

Red, White, Blue and You!



By Donis Lovett, Chairperson

With red, white and blue balloons and table decorations, flags waving, and gerber daisies in star-lined vases, the stage was set for the Point Loma Association's celebration of Home and Country.

John Calabotta, with presidential grandeur, was the Master of Ceremonies for the dinner program. Thanks to Lisa Calabotta for being the co-chair and overseeing hotel management and the 50/50 drawing.

Councilman Greg Cox and County Assessor Greg Smith, with their usual charm and flair, presented the awards to the honorees. Ardetta Steiner was on hand to distribute Garden Awards to deserving homeowners.

Congratulations are in order to Klonie Kunzel for the Lighthouse Award and to Hugh Story for the Grand Beautification Award. Their contributions to the development of the Point Loma Association has been outstanding.

Dick Lareau's slide show featured excellence in local architecture, signage and landscaping, and highlighted PLA projects. Thanks to Dick Lareau and Stuart Hartley for capturing so well on film one of the reasons why we all love Point Loma.

Chris Cramer presented Lt. Col. Andrew Hewitt with a heart-warming introduction. Andy enlightened and informed us with his experience of active duty in the Marine Corps Intelligence unit in Southern Iraq and Fallujah. The slide show photos were revealing and forever froze, frame by frame, the sights of war and combat and the faces of family, children and hope for freedom. Andy's standing ovation was well deserved.

It must have been the *moonglow* that added to the magic of the evening, or perhaps it was the presence of Frankie Laine, guest of Celeste and Gene Trepte. He graciously donated a signed videotape for the auction. What a treasure!

My appreciation and thanks to the Board members who supported the dinner with a great deal of time and effort. It is my pleasure to announce that, as of this printing, the auction and dinner produced \$14,623. I would like to especially thank the following committee members for a job well done. All went smoothly because of such a hard working and tremendous committee:

John and Lisa Calabotta, Dick Lareau, Stuart Hartley, Tracy Morgan Hollingworth, Melanie Nickel, Patti Adams, Lois Baker, Dwight and Leslie Harrington, Blake Harrington, Johnna Chaney, Katheryn Rhodes, Klonie Kunzel, Ardetta Steiner, Jodie Bruhn, Liz Jessop, Noreen Mulliken, Susan Houser, Celeste Trepte, Julia Benedetti, Janine Jacobs, Joe Watkins and all the ladies of the work party.

And last, but not least, thanks to each and every one of you – dressed in your red, white and blue – who came to celebrate Point Loma.

Dinner Auction a Financial Success

by Melanie Nickel

The Point Loma Association's Auction Committee, Patti Adams, Tracy Morgan Hollingworth and Melanie Nickel announced that the silent auction, a permanent fixture of the PLA Annual Dinner, grossed over \$10,000 to support community projects throughout the peninsula.

Over 130 business owners and residents in Point Loma, Ocean Beach and Midway business districts generously gave over 140 auction donations. Most of the donations of art, statuary, gift baskets and certificates from hotels, golf courses, restaurants, fitness/beauty spas and local attractions were bid over their face value.

Our thanks go out to the generous business owners and bidders who made the PLA's Silent Auction a major success. PLA members who are interested in participating in coordinating next year's Annual Dinner and Silent Auction are encouraged to contact PLA's 2005 President, Patti Adams.

PRESIDENT'S MESSAGE

Patti Adams, 2005-2006 President

Summertime...and the living should be easy. What better place to enjoy a long leisurely summer day than on the Point Loma Peninsula?



Summer is also the beginning of the Point Loma Association's fiscal year. As you will read in this newsletter, we have completed some significant milestones this year, and are looking forward to accomplishing just as much in the year ahead.

Our Point Loma Foundation is now in place, which will enable us to undertake considerably larger projects in support of our Mission Statement.

We're looking forward to increasing our membership in the coming year as another way to further our mission. You can help. When you receive your membership renewal package, look for the new category called "gift membership." It's a good way for you to introduce your friends and family to the benefits of PLA membership.

Our past chair, John Calabotta, has graciously agreed to spearhead our membership campaign and committee. John will also stay actively involved as an officer on the new Foundation Board, along with Klone Kunzel and Bill Johnson.

I hope to see you at the Concerts in the park, out on the Island for the fireworks on the 4th, down at the Waterfront Market, or maybe on one of our beautiful bus benches just enjoying a special summer in Point Loma.

John Calabotta, past President

Thank you for allowing me to serve as Chair of the Point Loma Association for the past two years. Working with such energetic and creative people committed to the betterment of our community has been extremely satisfying.



I'd like to thank past presidents Wayne Raffesberger and Marty Dine for their guidance in helping me understand the nuances of the PLA. I would especially like to recognize Jodie Bruhn for her effective organizational skills, and Klone Kunzel for her constant availability to provide counsel and insight regarding what is good for the community.

To acknowledge the legacy of the PLA, I'd like to share a Chinese Proverb: "One generation plants the trees; another gets the shade." There have been great people before me, and there will be great people after me. Thank you for the privilege to have been a part of the PLA legacy.

Doors of Distinction

by Ron Brooks and Betty Allman

We welcome Ron Brooks and Betty Allman as the new Garden Awards chairs. Thanks to Ardetta Steiner for doing a fabulous job last year.

Have you ever driven around the Point and admired all the amazing doors that open onto this attractive community we call home?

From classic to craftsman, to Spanish, to cottage - these inviting portals do more than hint of the warm hospitality that lies within.



Quintessential Classic on Shadowlawn Street



Spanish wrought iron on Curtis Street



Adirondack Americana on Liggett Drive



Modern Craftsman on Fleetridge Drive

Would you want this in your community?

By Betty Allman & Ron Brooks

It is – right here in Point Loma. Getting out of your car while parked in front of the Point Loma Post Office has become an acrobatic exercise.



We counted them. There are 34 newsracks spanning the sidewalk on Cañon. The proliferation of newsracks around the community has become a blight. They seem to multiply daily, even in our once beautiful Embarcadero.

You will be happy to know that representatives from around the city have formed the Newsrack Ordinance Task Force, a 47-member committee tasked to develop clear, enforceable guidelines. We will keep you up to date on the Task Force's progress.



FROM COUNCILMAN MICHAEL ZUCCHET

Dear Point Loma Association,

As you may already know, on May 24, 2005, the City Council voted to approve a bond issuance in order to pay the cost of building the first phase of the 46-acre park at Liberty Station.

As a result of this bond issuance, the park will be built by the Corky McMillin Company in two, rather than three phases, and on a much quicker timeline.

I would not have been able to get the support of my colleagues on the City Council without the tremendous amount of support of the community. Thank you for the e-mails, letters and phone calls that you made on behalf of the park.

No portion of Liberty Station is more anticipated than the waterfront park. This regional asset will include ball fields for little leaguers, a pool complex for swimmers of all ages, numerous places to sit and enjoy the history of the area, and much more.

Of all the projects at NTC, building this park has been one of my top priorities. Once again, thank you for your support and commitment to building the park at NTC sooner rather than later.

Sincerely,

Michael Zucchet
Deputy Mayor

Silver Gate goes green

Over the summer, you will start to see changes along Catalina Boulevard in front of Silver Gate Elementary.

Friends of Silver Gate (FSG), an organization of dedicated parents and students, spent last year raising money for their "Pride of Ownership" campaign to finance new signage, art and landscaping.

The campaign got a \$6,000 boost from the contractor, Tony George with Point Loma Landscape. It was up to FSG to raise \$20,000 more to complete the project. They raised \$10,400 from fund raisers, received a \$2,000 donation from the Point Loma Association, and a \$5,000 donation from the San Diego Foundation.

The project includes a new sign and artwork depicting silhouettes of children playing at the Catalina entry, replacing the 55-year-old irrigation system, and planting on the slope.

"The PLA was the catalyst to getting us started on the project," said Gail E. Zerbe, FSG Site Beautification Committee Chairman and the landscape architect who designed the plan.

The FSG still needs about \$2,500 to finance the project. Zerbe can't wait to get started. "I feel like we're doing something to say, 'we're just as great on the outside as we are on the inside.'"

COMMUNITY CALENDAR

Point Loma Concert Series

All concerts on Fridays from 6:00 - 8:00 p.m. at Point Loma Park, Catalina Blvd. at Varona Street.

July 22 – Sue Palmer and Her Motel Swing Orchestra

July 29 – Lil' Elmo and the Cosmos

August 5 – Joe Rathburn's ISLAND

August 12 – Big Time Operator!

August 19 – Rockola

July 4, 9:00 p.m.

5th Annual Big Bay Fireworks

Simulcast on My94.1FM from the deck of the MIDWAY. To send a donation, contact Sandy Purdon, Event Producer, at (619) 822-1177.

July 9, 10:00 a.m. - 3:00 p.m.

PLNU Community Day

Live jazz, free food, booths, children's games, and fun! See info below.

July 12, 12:00 p.m., Point Loma Cafe

Greg Cox speaks at the Point Loma Kiwanis Meeting.

July 30, 10:00 a.m. - 4:00 p.m.

Art in the Park at Plumosa Park

See info below.

September 18, 2:00 - 4:00 p.m.

5 4 3 2 1 Celebrate Music!

Trios of talented local musicians perform at the Hervey Point Loma Branch Library.

September 25, 11:00 a.m. 7:30 p.m.

First Annual Jazz 88 Ocean Beach Jazz Festival

At the foot of Newport Avenue. For information, e-mail obbd@nethere.com.

News Briefs

Liberty Station Update

The Marketplace at Liberty Station received final approvals from the Planning Commission, and the West Hotel received final approvals from the City Council.

In addition, after nearly 45 years in National City, The Corky McMillin Companies has relocated its corporate headquarters to Liberty Station. And just in time for the move, Roosevelt Road at Old Gate 3 off of Rosecrans has been reopened, offering yet one more access point to the project.

Volunteer for America's Finest City Half Marathon

On Saturday, August 14, come and help fill cups and hand out water to over 5,000 runners at the Point Loma Association water station. Just show

up at the corner of Dupont and Albion Streets in the Wooded Area by 7:00 a.m.; you'll be done by 8:00 or 8:30. For more information, call Melanie Nickel at 225-8705.

PLNU Family Day

On Saturday, July 9, Point Loma Nazarene University invites you to President's Community Day.

Neighbors are invited to partake in bird walks, free classes, children's activities, health screening tests, food tastings, and campus, historical, and garden tours from 10:00-3:00 p.m. A free picnic lunch will be served between 11:30 a.m. and 1:00 p.m. on the lawn above the Greek Amphitheatre.

For more information, go to www.Ptloma.edu/communityday or call (619) 849-2512.

Art in the Park

Don't miss the 5th annual Point Loma Artists event in Plumosa Park on July 30! It's an outdoor exhibition and sale of fine art created by local artists. Works include watercolors, oils, acrylic, Gytaku, photography, sculpture, and gourd art. A portion of the sales will support the Ocean Beach Recreation Center. The exhibition runs from 10-4.

Waterfront Market Benefits PLHS

This summer, remember to buy the best fruits, vegetables and flowers at the Point Loma Waterfront Market at Liberty Station. The bonus -- proceeds from the Market benefit the Point Loma High School Foundation and Alumni Association.

To reach the Point Loma Waterfront Market, enter Liberty Station at Farragut off of Rosecrans Street.

Point Loma Association

Meets second Wednesday, 7:30 a.m.
Bali Ha'i Restaurant
2230 Shelter Island Dr.
Patti Adams, 887-9313

Peninsula Community Planning Board

Meets third Thursday, 6:30 - 9:30 p.m.
Pt. Loma Library
3701 Voltaire Street
Cynthia Conger,
665-3210

North Bay

Redevelopment PAC
Meets first Wednesday, 7:30 a.m.
Peninsula Community Service Center
3740 Sports Arena Blvd.
Alex Greenwood,
533-5458

Midway Planning Advisory Committee

Meets first Tuesday, 2 p.m.
Peninsula Community Service Center
3740 Sports Arena Blvd.
Leslie Sanguinetti,
297-6113

Ocean Beach Town Council

Meets fourth Wednesday, 7 p.m.
OB Recreation Center
4726 Santa Monica Ave.
Jere Battan, 515-4400

Ocean Beach Planning Board

Meets first and third Wednesdays, 7 - 9:30 p.m.
OB Recreation Center
4726 Santa Monica Ave.
523-1700



thanks our generous Auction Donors!

Congresswoman Susan Davis
 Senator Christine Kehoe
 Assemblymember Lori Saldana
 County Supervisor Greg Cox
 County Assessor Greg Smith
 Deputy Mayor Michael Zucchet
 Richard Wira
San Diego Maritime Museum
 John Calabotta, *The Lumen Group*
 Nick and Les Frazee
NTC Foundation
 Joseph Wambaugh
 Frankie Laine
 Tony Calabrese
 Dr. Barbara Darnell, *Shelter Island Veterinary Hospital*
 Debbie Buchanan, *The Escrow Firm*
Cabrillo Pet Hospital
 Melita Hein, *Fletridge Travel*
 Karen McCarthy, *Point Loma Credit Union*
 Frank Fera, Realtor
 Catherine Perez, *Con Pane Bakery*
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 Stephanie Fimbres, Realtor
 Crista Jeremiason
 Carrie Warren
 Peter Benjamin
 Donis Lovett
 Michael and Andrea Saad,

Point Loma Shelter Island Pharmacy
 Susie and Larry Baumann, *Bali Hai*
 Mark Wilcox, *West Marine*
 Terri DiMattio, *Cabrillo National Monument*
 Rita Campbell
 Pauline Lim Endresen, Realtor
 Bob Sorben, *Peninsula Graphics*
 Gary Gilmore Goldsmith
 Red's Espresso Gallery
 The Point Restaurant
 Jimmy & Kathy DiMatteo
 Kathy Jacobus, *First American Title*
 Old Venice Restaurant
 Noreen Mulliken
 Del Mar Thoroughbred Club
 Sandy Collins, Realtor
 Bay Club Hotel
 Evans Hotels
 Shelter Pointe Hotel
 Katie & Phil Elsbree, *Elsbree House*
 Bill Cole, *Julian Lodge*
 Corky McMillin Companies
 Prowler Sportfishing
 Fisherman's Landing
 H&M Landing
 Barnes Tennis Center
 Patti Adams, Realtor
 Sandy Purdon, *H. P. Purdon & Co.*
 Paul Hartley III, Realtor
 The Theatre in Old Town
 Zoological Society of San Diego
 Old Town Trolley Tours
 Katheryn Rhodes, laplayaheritage.com
 Thee Bungalow
 Chris Cramer, *Karl Strauss Brewing Co.*
 Caroline Glasner and

Susan Moore Diamond, Realtors
 Barbara Morton, *Brigantine Restaurants*
 Jeff Gruhn, *Atlas Environmental Services*
Ocean Experience
Shelter Island Boatyard
Marina Sailing
Ullman Sails
Firm Believers
Peninsula Family YMCA
 Vickie Wright, *Fitness Express*
 J. W. Tumbles Children's Gym
 Fuerza
 Mike & Jo Zukovich, *San Diego Yoga Studio*
 Helen H. Hu
 David J. Levy, *AG Edwards & Sons*
Great News
 Karen Nyman, *Karen's Consignment Gallery*
Patina
 Philip Rushing, *Sav-Mart Pharmacy*
Tom Fetter & Co.
Walter Anderson Nursery
 Jennifer Soule
 Rosemary Grassi, *InterHair*
Christian Science Reading Room
Dog Beach Dog Wash
 Leslie Harrington
Ocean Beach People's Food Store
 Paul Holtz, *Point Loma Camera*
Point Loma Seafood
 Capt. Ann Kinner, *Seabreeze Ltd.*
 Robert Gelman, *Grape Connections*
 Cindy and Stephen Rhodes
 Lauren Johnson

PLA Awards

At the PLA Dinner, Dick Lareau distributed Community Beautification Awards to the following recipients:

West Marine Building – Mick Fritzshing, General Manager, accepted the award for Architecture and Landscape.

The Corky McMillin Companies – Walter Heiberg accepted an award for Architecture and Landscape for their office building at Liberty Station.

Grape Connections Building – Robert Gelman received the Creative Signage award for the artwork on his building.

Rosecrans Median Landscape – A representative for Councilman Michael Zucchet accepted the award for the City of San Diego.

High Tech High and High Tech Middle School – Kay Davis accepted an award for Architecture and Landscape.

Terry DiMattio, Superintendent of **Cabrillo National Monument**, accepted an Architecture Award for the Assistant Caretaker Quarters at the Point Loma Lighthouse.

From the Treasurer

By Joe Watkins

The Point Loma Association is pleased to report that we will end the fiscal year on June 30 in the black.

Our operating funds were generated from three primary sources: membership dues, the annual dinner auction and grants from the county and city. Total revenue as of May 31, 2005 exceeded \$77,000, which made possible the following projects and activities:

- Expanded work of the Beautification Committee under the leadership of Jodie Bruhn. This committee oversees the beautification of many areas of the Point, including the intersection of W. Point Loma Blvd and Nimitz, the median on Nimitz between Chatsworth and W. Point Loma Blvd, a number of improved flower planters on Rosecrans, the watering of the trees along Cañon Street and much, much more.

In the coming year, the Beautification Committee will expand their project list...be sure to watch for their signs and the results of their work.

- You have begun to see the rebirth of a number of the ground mounted electrical utility boxes as local area artists use them as a canvas for beautiful artwork. Under the leadership of Noreen Mulliken, this group of volunteers has plans to expand the conversion of these unsightly boxes into works of art that will improve the charm of the Point Loma Village.

- There were several new additional bus benches and trash cans installed throughout the Village. Watch for even more new bus benches this coming year, thanks to County Supervisor Greg Cox, who has provided a \$15,000 county grant for this great project.

- Grants from the PLA were distributed to the Point Loma Concert Series, the Point Loma Library capital campaign, and the Silver Gate elementary improvement project.

Thanks for your continued financial support through your membership dues, which are the primary source of operational funds for the PLA.

New board members

Dee Kettenberg has lived in Point Loma since 1962. She and her husband raised three sons here, and she got involved with the PTA while her sons were in school.

Each year, on the first Saturday in November, Dee hosts the Holiday Express Bazaar to raise funds for Camp Oliver, a camp for children in Descanso. "We have about 1200-1500 people who come – it's a community happening," she said, noting that this year's Bazaar is on November 5th.

This will be the second time Dee has served on the PLA Board. Between terms, she remained active with the PLA's Beautification Committee. "It's amazing how much is going on, and how much people are committed to the community," she said.

Her next project? Spearheading a committee to encourage local businesses "to light up our Village" for the holidays.

Rita Moller lived in Point Loma for 25 years after coming here from Copenhagen, Denmark in 1980. She and her late husband Bent S. Moller raised two sons, Gens and Hans, here in Point Loma.

Rita has supported the Wild Animal Park, Children's Hospital, and Meals on Wheels, and has decided to direct her attention to the PLA. "I have always enjoyed the Point Loma area, and have appreciated the projects of the PLA," she said.

Martha Phillips has lived in Point Loma for the past five years. How she got here is an interesting story. "We moved here from a little town north of Boston called Gloucester," she said. "Many people of Portuguese and Italian descent migrated from Gloucester to Point Loma in the early 1900s...My husband did the research and felt that Point Loma felt like Gloucester. The similarities are amazing."

Martha is a mortgage banker, and has served on the board of Junior

Achievement of San Diego for five years. "I love helping kids and teachers teach the free enterprise system," she said. She's interested in the PLA's function as a neighborhood development tool. "I want to look at different ways of keeping our Village exciting for people who live here and for those who visit," she said. "I want to do what I can to help and participate."

Free Trees for Point Loma!

By Hugh Story

You can get a free 15-gallon tree for your home through the City of San Diego's Urban Forest Department!

The following species are available: Jacaranda, Golden Medallion, African Fern Pine, and Hong Kong Orchid.

You must plant the trees in the public right of way – a swath of land from the curb line to 15 feet towards your house, and agree to water the trees according to a schedule that accompanies the tree.

If you are interested, please contact Karen Davis, Chair of the PLA Beautification Committee, at (619) 222-3055. The PLABC will deliver the trees in July.



Ten more bus benches!

John Calabotta is happy to accept a check for \$15,000 from Greg Cox, County Supervisor, to complete the bus bench project in Point Loma Village. The generous contribution will finance ten more bus benches. If you have an idea for a location, call Patti Adams at (619) 887-9313.



All photos courtesy of Stuart Hartley

Top left to bottom right: Greg Cox swears in the new Executive Board (Bill Klees - Vice Chair; Patti Adams - Chair, Joe Watkins - Treasurer, Leslie Harrington - Secretary); Klonie Kunzel accepts the Lighthouse Award; Dick Lareau presents the Grand Beautification Award to Hugh Story; Jodie Bruhn with a stack of certificates and proclamations honoring her four years of service on the PLA board; Terry DiMattio accepts the Architecture award for the Point Loma Lighthouse; PLA artists Nicole Lovett, Lauren Lovett, Bill Marsh, Margaret Anthony, and Ann Walker with awards for their participation in the Utility Box project; Treasurer Joe Watkins and new PLA Chair Patti Adams share a smile.



Top left to bottom right: Maureen Sommers with the winning ticket; Lt. Col. Andrew Hewitt; Les Frazee checks her bid; Hugh Story with Garden Man; Guest of Honor Frankie Laine with Celeste Trepte; Johna Chaney, Annie Hartley, and Jane Howard share a laugh; Leslie and Dwight Harrington with their son Blake and his fiancée Janine Jacobs; Andy Hewitt, John Calabotta, and Donis Lovett.



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Klonie Kunzel	Larry Pappas
Donis Lovett	Martha Phillips
Paul McNeil	Raymond Simas
Rita Moller	Celeste Trepte

Chairpersons

Beautification: Karen Davis
Membership: John Calabotta
Architecture: Larry Pappas

Newsletter Editor: Kerri De Rosier

In Memorium

This issue of the PLA Newsletter is dedicated to Fritz Kunzel, who passed away on June 13. He with his wife Klonie were among original founders of what was Point Loma Beautiful, and served on the original Board of Directors.

Fritz remained an active and dedicated member of the PLA for many years. He served as president of the PLA from 1967-1970, and ran the projector for Dick Lareau's slide show for over thirty years.

Our thoughts are with
Klonie and family.



Fritz Kunzel
Feb. 25, 1933 to June 13, 2005