Nimitz Boulevard. Spearheaded by Curt Lutz, director of O.B. Community Development Corporation, the coordinated Point Loma/Ocean Beach entry project will enhance the current barren and weedy median sections.

Boy Scout Troop 500 volunteered the labor of scouts and their moms at a Nimitz Wall work party on March 20. Under the direction of **Dee Kettenburg**, they weeded, tied vines and adjusted sprinklers. We thank the scouts for their commitment to community beautification.

GARDENS GALORE

The 2004 **Point Loma Garden Walk** will be Saturday, April 24, 10 a.m. to 4 p.m., in the Wooded Area of Point Loma. This annual event is sponsored by the Dana Unit of Children's Hospital Auxiliary. For ticket information, call Maxine Garrigues, 225-8647.

Point Loma Garden Club presents **Gardens on the Point**, Saturday, May 15, 10 a.m. to 4 p.m., featuring eight gardens in the La Playa neighborhood of Point Loma. Tickets are available at Walter Anderson Nursery: \$10 in advance and \$15 on the day of the tour. Proceeds benefit the club's community projects. Contact Kay Harry, 222-5207.

SHOWCASE HOUSE

The San Diego Historical Society's 2004 Designer Showcase is in **Commandant's Quarters at the former Naval Training Center** on Rosecrans Street. The house is open to the public from May 1 to June 6. Hours are 10 a.m. to 4 p.m., Tuesday through Sunday (Thursday evenings until 8 p.m.). Group tours – minimum of 10 people guided by a docent – are available for \$15.00 per person (week days only). Lunch is available for \$6.50. To reserve a time for your group, please contact **Klonie Kunzel**, 222-1950. For additional information about SDHS Showcase House, go to: www.sandiegohistory.org.

Liberty Station offers free bus tours of the former Naval Training Center during the six week-ends of the San Diego Historical Society Designer Showcase 2004. The half-hour tours, beginning at the Showcase House, run from 11 a.m. to 2 p.m. on a first-come, first-served basis.

SUMMER CONCERTS

Mark your calendar! The Point Loma Concerts Committee in partnership with the Point Loma Association will once again fill your summer nights with music to delight all ages. Concert dates are five Friday evenings: July 16, 23, 30 and August 6 and 13, 6:00 p.m., at Point Loma Park. Watch for posters and flyers in mid-May announcing the bands and our concert sponsors. Check us out at www.plconcerts.org. If you would like to be a concert volunteer or one of our many generous donors, call Concerts Co-Chair **Pat Baker** at 223-9363.

TASTE TEST

The Peninsula Chamber of Commerce invites residents and visitors to enjoy this year's Taste of Shelter Island, scheduled for Tuesday, April 20, 5:30 to 9 pm. Enjoy specialty dishes from restaurants along Shelter Island and Point Loma Village. Advance tickets, \$15 per person, may be purchased at Seaport Realtors, San Diego National Bank, Union 76 on Rosecrans and from Matt Kalla at State Farm Insurance on Voltaire Street. For information, contact **Bill Klees** at 225-8200.

NEWS YOU CAN USE

Free shade trees (your choice of over 20 varieties) are available to San Diego residents and K-12 schools through the Cool Communities program. For information, go to: www.sdenergy.org ... click on "Programs" ... then select "Cool Communities." To request a brochure and order form, call 222-TREE.

The City Council has approved a **new building code regulating roofing materials**. The code requires new structures to have Class A roofs –made of materials resistant to severe fire exposure. The regulations apply to new construction and to repairs where more than 25 percent of roof area is being replaced within 12 months. New or replacement wood shake roofs are banned. For information, call **Tatiana Ambrosius**, 236-6399, in the mayor's office.

BIG BAY FIREWORKS

The Big Bay July 4th Fireworks Show benefits the San Diego Armed Services YMCA, funding programs for military families based in San Diego. Individuals or businesses may sign up to support this community celebration. Call **Sandy Purdon**, 222-0330, or e-mail HPPurdon@cox.net.

NEW BUSINESS

Point Loma Community Bank (proposed) opens October 2004 at 1350 Rosecrans Street. Contact **Dave Hall**, President, 997-2322.

COMMUNITY CALENDAR

Wednesday, April 14
THE EMPOWERED CONSUMER:
How to Talk to Healthcare Providers
Shelly Buono, Sharp Healthcare
1:00 p.m.
Friends of Hervey P.L. Library
3701 Voltaire Street
531-1539

Tuesday, April 20
TASTE OF SHELTER ISLAND
5:30 – 9:00 p.m.
Tickets \$15 per person
Bill Klees, 225-8200

Sunday, April 25
DAY AT THE DOCKS
9:00 a.m. to 5:00 p.m.
N. Harbor Drive at Scott Street
Port of San Diego
www.sportfishing.org

Thursday, April 29
SPAGHETTI DINNER
and Silent Auction, 5:30 – 8:00 p.m.
United Portuguese S.E.S. Hall
2818 Avenida de Portugal
Pt. Loma Boy Scout Troop 500
Tickets are \$5.00
Nick Gizzi, 224-5309

Tuesday, May 25
PLA Annual Dinner
Cocktails, 5:30 p.m.;
Dinner 7:00 p.m.
Shelter Pointe Hotel
1551 Shelter Island Drive
Lisa Calabotta, 223-5560

Friday - Sunday, May 28-30
FESTA DO ESPIRITO SANTA
Festival: Fri. and Sat., 6 to 10 p.m.,
and Sunday, 1 to 8 p.m.
Parade: Sunday, 10 a.m. to 1 p.m.
United Portuguese S.E.S Hall
2818 Avenida De Portugal
Lynn Guidi, 226-1930

Saturday, June 25
25th ANNUAL O.B. STREET FAIR
and Chili Cook-Off
10 a.m. to 8 p.m. (Chili Cook-Off, 10
a.m. to 3 p.m.)
Newport Avenue, Ocean Beach
Ocean Beach Mainstreet Association
Denny Knox, 224-4906
www.oceanbeachsandiego.com

Point Loma Association
Meets second Wednesday,
7:30 a.m.
Bali Ha'i Restaurant
2230 Shelter Island Drive
Pat Baker, 223-9363

**Peninsula Community
Planning Board**
Meets third Thursday,
6:30 – 9:30 p.m.
Pt. Loma Library
3701 Voltaire Street
Cynthia Conger, 665-3210

**North Bay
Redevelopment PAC**
Meets first Wednesday,
7:30 a.m.
**Peninsula Community
Service Center**
3740 Sports Arena Blvd.
Alex Greenwood,
533-5458

**Midway Planning
Advisory Committee**
Meets first Tuesday,
2 p.m.
**Peninsula Community
Service Center**
3740 Sports Arena Blvd.
Leslie Sanguinetti,
297-6113

**Ocean Beach Town
Council**
Meets fourth Wednesday,
7 p.m.
OB Recreation Center
4726 Santa Monica Ave.
Jere Battan, 515-4400

**Ocean Beach Planning
Board**
Meets first and third
Wednesdays, 7-9:30 p.m.
OB Recreation Center
4726 Santa Monica Ave.
523-1700



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www.PLAweb.org

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Officers

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Pat Baker, Vice-Chair
Bill Johnson, Treasurer
Dan Martin, Secretary

Board of Directors

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Lois Baker	Tracy Morgan Hollingworth
Larry Bauman	Bill Munster
Jodie Bruhn	Larry Pappas
Marty Dine	Catherine Perez
Bill Klees	Ray Simas
Klonie Kunzel	Maureen Summers
Lee Lipsey	

Chairpersons

Beautification: Jodie Bruhn
Architecture: Richard Lareau
Newsletter: Lee Lipsey

We thank Point Loma Nazarene University
for donating professional design and production
services for the Point Loma Association newsletter.

Who We Are

Point Loma Association was organized in 1961. Originally called "Point Loma Village Beautiful," we were primarily concerned with the aesthetics of the village.

Today, in addition to beautifying the Peninsula, PLA represents the community through direct involvement with agencies of the federal, state and local governments, the Port District, the Unified School District, the Peninsula Community Planning Board and others who directly affect our quality of life.

PLA's membership consists of residents and local businesses working together by donating time, effort and money to make the Peninsula a better place in which to live and work. Annual membership is \$20. Membership year is July 1 through June 30. To request a membership brochure, please call Pat Baker, 223-9363.