

Spring Edition



Don't miss the PLA The utility box contest **Annual Dinner!** continues

Come dressed in '40s-era or patriotic attire, swing to music from the period and enjoy a slideshow of Point Loma landscapes, then and now. The WWII-themed Annual

Dinner will be held at the McMillin Events Center at NTC Promenade (the former NTC Historical Library) on May 23, 2006.

The party begins at 5:30 p.m. with a Cocktail Reception and Silent Auction, followed by the Dinner and Awards Ceremony at 7:00 p.m.

Your support helps further PLA's mission, which is to beautify and improve the Point Loma community, making our home a better place to live, work, and shop. The annual dinner and silent auction provide funds for community activities like the Point Loma Concert Series, tree planting and landscaping, new bus benches, street signs, and banners, and enables the PLA to embark on new projects throughout our community.

Donating to the auction is a great way for you to support your community and be recognized for your contributions. The Point Loma Association is a nonprofit, nonsectarian, nonpartisan, 501(c)4 California corporation. The tax identification number is 95-2537997.

Please send gift certificates or vouchers to:

Melanie Nickel PO Box 60212 San Diego, CA 92166-0212

For other donations, call Nancy Jeremiason at (619) 222-4974.

Credit card processing at the event courtesy of Tony Calabrese of Point Loma Community Bank.

Questions?Please call Dinner Chairman Windie Knoth at (619) 222-8751.

Willa Mae Heitman of Locust Street is the latest winner to receive a \$10 Starbucks card for correctly identifying the utility box pictured in the last issue, which is located at the corner of Rosecrans and Nimitz. Where's this one?

Send your guess to Patti Adams at chair@plaweb.org. If you would like to donate to the project, or want to fund the painting of a utility box near your home or business, call Larry Pappas at (619) 223-3170.



Without giving away the box's location, it was the location that inspired Ann Walker, this month's featured artist, to choose this scene of a boy playing with his boat on a bench. "It jumped out at me," said Walker. "I looked at the benches and the serenity of the area – it was so peaceful. It looked like something I could speak to."

Walker noticed that the box is the same width as the benches in the area, so she decided to incorporate a bench into the painting. She also decided to honor the rich Portuguese heritage in Point Loma. "I went to the Portuguese Hall and looked at the flag," she said. The boy's striped shirt captures the colors of the Portuguese flag, and the boat he's playing with captures the sea-faring spirit of the Portuguese. "There was this old Portuguese guy who came around every day to watch my work," said

PRESIDENT'S MESSAGE

Patti Adams, 2005-2006 President

"I'm as restless as a willow in a windstorm, I'm as jumpy as a puppet on a string, I'd say that I have spring fever....."



We San Diegans never suffer too much in the winter, but the signs of spring always bring a smile and lighter heart.

In my last column, I told you that the PLA Board would be meeting to strategize and prioritize plans for the future. Many of you called or wrote, and it was a pleasure to talk with some long-time PLA supporters. Thank you for all your suggestions. Much of our discussion centered on the new Point Loma Foundation. This is the place to make your bequests and large donations for the bigger projects we have in mind.

One example of a bigger project is the planting and beautification of the left side of the offramp to Catalina from Nimitz. We have a landscaping plan and have submitted a grant request.

Another new project is a renewal of an old tradition. Leslie Harrington is working hard to put together the inaugural golf tournament for the newly-renovated Sail Ho Golf Course. Look for a date in early October and more information soon.

Larry Pappas is now chairing the Utility Box Art Project. Larry's committee is working with Silver Gate and Dewey Elementary schools to beautify utility boxes in their areas.

Martha Phillips, our Bus Bench project chair, tells me that our new order of benches and trash cans has been received. Martha could use some help on this project, especially with installation.

Of course, our biggest project is our Annual Dinner. Windie Knoth and Vicki Lareau have been hard at work planning a spectacular evening for you, so send your reservations in early. We are happy to announce that we plan to accept credit cards for your silent auction purchases this year. Melanie Nickel and Nancy Jeremiason are already accepting donations for the Silent Auction and promise there will be many great opportunities.

Do any of these projects sound like something you would like to spend a little time on? As my mom said, "Many hands make light work." Join us! Call me any time with your thoughts, concerns, and to volunteer. (619) 887-9313. Happy Spring!

Walker, continued

Walker. "He said, 'you really captured Point Loma.' I thought that was really neat, especially coming from someone who's lived here so long, and who saw so many changes. He said that many of the kids growing up here always wanted to go to sea."

It was important for Walker that the box fit in with the environment. "If you do public art, you have to be careful," she said. "When you go to different areas around San Diego, you see some boxes that look like they fell out of the moon!" Walker also likes the fact that she incorporated a person. "When people walk by, they smile."

Even with all the good feedback, there were times when she had to force a smile. Like the time when she was laying flat on her stomach painting the bottom of the box – and the sprinklers turned on. "It was happy hour! Everyone walking toward [a nearby restaurant] got sprayed," laughed Walker. Then there were the construction crews that came to rip up the parking lot across the street. She thought she was doomed, then one of the workers put up a cardboard barricade for her. "People were really protective of it," said Walker. "People would tell me, 'I saw people leaning on it and shooed them away." They were also protective of Walker's supplies. She once left her paints at the site, and found that someone had turned them in at a nearby restaurant. Passersby did the same thing with a radio she had accidentally left behind.

Even though it took her an entire month to paint the box, Walker, one of Point Loma's regular dog walkers, would do it again. The theme? "I'd do a park setting with dogs," she said.

Spring Garden Awards

By Ron Brooks and Betty Allman

This month, the Point Loma Association recognizes the eye-catching and graceful Fleetridge garden of Dave and Carol Berridge. Seasonal blooming annuals and perennials cheer up their cul-de-sac throughout the year. With its rolling grassy slopes, assorted Pigmy Date



Palms, Queen palms and crowning magnolia tree, this contemporary Mediterranean landscape matches the graceful style of this welcoming home.

Beautification update

By Hugh Story

A major contribution to the beauty and pleasant atmosphere of Point Loma are our trees. Your PLA Beautification Group has been responsible for planting some 700 trees, with help from Team Green of Point Loma Nazarene University under Dr. Dwayne Little, and prisoners from Donavon Correctional Facility under Sgt. Boland.

New BUSINESS ON THE POINT

Point Loma Board Room

If you're imagining a room with solid mahogony paneling, think again. The "board" is the kind you use to ride waves in San Diego's fantastic surf.

Point Loma native and competitive surfer Nate Cintas is the new owner of what he calls an "old school" surf shop, located at 3034 Canon Street. The shop sells supplies for surfers, sport fisherman, skateboarders – even yachting types, with its collection of Tommy Bahama shirts. "You can come in for some surf wax or outfit yourself for a night at Jakes Del Mar," said Cintas. The shop is also a surfer-dude oasis. "We have everything a kid would want," said Cintas.

Cintas also offers some local kids a break. He sponsors the Point Loma High School surf team, and gave a student with limited means a \$800 board so he could compete on a level playing field. "That kid is now the #1 rated long-boarder for all the high schools in the county," said Cintas.

Cintas carries Gordon & Smith and Plus One boards, sunglasses, watches, wet suits, surfing/outdoor apparel, and skateboards. "I wanted to get back to the grass roots thing," said Cintas. "It's not a surf mall store; you can smell surf wax and wet suits. ...We're stopping people on their way to the mall."

For more information and hours, call Nate at (619) 501-9269.

Beautification update, continued

The source of our trees has been the City of San Diego, the La Jolla Garden Club, the Port of San Diego, County Supervisor Greg Cox, City Councilman Byron Wear, SDG&E, and PLA purchases. We have also received generous donations of design services. Steve Estrada, Land Planner, donated his services for the master plan for palm tree plantings at the entry to Point Loma from Interstate 8, Sunset Cliffs Blvd., and Nimitz Blvd. Dave Kemp, Landscape Architect, donated his design expertise for the pork chops at Nimitz and West Point Loma, the Nimitz median trees, and the Dewey School/Rosecrans Place landscaping. Our technical advisor has been and continues to be Drew Potacki, the city's Urban Forester.

Before we get puffy, let me explain that we are a small part of the overall picture. During the last few years, we have been blessed with some great tree-planting projects:

- 857 new trees at the Village at NTC (Navy housing), 65 of which are along Rosecrans.
- 2,000 new trees at Liberty Station, 337 of which are along Rosecrans. 2,200 more trees are still to come.
- Caltrans has planted 365 trees on the east side of Interstate 8 from Nimitz to Interstate 5, and 100 trees in the median.
- 25 new trees at the Federal Complex on Midway, where the Post Office and Spawar Maintenance Facility are located.
- 1,100 new trees and 300 palms at Gateway Village Military housing on Barnett.
- 18 trees planted by the Friends of Silver Gate Elementary School.
- The condominium on Anchorage Lane will plant 41 trees.

As all these plantings mature - won't we be beautiful!!!

Bylaws update

One of the only mundane yet vital events that will take place at this year's PLA Annual Dinner is the adoption of new bylaws. Bill Klees, Joe Watkins, and Tony Calabrese met over the past few months to discuss changes to the bylaws, which were last updated ten years ago.

The entire text of the revised bylaws is posted on the PLA web site, www.PLAweb.org. Following is a brief summary of the changes:

- 3.1: The board may establish additional categories for classes of membership as needed
- 3.4: Dues shall be set by the board
- 4.2: The Board shall rotate and every year five new members shall be elected. A board member may serve two (2) consecutive four year terms.

- 4.10: Notice of the time, place and purpose of the meetings of the Board shall be given in person, or by e-mail, mail, or telephone at least twenty-four hours prior to the meeting
- 5.2: Each officer shall hold office until the end of the fiscal year

Nominating Committee

results:

The following people are running for Executive Board positions: **Paul McNeil, Patti Adams, Bill Klees, Tracy Morgan-Hollingsworth, and Tony Calabrese.** Officers will be voted upon at the first meeting in July.

Don't miss this fundraiser!

This is the best kind of fundraiser: just buy your tickets, show up, and enjoy wine and light hors d'oevres – you don't even have to volunteer for cleanup! The best part: half of the

proceeds go to the Point Loma Association!

Bill Robinson of Bill Robinson Photography is sponsoring the Peninsula Community Event and Fundraiser at Old Venice on **Thursday, May 25 from 7:00 - 9:00 p.m.** The event will feature a slide show and the Fisher Brothers band.

According to Robinson, the event is intended to create an evening where people from the community can come together, meet and exchange ideas, and become aware of the PLA and its contributions to the envirionment. The PLA is sharing this evening with San Diego Coastkeepers.

Ticket prices: \$35.00/person. For more information, call (619) 225-9426, or e-mail br@znet.com.

The Point of -ASSOCIATION thanks the g د د

Platinum, Gold, Silver, and Bronze membe

Platinum members Frankie & Marcia Lo Vecchio McMillin Companies

Gold members

Kendra Keating Marcia Kline Dick & Dorothea Laub Tony & Nancy McCune Robert & Ginger Wallace

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enerous support of new and renewing rs for the 2005-2006 calendar year.

Bronze members

Patti Adams John & Debbie Albe Jean Anderson Kent & Cynthia Andrews Atlas Environmental Services Inc. Daniel & Lois Baker Larry & Susan Baumann Peter & Stacey Benjamin Hugh & Diane Bennett Bruce & Linda Blakley Stephen & Priscilla Bothwell Ron & Ann Brooks Colleen Brown John & Jodie Bruhn Malin & Roberta Burnham Esther Burnham Lvle W. Butler William Carrillo Hugh & Pat Carter Nancy Coleman Gus & Helen Coukoulis Mr. & Mrs. L.G. Dameson David & Kerri De Rosier John & Michen Dennev Peter & Doris Ellsworth Annette & Dick Ford Betty Foss Cielo Foth Linda & Bill Fox Jeanne L. Frost John Geary Ken & Fran Golden Connie Golden Avey Gonsalves & Mary Alice Marcia Green James & Sandra Grove Fred Hage Jr. Edward & Shirley Haimsohn James & Maxine Hall Dwight & Leslie Harrington Andy & Karen Hewitt Dolores T. Hill John W. Hilton Patricia C. Houser Fred & Bonnie Howe Ross Irwin David & Nikki Jackson Nancy Jeremiason Dianne & John Kernan Dee & Bill Kettenburg Dr. & Mrs. Bruce Kimball

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The Concerts Committee is pleased to announce plans for the 2006 Point Loma Summer Concerts. We've already booked five bands, and we're looking forward to our sixth season of free, family-friendly music at Point Loma Park.

Concert dates are five Friday nights: July 21, 28 and August 4,11, and 18. Music begins at 6:00 and ends at 8:00, just as the sun sinks over Point Loma.

We present a wide variety of musical styles, from hot swing and cool jazz to big band and classic rock. These concerts are appropriate and FUN for all ages.

Point Loma Summer Concerts, a project of PLA, is a collaborative community service project. We work with civic and youth groups, including Peninsula Lions Club, Point Loma Optimist Club, Boy Scouts, Girl Scouts, MADCAPS, and the UPSES Youth Group. We also recruit volunteers and receive donations from Peninsula Chamber of Commerce and Point Loma Rotary.

The concerts are funded by public and private grants, sponsorships, and donations from local businesses and individuals. Due to ever-increasing costs of producing these events, we seek to broaden our base of support each year. Please encourage your friends, neighbors, and business associates to make a gift to the community by supporting Point Loma Summer Concerts. We welcome donations at \$100, \$250, and \$500. These gifts help us pay for sound production, banners, and support services.

Complete information about the Summer Concerts is posted on our Web site: www.plconcerts.org. To volunteer or to offer a donation, please call Lee Lipsey, 523-6626, or Pat Baker, 223-9363.

Street sign update

By Katheryn Rhodes

The street name sign replacement project has begun! Approximately 10 years ago, the Point Loma Association constructed 28 large street name signs in the Shelter Island/Roseville neighborhood. The area is bounded by Keats Street to the North, Talbot Street to the South, Anchorage Lane to the east, and Evergreen Street to the west. The signs consist of 6 inch square, 16 foot long poles, with easy to read street names. The bottom of the poles were buried four feet into the ground and the top of the poles have the face of a Polynesian man, in keeping with the Polynesian theme of Shelter Island.

A few months ago, three signs fell down due to wood rot. The Point Loma Association concluded that the street name signs have to be replaced, and have designated \$5,000 to the project. So far, three of the signs have been replaced at the intersections of Rosecrans/Emerson, Scott/Carleton, and Scott/Fenelon.

The project includes replacing the existing 16 foot poles with new pressure-treated lumber with an additional coating of asphalt emulsion to prevent water damage. Lastly, the bottom of the poles are being placed inside a five foot high plastic post protector to prevent wood rot.

Approximately four poles will be replaced per month. The cost is approximately \$200 per pole. This is an unplanned cost and donations are being sought to fund the project.



A new sign at the corner of Scott and Fenelon



A new sign with the plastic protector showing at the bottom. Leaning on the sign is one of the five-foot plastic protectors that will be used for another sign. That's a pretty deep hole!



FROM COUNCILMAN KEVIN FAULCONER

Hello to everyone in the PLA. I want to report that your council office is now fully staffed, and I have been able to assign primary responsibilities for each of the areas in my district. I asked Geoff Lipsey, a Point Loma resident whom many of you know, to join me and be the Peninsula's representative to my office.

As your councilmember, my job is clear: help quickly resolve our City's financial problems so we can provide the neighborhood services you need and deserve. In addition to the resident and business issues we work with you individually, we have identified a number of Peninsula-wide needs:

Mitigate Traffic Problems:

- Traffic load and congestion Major roads overloaded due to redevelopment-induced growth in residential population as well as in non-resident daily trips to new retail, commercial, and educational facilities.
- Numerous safety problems caused by commuter speeding on side roads to avoid main road congestion.
- Limited parking in redevelopment and multiunit housing areas.
- Lack of accommodations for pedestrians and bicyclists.

Repair and Replace aging and failing infrastructure:

 Extensive backlog of street, sewer, water, storm drainage, and utility under grounding projects. Maintenance projects that have the potential to cause significant environmental impact.

Increase Recreational Opportunities:

- Lack of neighborhood parks convert vacant city land to "pocket" parks.
- Expedite meeting the long-standing Peninsula need for a community recreation center and swimming pool at The Park at NTC.
- Sunset Cliffs Natural Park Master Plan.

Control Loss of Neighborhood Character -Maintain Quality of Life:

- Disappearing historical neighborhoods and the activities shared with the community from their cultural heritage.
- Residential "feel" being lost to style, bulk and scale of "super-sized" dwellings and multi-unit projects.
- Affordable housing for seniors.
- Need to update the Peninsula Community Plan to address residents' concerns.

Airport Airport Airport ...

- Potential impacts to peninsula of proposed Lindberg expansion alternatives.
- Airplane noise due to flight paths and delayed departure times.

I look forward to working with you!

Sincerely,

Kevin Faulconer Councilmember, District Two

To reach Geoff Lipsey, Council Representative for District 2, call 236-7025.

News you can use Construction site thefts

There has been a rash of thefts at construction sites, according to Jim Heppell of the SDPD. If you're remodeling your house, take proper safeguards to protect everything from equipment to construction materials.

Getting rid of e-waste

We've been told that we can't toss them in the trash, but what do we do with old digital cameras, cell phones, computers, printers, microwave ovens, even fluorescent lights? Recycle them! To find a recycling center near you, go to www.erecycle.org/ and click on "Find an e-waste recycling location."

Reporting graffiti

If you see graffiti vandalism in progress, call 911. Report existing graffiti immediately to the City's Graffiti Control program online by going to http://www.sandiego.gov/graffiti and clicking on "Reporting Graffiti." If you have a digital camera handy, take a picture and submit it via e-mail. You can also call the Graffiti Hotline at (619) 525-8522. All reports are confidential.

Liberty Station highlights: Opening of McMillin Event Center. The center can accommodate groups up to 500, and

has banquet facilities. Construction of the Sail Ho

Golf Course is underway, and will be ready late summer.

Phase I of the park, 18 acres featuring tot lots, ball fields, and a basketball court, will open in late 2006.

Trader Joe's is scheduled to open in early '07.

Community Calendar

The **Point Loma Garden Club** has meetings and workshops at the Masonic Center on the second Wednesday of every month. Meetings begin at 10:00 a.m., followed by workshops at 12:00.

Workshop: May 10 - Propagating Plants. For meeting topics, go to www.plgc.org.

April 5, 6:30 p.m. to 8:00 p.m. Councilman Kevin Faulconer's State of the District Address Point Loma/Hervey Branch Library 3701 Voltaire Street (619) 531-1539

April 8, 10:00 a.m. to 4:00 p.m.

"Gardens on the Point," a garden tour sponsored by the Point Loma Garden Club. Notable peninsula gardens, plant sale and craft sale. Advance tickets available. Go to www.plgc.org. A benefit for the Club's community projects.

April 25, 5:30 - 9:00 p.m. Taste of Shelter Island

Stroll around Shelter Island and savor fabulous fare at participating restaurants. For ticket information, go to www.peninsulachamber.com, or call Matt Kalla at (619) 223-1629.

April 29, 9:00 a.m. to noon

Beach Cleanup at Ocean Beach. Sponsored by I Love a Clean San Diego. For more information, go to www.creektobay.org.

May 7, 4:00 to 7:00 p.m. *Crescendo*, a PLHS Band Booster event to benefit the PLHS Music Center

Honored guest: Larry Zeiger. For invitation info, call Pat Baker, (619) 223-9363.

May 23, 5:30 p.m. Point Loma Association Annual Dinner

Reception and Silent Auction from 5:30 to 7:00 p.m.; Dinner and Awards Ceremony starts at 7:00. More details on enclosed invitation.

May 25, 7:00 - 9:00 p.m. Fundraiser for the PLA at Old Venice! See article on page 3 for more information.

June 24 27th-Annual Ocean Beach Street Fair and Chili Cookie Cookoff For more information, go to OBStreetFair.com.

Point Loma Association

Meets second Wednesday, 7:30 a.m. Bali Ha'i Restaurant 2230 Shelter Island Dr. Patti Adams, 887-9313

Peninsula Community Planning Board Meets third Thursday, 6:30 – 9:30 p.m.

6:30 – 9:30 p.m. Pt. Loma Library 3701 Voltaire Street Cynthia Conger, 665-3210

North Bay Redevelopment PAC Meets quarterly on first Wednesday, 7:30 a.m. Peninsula Community Service Center 3740 Sports Arena Blvd. Lydia Goularte-Ruiz, 533-5170

Midway Planning Advisory Committee

Meets second Wednesday,2 p.m. Peninsula Community Service Center 3740 Sports Arena Blvd. Tom Traver, 295-5551 Ocean Beach Town Council Meets fourth Wednesday, 7 p.m. OB Recreation Center 4726 Santa Monica Ave. Dave Martin, 515-4400

Ocean Beach Planning Board Third Tuesday, 7 p.m. OB Recreation Center 4726 Santa Monica Ave. Marc Snelling, 819-0287; chair@obpb.org



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www.PLAweb.org

SOCIATION

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Newsletter editor: Kerri De Rosier

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Who We Are

Point Loma Association was organized in 1961. Originally called "Point Loma Village Beautiful," we were primarily concerned with the aesthetics of the Village.

Today, in addition to beautifying the Peninsula, PLA represents the community through direct involvement with agencies of federal, state and local governments, the Port District, the San Diego Unified School District, the Peninsula Community Planning Board, and others who directly affect our quality of life.

PLA Membership consists of residents and local businesses working together. We donate time, effort and money to make the Peninsula a better place in which to live and work. Annual Membership is \$30. We appreciate donations at additional support levels: \$1,000 Platinum, \$500 Gold, \$250 Silver, and \$100 Bronze. Our membership year is July 1 through June 30. To request a membership brochure, please call John Calabotta at (619) 255-2209.

PLA ANNUAL DINNER INVITATION ENCLOSED!