

## 47th Annual Meeting A Great Success!

**L**ighthouse Award recipient Dorothea Laub shone brightly as she and her committee pulled off a successful Point Loma Association Annual Dinner Meeting on Tuesday, May 19. That night, 340 community members gathered at the new Liberty Station Marriott Courtyard Hotel Ballroom to see friends, celebrate the PLA's accomplishments, install new board members, buy raffle tickets, enjoy a great dinner, and hear T.V. personality Noah Tafolla wax poetic about Point Loma.

The dinner garnered almost twice as much income as last year's dinner - even with the downward economy! Special thanks to supportive businesses and individuals for sponsoring tables and contributing raffle prizes. And - thanks to all who attended!

Arriving guests were greeted with the musical harmonies of the Point Loma High School Jazz Band, led by Melissa Simmons. Then - it was a raffle frenzy. Guests took their chances on a "Retail Tree" full of gift cards from local establishments, the "Liberty Station Tree," with gift cards from Liberty Station businesses, the "Restaurant Tree," festooned with gift certificates from a wide variety of local restaurants, two wine baskets, three hotel packages, and a special dinner for six at Roseville restaurant.

Once guests were seated, PLA Chair Bill Klees welcomed everyone, then CAPT Paul Marconi, Commander, Naval Base Point Loma, led us in the Pledge of Allegiance. The Pledge was followed by a hearty rendition of "The Star Spangled Banner" by the Peninsula Singers.

Then, it was time to get down to business. PLA Chair Bill Klees and Vice Chair Tony Calabrese announced new directors for the PLA Board: Cecilia Carrick, Linda Jessop Fox, and Tricia Craven Worley. Councilman Kevin Faulconer installed the new board and thanked outgoing directors Dee Kettenburg, Myrna Bossler, Dorothea Laub and Rita Moller for their service.

County Supervisor Greg Cox then took the mic and presented the Garden Award to the Dietz family for their beautiful landscaping and water feature on Del Mar Avenue. He then presented the Grand Beautification Award to Ron Brooks, Chairman of the Beautification Committee and Newspaper Rack Czar. Finally, Supervisor Cox presented the Lighthouse Award. This year's recipient is Dorothea Laub, who was unable to attend the dinner due to a family illness. Supervisor Cox noted that Dorothea earned the award for her years of service to PLA, most



### Thanks to the following volunteers for making the dinner possible!

Dorothea Laub, Dinner Chair  
Patti Adams, 2nd in Command  
Ron Brooks, Table Decorations Chair  
Karan Cooper, Raffle Chair  
Karen Davis, Name tags  
Klonie Kunzel, Program Chair

Steve Allman  
Lois Baker  
Myrna Bossler  
Ann Brooks  
Jodie Bruhn  
Cecilia Carrick  
Kerri De Rosier  
Linda Fox  
Debbie Hall  
Anne Hill  
Dick Lareau  
Dorothy Lord  
Rita Moller  
Tammi Moore  
Larry Pappas  
Martha Phillips  
Maureen Summers  
Celeste Trepte  
Ann Walker

Special Thanks to Nancy Phillips of Nancy Phillips Design for the beautiful logo and program.

And a BIG thank you to the Point Loma High School Jazz Band!

## President's Message

What a fantastic annual dinner! THANK YOU to Dorothea Laub and her committee for a job well done! The dinner raised over \$18,000 – almost twice the expected amount. A good time was had by all!

Thank you to all who supported the dinner by attending, buying LOTS of raffle tickets and sponsoring tables. Great job on the raffle by chair Karan Cooper and her sub-committee. A big “thank you” to all the businesses who generously donated gift cards for the raffle. Outstanding! Everyone learned something about Point Loma from our speaker, Noah Tafolla, producer of the “Wonderland” TV program on KPBS.

On June 3rd, the PLA participated in the third annual Town Hall Forum at Liberty Station sponsored by the Peninsula Community Planning Board. The next phase of the Airport Authority future plans for Lindburgh Field were presented. Thanks to Suhail Khalil for inviting the PLA to participate.

A special “thank you” to our outgoing board members: Dorothea Laub, Dee Kettenburg, Rita Moller and Myrna Bossler. We appreciate your community service and wish you well in the future. “Welcome” to our new board members: Cecilia Carrick, Linda Jessop Fox, and Tricia Craven Worley. We look forward to working with the new board when they take over July 1st. All our board members are encouraged to join a committee for the new year.

It has been a pleasure serving as the Chair of the PLA for the past two years. I will continue to help out as VP Tony Calabrese from Point Loma Community Bank steps up as chair next month. Have a wonderful summer and enjoy the PL Summer Concerts; be safe!

As always, think membership!

–Bill

*(continued from page 1)*

recently as a Board member serving on Nominating Committee, Membership Committee, chairing this year’s dinner, sponsoring a concert at the Point Loma Concerts each year – and more. Dorothea has served on the PLA Board of Directors for a total of 11 years during two terms.

Throughout the evening, excited raffle winners were called to the podium to claim their prizes. The Restaurant Tree winner, Nancy Peckham, generously shared some of the many restaurant gift certificates she won with Captain Marconi and Noah Tafolla.

The table decorations were hand-made by members of the Beautification Committee, who used plants, herbs and flowers from their own gardens to create unique centerpieces. Jodi Bruhn and Karen Davis made four herb gardens – and sold one to a guest for \$50!

The evening came to a wonderful conclusion when Dick Lareau introduced Noah Tafolla. Mr. Tafolla, host of *Wonderland* on KPBS, presented a video of Point Loma highlights and interviews, which included slides and video from Dick’s famous slide show/video – a nearly 40-year tradition at our annual dinners. Noah, a native of Ocean Beach, spoke of his love for the area and how, when asked where he was from, always answered, “Point Loma.” His film highlighted the PLA’s accomplishments and the beautiful surroundings in Point Loma.



Congratulations to the following businesses who received 2009 Community Beautification Awards:

### **Outstanding Sign Design**

Moment Cycle Sport; 1357 Rosecrans St. Suite A – *J.T. Lyons*

The Abbey at Scott/Nimitz; 2903 Nimitz Blvd.

Roseville Restaurant; 1125 Rosecrans St. – *George Riffle, who left his fabulous new restaurant for the evening to accept his award*

Pomodoro Restaurant; 2833 Avenida de Portugal – *Fabio Speziali & Antonino Mastellone*

### **Outstanding Redesign**

Rosecrans Dickens Building; 1310 Rosecrans St. – *Jim Seman & Stan Miller. Stan was there to receive his award and even bought a table!*

### **Outstanding Architecture**

The Wharf at Nimitz/North Harbor Drive – *Point Loma Marina, LLC. Tom Driscoll was on hand to receive the award.*

Thanks again to Dorothea and her committee for putting on a fantastic event.

### **Our NEW look!**

Thanks to graphic designer Nancy Phillips of Nancy Phillips Design for helping spruce up the newsletter with the new masthead and other design tips! She also provided the Jacaranda tree used as a backdrop for the Beautification update.

**Want to keep receiving this newsletter?** Your membership invoice will be mailed to you soon. Please send your renewal back to us right away! Your support is appreciated!

## Dorothea Laub A Profile

**P**owerhouse. Do-er. Opinionated. Stunning. These words aptly describe this year's Lighthouse Award recipient, Dorothea Laub.



Dorothea has a lengthy history of service on the PLA Board of Directors. Arriving in Point Loma in 1977 after a prodigious career in Orange County as a solo harpist, real estate broker, owner of Red Carpet Realty and the largest art gallery in Southern California, Dorothea wasn't ready to settle down and retire.

After a stint with the Peninsula Planning Board, Dorothea got involved with the PLA in 1979. "The emphasis was more on beautification back then," she said. "We were not politically involved. ... We got rid of billboards and the 'Booby Trap.' ... We tried to get rid of Les Girls, but we lost that battle." (Dorothea explained that the "Booby Trap" was a strip club located at the current La Scala location.)

During that time, the PLA also fought the Port's proposal to extend Anchorage Lane into what is currently the dirt path across from the San Diego Yacht Club. "They wanted to pave it and allow motorized vehicles," she said. The Port was also threatening to remove all seven docks along the path. "The PLA was the main force in saving the docks and keeping the path along the beach."

Dorothea also remembered what she called "one of PLA's greatest success stories: saving Dana Jr. High. "If it had not been for the hundreds of hours of effort, we would not have this gem of a school today," she said.

During her nine-year tenure on the board, Dorothea was the Annual Dinner Chair for six or seven of those years. "It was simpler then," she said. "We didn't have live and silent auctions. You came in, sat down, and visited with friends. We had Mayor O'Conner and Ernie Hahn as guest speakers." She continued, "Norm Magnuson, Mac Lovett, Dick Lareau, Bill Herrin, Cammie Peter, Alnora Bishop, Kathy Hattox were some of the members on the PLA board at that time and they still support PLA today. Five of these former board members were at the dinner this year."

When Dorothea returned to the PLA Board two years ago, she took up where she left off, becoming involved in last year's dinner, and serving as the dinner chair this year. Things have changed. "Now there is a lot of pressure to raise money to fund our many projects."

And the PLA is different – and in Dorothea's opinion – better. "PLA is a better organization today because we have moved beyond flowers and trees," she said. "We need new members. ... I'm excited about the new board members – they're young, and they're go-getters."

Asked about receiving the Lighthouse Award, Dorothea said, "It was totally unexpected. I was delighted; thrilled. ... I didn't even think to ask who would get it: I was more concerned about the dinner."

Patti Adams brought the award to her the day after the dinner. "Patti had it in a bag," she said. "I thought it was food – she's always feeding me." When Patti showed her the award, "We cried," said Dorothea. "We both just sat there and cried."

## PLA hosts the San Diego County Fair's **Banner Award Program**

On Tuesday, April 21, the Point Loma Association hosted a reception at NTC Promenade to honor the recipients of this year's San Diego County Fair banner award program.



Correia Music Director  
Marc Dwyer

The 2009 Fair theme is "Music Mania." The 34 winners were nominated by PLA members and residents in recognition of their talent and

accomplishments in the fields of music and music education. Photos of the winners are hanging on existing banner poles to advertise the County Fair.

The event was both a reunion and an opportunity for the awardees to meet other like-minded musicians. The enthusiasm for the event from the winners, their fans, and the Point Loma Association Board was palpable. Said Larry Zeiger, one of the recipients, "Thank you again, Point Loma Association, for all you do for the Point Loma community! Music is alive and well on the Peninsula!"

To see where the banners are hung, go to [plaweb.org](http://plaweb.org).



Left to right: Back Row: Israel Maldonado, Glen Fisher, Penny Hawkins, Doug Harvey, Bryan Verhoye, Jim Trepasso, Chuck Shiele, Bob Magnusson, Keifer Shackelford, Victor Labenske

Front row: Sarah Suhonen, Larry Zeiger, Alicia McMillan, Terry Russell, Dr. Myron Tweed, Austyn Myers, Marc Dwyer, Dell Schroeder, Dan Nelson, Bill Cobb

## Around Town

### Point Loma Cabrillo Drug opening November 1

Michael Saad, owner of Point Loma Shelter Island Drug in the Village, is adding another location at Point Loma Marketplace, next to Fresh & Easy at the top of Talbot at Catalina.

Asked why he chose an additional location, Saad said, "The area needs another pharmacy. The Sunset Cliffs area doesn't have a pharmacy. There's a demand there." Saad also noted the "magnificent" parking and good access.

The new store will be "more health oriented," according to Saad, and will also sell cards and gifts – but the section will be smaller than that at Point Loma Shelter Island Drug.

Look for an opening around November 1.

### Be a part of the America's Finest City Half Marathon

**Sunday, August 16, 2009, 7:00 - 8:00 a.m.** at the corner of Dupont and Albion Streets

The Point Loma Association sponsors a water station at Mile 3 of this half-marathon. Come out and help – it's a blast! Just imagine seven thousand people running through the streets of Point Loma – and pausing to thank you for a drink of water!

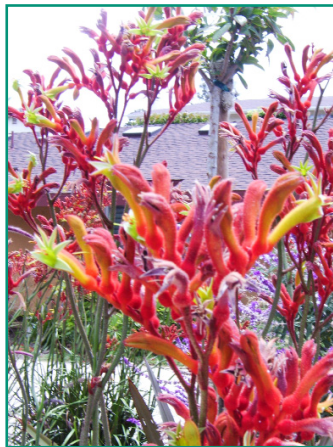
Wear old clothes and be prepared to get wet. Bring your friends and family – even children can help and it's a lot of fun!

If you can, bring LARGE containers for water (such as ice chests and camp coolers), and leaf rakes or push brooms.

Donuts and juice provided. Free race T-shirts for all volunteers!

For information, call Melanie Nickel at (619) 225-8705.

## Beautification Award?



We don't have one to award for this issue, as we need volunteers to help with the nomination process. So – you're looking at a picture of the editor's Kangaroo Paws! Ron Brooks, chair of the beautification committee, is looking for volunteers to recognize home gardens, which are then featured in this section. E-mail Ron Brooks at [brooks1@cox.net](mailto:brooks1@cox.net) if you want to help! Also e-mail Ron if you would like to nominate a home with a lovely garden.

Not that there aren't any beautification projects to recognize: "We are especially grateful for the landscaped parking lot at the Church of the Latter Day Saints," said Ron. "I thanked Bishop Guy Mendez for the church's efforts. This renovation pushes the Nimitz entryway inland to the Tennyson Triangle."

## Did you see it?

The May 30 "Community Dialog" section of the Union-Tribune featured a picture of Celeste Trepte at the new garden on the Nimitz ramp leading to Catalina. The article highlighted the PLA's efforts and said, "This is a salute to the community associations, where residents voluntarily band together and give of time and money to make their neighborhoods better. ... They do make a difference." Couldn't have said it better ourselves.

The story was the result of the Union-Tribune contacting Councilman Faulconer's Office representative Matt Awbrey about community volunteers. He forwarded the interested writer to Patti Adams, who directed the writer to Celeste. Nicely Done!

## Beautification update

You may have noticed the latest BIG beautification project undertaken by the Mean Green Team – the Nimitz Triangle, located where Nimitz and Sunset Cliffs Boulevard intersect. The area has been plagued by weeds – and owners of off-road vehicles who regularly run over sprinkler heads.

This area is also named "Ed's Triangle" due to Ed Streicher's years of dedication (pictured here). Ed is out there on a regular basis repairing irrigation breaks and "keeping it in some semblance of order," according to Karen Davis. The Mean Green Team has decided to add some bodies to Ed's "one man show" and have dedicated five work days to pulling weeds, picking up trash, repositioning old telephone poles to deter the off-roaders, and fixing broken irrigation pipes. The Urban Corps helped out by spreading two truckloads of wood chips on the perimeter. Atlas Trees has agreed to bring in two more loads of wood chips.



The area was originally part of the OB Community Development Corporation's project. Karen Davis hopes to work with the OBCDC to revise the design. "We want it to be attractive," she said. "We're not trying to make it a fancy area. We want to put in natives that don't require water or trimming. Our goal is to keep it under control."

**Thanks** to these local establishments for the **fabulous raffle prizes!**

**Restaurant Tree**

- Point Loma Seafoods
- Phil's BBQ
- Pomodoro
- Tom Ham's
- The Pearl
- Fiddler's Green
- The Venetian
- Point Break Cafe
- The Brigantine
- Roppongi
- Bali Hai
- Old Venice
- Red Sails
- O'Bistro
- Pizza Nova
- JOE'S Coffee Shop
- Red's Coffee
- Brown Bagger
- The Living Room
- Nick's at the Pier
- La Scala
- 3rd Corner
- Olive Garden

**Retail Tree**

- European Cake Gallery
- Elegant Truffle
- Shelter Island Drug
- Marine Exchange
- Point Loma Books
- Cabrillo Veterinarian
- Con Pane
- Baron's
- Walter Andersen's
- Grape Connections
- Seabreeze
- Chevron Gas
- Cupcakes Squared
- Rainbolt
- Embassy Cleaners
- Petco
- Stump's

**Liberty Station Tree**

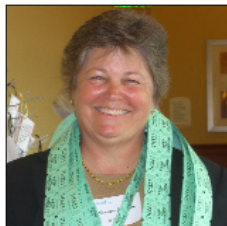
- Solare
- Sammy's Woodfire Pizza
- The Tin Fish
- Corvette Diner
- Von's
- Wine Steals
- Tender Greens



Celeste Trepte hopes she wins!



Donis Lovett and Grand Beautification Award winner Ron Brooks



Maureen Summers sells tickets!



Karan Cooper and Tammi Moore



Outgoing board member Dee Kettenberg accepts a certificate of thanks from Councilman Faulconer and County Supervisor Cox.



Stan Miller accepts his award from Dick Lareau



Supervisor Greg Cox presenting the Lighthouse Award to Dorothea Laub

Thanks to Stan Nadel and Paul Grimes for providing these photos. More pictures at [www.plaweb.org](http://www.plaweb.org).



The PLHS Jazz Band under the direction of Melissa Simmons

**Liberty Station Tree (cont.)**

- Point Loma Outfitters
- Oggi's
- Jacobs & Spadea
- The Candle Factory
- Starbuck's
- San Diego Ballet
- Trader Joe's
- Point Loma Grill
- Coldstone Creamery
- Ace Hardware

**And Special Thanks to:**

- George Riffle for the \$300 Gift Certificate for dinner for six at Roseville
- The Bay Club for a one-night stay and breakfast
- Humphrey's by the Bay for a two-night stay and Sunday brunch
- Kona Kai for a one-night stay and tickets to the Birch Aquarium

**Thanks to our table sponsors!**

- Brigantine Family of Restaurants
- Karan Cooper & Bennet Greenwald
- Seaforth Sport Fishing - Frank LoPreste
- Dick & Dorothea Laub
- Klonie Kunzel & friends
- Joanne & Bill Herrin
- Dee & Bill Kettenburg
- Cecilia Carrick & Stan Nadel
- Stan Miller
- Dianne Reichardt
- Seaport Realtors - Bill & Marti Klees
- Point Loma Community Bank - Tony Calabrese
- United Portuguese S.E.S.
- Point Loma Nazarene University
- Ryan Family YMCA
- San Diego National Bank - Raymond Simas
- Windermere Real Estate, Pacific Coast
- Gene & Celeste Trepte
- Ascent Real Estate

## Meet your new **board members!**

We welcome three new members to the 2009-2010 Board of Directors: Cecilia Carrick, Linda Jessop Fox, and Tricia Cravens Worley. They were each asked to introduce themselves with a brief bio.



**Cecilia Carrick:** Raised in South America, my family emigrated from Peru to the U.S. following a military coup which nationalized my father's foreign company. In retrospect, this was a blessing. Our move to this country provided my family with safety, stability and incredible opportunity.

After graduating from the University of Texas at Austin, I completed my medical degree at the University of California, San Diego Medical School. I specialized in Surgical Pathology, spending my entire professional career at Alvarado Hospital in La Mesa.

Point Loma is my dream location. In 1980, we bought our 92106 house. I have never considered living anywhere else in San Diego.

My husband, Stan, and I love travel, cooking, sailing and other outdoor activities. I have been a volunteer with San Diego Hospice and Palliative Care for five years and also do volunteer medical work for Pathologists Overseas and the PLA Mean Green team.

For many years I spent most of my time in professional medical work and medical politics. Upon retirement in 2000, I began focusing more on our PL community. Service on state and local boards such as Rachel's Women Center and Mama's Kitchen, as well as Presidency of the California Society of Pathologists, has provided me with the leadership training that I am now eager to apply at the local level in our beloved Point Loma.



**Linda Jessop Fox:** I feel a deep connection to Point Loma, as I was born and raised here and have lived here all my life (with the exception of a four year period when I attended Pomona College). In fact, my sister and I (and our husbands) share the La Playa home built by our parents in 1937.

It's difficult to describe my "occupation". Maybe I'm best described as a Jack-of-all-Trades, Master of None!

I have a number of good friends who have been active in PLA and I have appreciated their dedication to keeping Pt. Loma the vibrant and beautiful community we all cherish. I'm honored to join the Board and look forward to learning more about PLA's projects and exploring ways I can contribute. I hope to meet all the Board members at the June meeting and I'm excited about beginning my term of office in July.



**Tricia Craven Worley, ASID:** I was born in Louisville, Kentucky, raised from the age of two in Oceanside, California, and moved to Point Loma in 1973 when I married Don Worley, who is currently a deputy city attorney.

I'm a devoted volunteer, serving as president of the Junior League of San Diego in 1987 and on boards of many organizations, including the San Diego Historical Society.

A professional interior designer, I am also a garden designer and consultant. I was the garden co-host of the nationally syndicated TV show, "Today's Homeowner with Danny Lipfor," and had my own local radio show on KCBQ called "Talk with Tricia San Diego Home/Garden."

I devote my free time to my garden, tennis, and my work as a state certified Ombudsman for Long Term Care through the County of San Diego.

As a PLA Board member, I hope to focus on the unique qualities of Point Loma as a "village," especially the nautical and Portuguese communities.



Urban Corps volunteers Christian Gutierrez, Andres Rodriguez, and Sinan Ibraheem



Jodie Bruhn, Debbie Hall, Stan Nadel, Judy Berger, Karen Davis, Burch Ertle, Dorothy Lord, Dave Brown and Bob Borta "relax" on the wood chip pile.

## Other Beautification news

**Rosecrans Newsracks** At the June PLA meeting, Matt Awbrey discussed the removal of newsracks along Rosecrans – namely, in front of the Winchell’s Donut corner.

The Learning Annex box is going – or gone, as of this printing, as well as the Navy Compass box. As The Learning Annex is out of business, the boxes will begin to disappear around the city. “We [hope to] start working our way down Rosecrans, toward the Village,” said Ron Brooks. “We will target the noncompliant and uncertified news bins from Talbot to Harbor.” The committee is very pleased with the new Village Post Office corral and looks forward to seeing it filled with publications.

**Graffiti Strike Force** The amount of graffiti seems to be decreasing in the Point Loma area. Cecilia Carrick reported that, as a result of the PLA’s and other efforts to document local graffiti, police arrested two young men. Perhaps the arrest and the decrease in graffiti are related! The Graffiti Strike Force removed graffiti on the Nimitz wall, and is keeping an eye on the old Vons building, where the fence is helping reduce graffiti.

**Tennyson Triangle** Dr. Gary Rose has proposed planting Canary Island Pine trees on the Tennyson Triangle in a location that would shield the adjacent house. He will purchase the trees and hire Moises Sanchez with Total Green Landscape to plant them.

**Nimitz/Poe** Carolyn Kutzke provided a work crew to clean up this area and put down a layer of mulch spread. The area will soon be planted with drought-tolerant landscaping.

**Money!** The Beautification Committee recently received \$5000 from a generous but anonymous donor, plus another \$500 from Katheryn Rhodes and \$50 from the centerpiece that Karen and Jodie sold at the dinner. Ideas for using the funds quickly centered on a plan to plant bougainvillea and succulents on the Catalina exit ramp, creating “book ends” for the Nimitz bridge.

## Around town, cont. Don’t miss the BIG BAY Fireworks!



For the eighth year, San Diego’s North Bay will light up with a spectacular fireworks display on Saturday, July 4th, 2009.

The fireworks artists will choreograph the four barge pyrotechnics simultaneously to music broadcast “live” on BCA’s WALRUS 105.7FM radio station.

The Big Bay July 4th Fireworks Show was established in 2001 to benefit the San Diego Armed Services YMCA and various programs for our military families in the region.

For a map of the firework launching locations, go to [www.thebigbay.com](http://www.thebigbay.com).

## And, on the other side of the Point...

There is also the Ocean Beach Fireworks display off the Pier!

This annual community event starts at 9:00 p.m. with a 25 minute fireworks display off the Ocean Beach Pier with simulcast music (this year, tune to Sophie 103.7). This year marks a 30-year OB Tradition!


For information, call the Ocean Beach MainStreet Association at (619) 22-.4906 or go to [www.oceanbeachsandiego.com](http://www.oceanbeachsandiego.com).



See something in your community that **CATCHES YOUR EYE?**

Keep your eyes open for gardens, new businesses, new signage, remodels, etc. that deserve positive recognition!

Send nominations to [Tony.Calabrese@pointlomabank.com](mailto:Tony.Calabrese@pointlomabank.com) or [brooks1@cox.net](mailto:brooks1@cox.net). You can also find a nomination form at [plaweb.org](http://plaweb.org).

**POINT LOMA  
SUMMER CONCERTS**  
 *Let there be music!*

Thanks to Presenting Sponsor [Willis Allen Real Estate](#), and to Stage Sponsor [Point Loma Community Bank](#).

Here's the lineup. All concerts 6:00 - 8:00 p.m. at Point Loma Park at Catalina/Valetta.

**July 17 – Atomic Groove:**

Favorite dance music from the 70s through today. Sponsored by [Dick and Dorothea Laub](#).

**July 24 – Jumpin' Jack Flash:**

Rolling Stones Live Concert Re-creation. Sponsored by [Pacific View Foundation](#).

**July 31 – Sue Palmer & Her Motel Swing Orchestra:**

Boogie-Woogie and Swing! Sponsored by [Point Loma Nazarene University](#), [San Diego County Credit Union](#), and [United Portuguese S.E.S. Inc.](#)

**August 7 – Hot August Night:**

A Tribute to Neil Diamond. Sponsored by [Wear Fund with Ryan Peninsula YMCA](#), [Wendy Gillespie of Frontier Trading](#), and [Stump's Family Marketplace](#).

**August 14 – Soul Persuaders:**

Top Hits of Motown, Soul, R&B. Sponsored by [David P. De Rosier, D.D.S.](#), [Ellen James](#), and [Warren-Walker School](#).

Free shuttle running between the parking lot at Silver Gate Elementary School and the Park starting at 5:30 p.m. and running until 8:30 p.m.

Order a picnic before the concert or enjoy a great meal after the concert from these concert sponsors: [Stump's Family Marketplace](#), [Shades Oceanfront Bistro](#), [Miguel's](#), [Solare Ristorante and Lounge](#), and [The Venetian](#).

Get your raffle tickets for "Guitar Hero World Tour Complete Band!" One given away each week by Recreational Music Center at NTC. [www.recreationalmusiccenter.org](http://www.recreationalmusiccenter.org).

To volunteer or support the Concerts with a donation, go to [www.plconcerts.org](http://www.plconcerts.org).

Introducing your new Chairman:  
**Tony Calabrese**

Point Loma Community Bank president Tony Calabrese is known for his sense of humor – he is also a professional comedian, after all. But he's taking his upcoming term as incoming PLA chairman very seriously.



Tony recently talked about his goals for the new administration. The first thing he wants to tackle is executive leadership. "I want to create a chairman's committee composed of the two previous chairs, and the current and vice chair. This will create continuity and help the vice chair get connected," he said.

He also wants to focus on PLA's growing beautification budget, which consumes half of the overall budget. He would like to make it self sufficient by setting up a special, lasting fund to pay for projects.

And he's concerned about membership. "We need to reach outside the board to get more members. We need to get retired people with time and energy to help with membership."

He also wants to get the word out about what PLA does. "Very few people under 60 know about the PLA," he said. "I was impressed with Noah's video [at the dinner] because he focused on all the things the PLA has done in the past. We need to communicate what we do – what we've done, what we're doing, and where we're going. We need a PR/Marketing committee."

He also wants the PLA to reach out to the community. "We need to know what the community wants us to do," he said. "Do they want us to just continue with concerts and beautification, or something else?"

Whatever it is, Tony knows that PLA can get it done. "The PLA has the influence to make a difference where it counts," he said. "We have the ear of City Hall – I mean, we have representatives from the Council, Mayor's Office, and Assembly at our Board meetings!"

Tony also sees potential in reaching out to a community within our community: the Portuguese community. "We need to get the PLA involved in the 100th anniversary of the Festa," he said. "It's going to be HUGE. I'd like to see the Mean Green Team marching in the Festa parade. The Portuguese community doesn't know what the PLA does."

When asked about his other occupation as a comedian, he said, "I'm terrible at golf. I do stand up to relax. I've been doing it since I was 18 – professionally since 1995."

Somehow, he does five-six shows a week. And, because he's not busy enough, he set up Comedy Inc., which does comedy shows for charities, schools, corporate events, and fundraisers.

He also squeezes in his role as "Tony the Banker" on a talk radio business show with Rusty Nails and Bob Sullivan during the week. The show plays on over 100 stations around the country. It's broadcast in San Diego on KCEO am 1000.

And – surprise? He's writing a book. It's based on the stories he's told his grandchildren about the Knights of Pillsbury, a group of older men in a secret society who perform good works. It's a comedy, of course.



# More outdoor art for Point Loma

By Kerri De Rosier, Utility Box Chair



Three more utility boxes have been added to the community's outdoor art collection since the last issue, but the PLA can only take credit for one of them.

The box on Catalina near Talbot was inspired by a composite of artist Lia Bruce's favorite views of

Point Loma taken from Shelter Island – sailboats on the bay, houses on the hills, and the walking path leading to Kellogg Beach. Lia, a Junior at High Tech High Media Arts, wanted to “get the whole feel of Point Loma on one box.”

Applying her composite to a huge box wasn't easy. “Painting the box took way longer than I expected,” Lia said. She got a lot of help, though: her art teacher, Alan Johnson, helped her combine the composites and come up with a color scheme; strangers honked their encouragement; her parents, Leslie and Clint Bruce, urged her along; and Lia's friend Sydney Lampe helped her paint – and provided a cookie connection. One of Sydney's teachers from High Tech High who lives right next door treated them to warm cookies on a regular basis!

Asked if she wanted to do another box, Lia smiled, “not for a while.” Lia is headed for a four-week film program at New York University this summer, where she hopes to narrow down her career plans. “I want to do something artistic with film production and design,” she said. We are fortunate to have her artistic talents featured in our community.

After the boxes on the corner of Cañon and Talbot were painted, many PLA members wanted to know, “are those OUR boxes?” We thank Robert Pozos of Westminster Presbyterian Church for joining the ranks of utility box coordinators and getting the boxes painted in front of the church.

I put Robert in touch with Beverly Brady, one of the Point's most prolific utility box artists. Asked how she came up with the design, Beverly said, “I like things to blend in.” She saw the trees at the top of the hill and the light shining through. She, like Lia, got a lot of positive responses from people passing by. “There's a reward that comes with people saying “thank you,” she said.



You can see Beverly's inspiration for the boxes in the background. The Cooper's Hawk was a request by the church. He's a regular visitor there.

*The PLA thanks County Supervisor Greg Cox for a \$1500 grant to fund the Utility Box Project!*

## Peninsula Community Planning Board

Meets third Thursday, 6:30 – 9:30 p.m.  
Pt. Loma Library  
3701 Voltaire Street

## Ocean Beach Town Council

Meets fourth Wednesday, 7:00 p.m.  
Masonic Center  
1711 Sunset Cliffs Blvd.  
Jim Musgrove,  
jimmusgrove@mac.com

## Midway Planning Advisory Committee

Meets second Wednesday, 2:00 p.m.  
Peninsula Community Service Center  
3740 Sports Arena Blvd.

## La Playa Trail Association

Meets second Tuesday, 2:30 p.m.  
San Diego National Bank  
1075 Rosecrans St.  
Charles Best, 223-3418

## Point Loma Association

Meets second Wednesday, 7:30 a.m., Bali Ha'i  
**Beautification:**  
First Tuesday, 8:00 a.m.  
San Diego Yacht Club  
**Membership:**  
First Friday, 2:15 p.m.  
Point Loma Community Bank Conference Room

# COMMUNITY CALENDAR

The **Point Loma Garden Club** has meetings and workshops at the UPSES Hall on the second Wednesday of every month at 10:00 a.m. Information, go to [www.plgc.org](http://www.plgc.org).

**Ocean Beach Craft Fairs: August 22 and September 12, 9:00 a.m. to 3:00 p.m.** At the foot of Newport. Ocean Beach Town Council, <http://obtowncouncil.org>.

**Point Loma Native Plant Reserve work parties: 1st Saturday and 3rd Sunday of each month, 9:00 - 11:00 a.m.**

Volunteers are needed to help water and care for this unique public park. Corner of Mendocino Blvd. and Greene St. For information, e-mail Richard Dhu to [richard@sandiegoriver.org](mailto:richard@sandiegoriver.org).

**OASIS Classes at the Library Laughter Yoga, Wednesday, July 1, 1:00 - 3:00 p.m.** – Come experience

Laughter Yoga, a series of simple, fun and gentle exercises combined with laughter and deep yogic breathing. No yoga mat or special clothing is required. For more information, visit [www.LaughingInSanDiego.com](http://www.LaughingInSanDiego.com).

For arts-related OASIS classes, see the enclosed Peninsula Arts Calendar.

**Rosecrans Traffic Corridor Study Meetings: 3rd Monday of each month at 6:45 p.m.** – The City is looking for

community input for a traffic study of Rosecrans from Sports Arena Blvd. to the Naval Base. Meetings at NTC Command Center, Building 200.

**Save the date! The 46th Annual Cabrillo Festival is September 26 and 27!**

A fun event for the entire family, with educational activities, cultural demonstrations, traditional food and exciting folkloric performances. American, Portuguese and Spanish food. The highlight: the reenactment of Cabrillo's landing on San Diego Bay.



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