

48th Annual PLA Dinner

A HUGE Success!

By Karan Greenwald

The Point Loma Association's 48th Annual Dinner was held on Wednesday, May 27 at the lovely Kona Kai Resort. Over 425 Point Loma Association members, friends, neighbors, and business people attended this year's event. Guests were entertained during the cocktail hour by the PLHS Jazz Band while everyone bought Raffle tickets and made their Silent Auction bids. This year we had ten Raffle Trees and ten terrific Silent Auction items.

The program began after everyone was seated in the Point Loma Ballroom decorated with centerpieces of succulents created by the Mean Green Team. This year, there were thirty sponsored tables and twenty past PLA presidents stepped up as Dinner Sponsors (thanks to Dick Lareau)! After Tony Calabrese, PLA Board Chair, welcomed everyone, Capt. Paul Marconi, Commander of the U.S. Navy Base Point Loma, led the Pledge of Allegiance, which was followed by Crystal Pridmore of PLNU singing America the Beautiful. Dr. Joe Watkins, Vice President of PLNU, gave the Invocation and guests began dinner.

Tony Calabrese called the business meeting to order and thanked retiring board members Tracy Morgan-Hollingworth, Patti Adams, Bill Klees and Ron Brooks. District 2 Councilman Kevin Faulconer installed the new board members David Crawford, Tommy Cardoza, Malinda Dickenson, Carol Norman and Mary Montanus.

The 2010 Community Beautification Awards for outstanding new signage, landscaping, architecture, redesign, historic preservation and gardens were once again presented by Dick Lareau. Councilmember Kevin Faulconer presented The Lighthouse Award to Patti Adams for her tireless years of service to the Point Loma Association's mission and projects, and named the following week "Patti Adams week."

After the awards, guest speaker Lynn Guidi provided a very interesting and entertaining historical background of the Portuguese Community in Point Loma. This year marks the 100th Anniversary of the Portuguese Festa.

Following Tony Calabrese's closing remarks and thank yous to everyone, the Chris Klich Jazz Quartet played great oldies and we danced the night away.

Both the silent auction and the raffles were fun and raised much needed funds for our new and existing projects and maintenance around the Peninsula. Thanks to all of you who attended!

Beautification Award Winners

Commercial

Outstanding Community Landscape: Nimitz Offramp, PLA Beautification Committee

Outstanding New Sign: Point Loma Cabrillo Drug; Cup of Yo

Outstanding Design: Bali Ha'i Restaurant

Outstanding Community Garden: Hugh Story Memorial at NTC Park

Historic Preservation: Roseville Historic Marker, La Playa Trail Association

Outstanding Design for Gate & Garden: Navy Base Point Loma

Residential

Outstanding Neighborhood Project: The Neighbors of Gage & Jennings

Water Conservation & Eco Friendly Garden: Steve Hopkins & Carey Pratt

Neighborhood Service, Roseville Neighborhood: Mr. Sam Webb III

Our Mission:

PLA is an organization of residents and businesses committed to improving the quality of life of Point Loma through beautification, education, charitable activities and civic collaboration.

Chairman's



Message

Thank you to all who attended and supported our annual dinner.

Congratulations and many thanks to dinner chair Karan Greenwald and her committee. I think Karan set a record with 30 table sponsors. This year, over \$25,000 was raised to help fund the PLA and our many projects. Cecilia Carrick and her raffle team also need to be commended for securing thousands of dollars in gift certificates and raffle prizes as well as silent auction items.

Thanks to Dick Lareau and his idea to get past PLA Chairs to sponsor the dinner, and many thanks to all the businesses that supported the dinner as well. Speaker Lynn Guidi did an excellent job talking about the history of the Portuguese in Point Loma and the photos she showed were truly a remarkable look at Point Loma and the village area almost 100 years ago to the present.

It was truly an honor to award Patti Adams with our Lighthouse Award for all her hard work and dedication to the community. Councilman Kevin Faulconer honored Patti by naming it "Patti Adams Week".

I hope to see everyone at the Summer Concerts. Martha Phillips and her committee have put together a great line up again this year.

Our primary mission is beautification and I need to say thank you to all the members of the Beautification Committee for everything they've done this past year. When you see a group of people in their bright neon green vests out working by the road, those aren't felons: that's the Mean Green Team keeping Point Loma beautiful. They work countless hours, all as volunteers, so honk and wave and show them your support.

Thank you to all our board members, committee chairs and volunteers. Thank you to our outgoing board members and welcome to our new board members. It will be a challenging and rewarding upcoming year and I look forward to your support.

-Tony Calabrese

Beautification update

Newsracks Mike Wisnieski, City Code Compliance, indicated that he recently removed six Learning Annex newsracks that were not in compliance with newsrack code. Progress is being made!

Hugh Story Memorial Rose Garden The Beautification Committee is looking for volunteers who can care for the garden on a bi-weekly basis. If you're interested, e-mail Karen Davis at keldavis@cox.net.

Trees on Rosecrans at Dene Oliver Building Eight new Jacarandas have been planted in front of Dene Oliver's newly completed building at the corner of Rosecrans and Talbot. The trees add a beautiful touch.

Next Beautification Meeting July 6, 2010, 8:00 a.m., at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail Ron at brooks1@cox.net.

La Playa Trails Monument Dedication

It couldn't have been a more beautiful day to be standing on a street corner in Point Loma. On April 29, over one hundred people gathered at the corner of Rosecrans and Avenida de Portugal to replicate a ceremony that took place over 75 years ago: the dedication of the La Playa Trail Roseville Marker in the heart of Point Loma.



Author Donald Harrison

Patti Adams, past chair of the La Playa Trail Association, and the Board of Directors organized a beautiful tribute. After the invocation and flag salute, Donald Harrison, author of *Louis Rose: San Diego's First Jewish Settler and Entrepreneur*, spoke about the namesake of Roseville, who arrived in 1850 and was determined that Roseville would be the site of San Diego's new downtown. Alonzo Horton won out, but, as Mr. Harrison said, "Ultimately, Point Loma won out."

Patti then took the mic and provided a history of the La Playa Trail, which was summarized in the last issue of this newsletter. This marker, one of six on the trail, replaced one across the street at what is now Gus'; inexplicably lost when Rosecrans was widened years ago.

Just like the ceremony that took place in 1934, Cabrillo Elementary school students sang their school song – except that this time, five Cabrillo students made a repeat performance. Edwina Taylor Goddard, Bernice Pedro Hollerbach, Mary Correia Martin, Angie Vierra Mauricio, and Rita Viera Ballatore, all sixth graders who attended the ceremony in 1934 – were on hand to lead the children in the school song.



Students from the past and present. Above right: Left to right: Bernice Pedro Hollerbach, Angie Viera Mauricio, Edwina Taylor Goddard, Mary Correia Martin, Rita Viera Ballatore

And, like the ceremony from 75 years ago, students placed a time capsule, this time with the help of County Supervisor Greg Cox, who said that the time capsule is "What Point Loma is all about: family, history, continuity."

Finally, it was time to unveil the monument. The newest La Playa Trail monument was designed by Dick Lareau and Ned Daugherty, and built by Ed Brasseur. Councilman Kevin Faulconer gave the unveiling honor to the five students from 1934, joking that at the 1934 unveiling, people were charged 10 cents to attend. "Today is free," he said. "Today is the result of a team effort," he continued. "It's important to celebrate heritage and history. I hope my kids can visit this monument and teach their kids about Point Loma's history."



Left: Councilman Faulconer and the ladies unveil the Monument; Right: The front of the Monument showing the brass face of the marker.



To see a video of the event and to learn more about the La Playa Trail Association, go to www.LaPlayaTrail.org.

Five more works of art **TRANSFORM** Point Loma's streets

By Kerri De Rosier
Chair, Utility Box Committee

Walking down Shelter Island Drive one morning, I noticed a woman standing on the sidewalk looking at a recently painted mural on the side of the Eichenlaub Marine building. I stood with her and admired it. It turns out that the woman was the mural artist, and that the mural wasn't quite finished. I off-handedly asked her if she would be interested in painting utility boxes – and she said yes!

Muralist and painter Linda Churchill has done a lot of work in the San Diego area, and won two Orchid Awards for her murals at Ace Hardware and Advance Blueprint. On June 4, her mural, "The Evolution of a Yacht" was officially unveiled at Eichenlaub Marine, located at 2608 Shelter Island Drive.

After Ms. Churchill finished the mural, she turned her attention to transforming five utility boxes into works of art – two of which are on Shelter Island Drive!

Thanks to Barbara Morton for sponsoring the box in front of her restaurant, Miguel's, and to Bill and Marti Klees for not only prepping and priming, but sponsoring what was an eyesore across the street from their Seaport Realtors Office.

And thanks to Linda Fox, Tricia Craven Worley, Cecilia Carrick, and Sarah De Rosier for prepping and priming the boxes on Shelter Island Drive, and sealing Linda's other two boxes. BIG thanks to utility box artist Beverly Brady for not only cleaning two boxes she had painted, but cleaning all four boxes at the corner of West Point Loma and Nimitz.

Pictures on the next page

Contents of the La Playa Trail Roseville Marker Time Capsule

An invitation to the event

Press Release and photo from the 1934 Dedication

Point Loma High School Update from October 2006

The Kumeyaay Nation Sycuan Band History

Lighthouses of San Diego by Kim Fahlen and Karen Scanlon

Point Loma, 450 Years of Peninsula History by Jack Innes

Peninsula Beacon of September 28, 2008 article, "Rediscovering San Diego's Origins"

Postcard of the Theosophical Institute

Point Loma Association Newsletter, Spring 2010

San Diego Chinese Historical Museum Pamphlet

Day of Remembrance Memorial Service, Fort Rosecrans National Cemetery

Chinese Village and Ship Building Site article

La Playa Trail Association, Board Meeting Minutes of March 9, 2010

San Diego Union-Tribune, April 5, 2010 Edition

Portuguese Community of San Diego-Portuguese Historical Society

Boletim, Portuguese Historical Center – Fall, 2008

Newsletter of the UPSES, Fall/Winter 2009

Centennial Gala, September 2009

Cabrillo Festival September 2009 Pamphlet

Festa de Espirito Santo, UPSES Centennial, two ribbons

Tape - *A Tribute to the Fleet*

A sampling of photos and a map depicting buildings of interest in Roseville

Around Town:

New Businesses in the Village

Peninsula Hearing Center Inc.



When Audiologist Dena Riso lived in Point Loma in her early twenties, she knew she wanted to return. It took a while – she got her degree in Communicative Disorders from San Diego State University; received a Doctorate in Audiology from AT Still University in Mesa, Arizona; worked for a clinic in El Cajon; started a family – and achieved her dream when she opened her doors in May at her office in Point Loma Village.

Dr. Riso specializes in most hearing issues, including hearing aid evaluations, mid ear problems, tinnitus evaluations, congenital hearing loss – “anything nonsurgical,” she said.

Dr. Riso works with children and adults alike, and is passionate about educating young and old about the effects of hearing loss – especially in high frequency hearing, which she is starting to see more of in the iPod generation.

Asked about the next big thing in audiology, Dr. Riso said that hearing aids are now being specifically programmed to a patient’s hearing loss – and that they are becoming more like a bluetooth device. In other words, patients can sync their hearing aids directly to their phone, iPod, laptop, etc. through wireless technology – so, for example, they can hear a phone call right through their hearing aids.

Why the yearning to return to Point Loma? “I love Point Loma,” she said. “I love the fact that it has stayed non-commercial, and the sense of community here...I want to spend the rest of my life here!”

Look for Dr. Riso at:
1310 Rosecrans St., Suite A
(619) 756-7848

Continued on the next page



Clockwise from top left: Shelter Island Drive (in front of Marvelous Muffins); Shelter Island Drive and Rosecrans; Scott Street and Shelter Island Drive; Ingelow and Rosecrans (two sides).

Budding Mural Artists

If you went to the PLA Annual Dinner, you hopefully got a chance to see two of the six murals going up in back of Gus’ parking lot, and speak with PLHS art teacher Sean Wells and the three students who attended.

The murals are finished and will hopefully be up by the time you receive this newsletter. Thanks to Sean Wells and Art History teacher William Bowles for conceiving and implementing this project, and to the talented Point Loma High School art students who created a beautiful backdrop for our community – appropriately located right across the street from the newly unveiled La Playa Trail Monument.

For their efforts, the PLA awarded Mr. Wells and the students a plaque and a check for \$200 to help with supplies.



- 1 Kumeyaay Indians, Juan Cabrillo's landing, Father Junipero Serra, and De Portola
- 2 Whaling Mexican Vaqueros
- 3 Portuguese fishermen
- 4 The Spirit of St. Louis and a Military ship
- 5 The Space program and America's Cup
- 6 Self portraits of all the students involved in the project



Art Teacher Sean Wells, PLA member Cecilia Carrick, and the PLHS students who helped create the murals.

Banner reception a Tasty Affair

“That’s the best pot luck I’ve ever been to!” was the overwhelming sentiment at the reception honoring the winners of the San Diego County Fair’s Banner Contest highlighting those accomplished in the culinary field. This year’s Fair theme is “Taste the Fun” – but we’re not talking about deep fried Twinkies or chocolate covered bacon, here.



The crowd listens to Tricia Craven Worley’s PLA membership pitch; Singer Barry Scott with his own banner; Hodad’s owner Mike Hardin and Sherry Goodman

Restaurateurs were asked to share their culinary talents – and they more than complied by serving their tastiest fare at the Southwestern Yacht Club, who donated the use of their facility for the event.

The 40 winners are watching over Point Loma on the PLA’s banner poles. Look for them!

More than a parade!

The Centennial of the Festa Parade on May 23 was much more than a cultural affair: it was a community affair. Amid the flowing gowns of the beautiful queens, the marching bands, the not always happy babies, and the dancers marched PLA’s Mean Green Team and the Point Loma Summer Concerts committee. It was a fabulous, blustery day full of civic pride, cultural heritage, great food - and FUN!



The PLA’s Beautification Queen, Celeste Treptel!



Cecilia Carrick, Patti Adams, Zoey Flint, Debbie Hall and Stanley Nadel pose with parade volunteer and PLA Chair, Tony Calabrese.



The MGT poses with Mayor Jerry Sanders. What’s that in his pocket? A Concert Series brochure!



Zoey Flint, Elke Streicher, Cecilia Carrick and Debbie Hall give the marching bands a run for their money!



Concert Series banner holders and “Concert Series Support Vehicle” driven by Bob Randall

Around Town, continued



Rare Bloom

Karen Stevens, owner of the newly-opened Rare Bloom at 1229 Scott Street, knows a lot about what people like to get – and give. Since 1998, she has owned three businesses centered around unique gifts for all occasions.

In 1998, Karen opened her first shop, Cut & Dried Floral Design on Voltaire. Then, in 2004, she opened her second store, Bel Mare Gem and Boutique, in the Bird Rock area of La Jolla.

After Patina moved out of Point Loma a few years ago, “People would stop me and say, can you please open a boutique?” said Karen. So, in April, she opened Rare Bloom at Dickens and Rosecrans. And then, less than two months later, Karen quickly shifted gears and found another location more suitable to her needs at the location of the former Nicoletti’s Salon on Scott Street.

Karen sells blown glass, hand bags, hand made jewelry, frames, serving dishes, pre-made succulent and orchid arrangements, artwork – what she calls “to go gifts for every occasion.” And she loves her new home. “I like being in the Village because people don’t have to drive to get here. They can take a stroll to a local restaurant, grab a cup of coffee, and linger.”

Join Karen for her Grand Opening on July 10 from 10-5.

1229 Scott Street
(619) 222-2309

Continued on the next page

Around Town, continued

La Playa Bistro

Keep your eyes and stomachs on the lookout for the Grand Opening of La Playa Bistro in early July. The restaurant, located in the new building at the corner of Rosecrans and Talbot, will feature Modern American and California cuisine, with fresh, farm to table ingredients. La Playa Bistro will be open for breakfast, lunch and dinner.

The restaurant's décor will have a "coastal aesthetic" and a casual setting with value pricing.

1005 Rosecrans
(619) 387-6606
www.laplayabistro.com

Going Underground

There are advantages and disadvantages to living in an older neighborhood. Sure – you don't have cookie cutter houses and restrictive rules about what color you can paint them, but since the 1970s, all new neighborhoods have been built with underground utilities – no overhead wires. Not many trees – but no wires, either.

Very soon, a Point Loma neighborhood will have the best of all worlds: individuality, trees, views and NO wires. "Project Block 2J" will extend from Clove and Hugo streets down to Shelter Island Drive (see the map on the following page), and affect 266 Point Loma homes. The project also includes the installation of 45 new street lights and 32 new trees.

Until recently, residents not wanting to wait in line to remove utility lines above their streets could do it – if they paid for it themselves. Now, the city is investing millions of dollars to speed up the undergrounding effort from seven miles per year to 27 miles per year. The city has already undergrounded over 100 miles and currently has 52 projects in process. Project Block 2J will cost \$4.8 million and remove 10,304 feet of overhead wires.

With the cleanest, brightest yellow tractor you've ever seen as a backdrop, Mayor Jerry Sanders, Councilman Kevin Faulconer, a host of SDG&E, AT&T and Cox

Cable representatives, City Public Works Department representatives, neighbors, and community members gathered to celebrate the groundbreaking of Project Block 2J on May 20. David Jerrell, Deputy



Chief Operating Officer of Public Works, presented Councilman Faulconer with a commemorative shovel, and the neighbors with an apology for all the havoc the project will cause in their streets. Overall, the neighbors didn't seem to mind: after the dust settles – their views of the bay will be clear of wires and poles.

The next page shows a map detailing the location of Project 2J, and surrounding project boundaries. The table shows the project blocks shown and the year of allocation.

To track projects or to see whether you'll be around by the time your lines are undergrounded, go to www.sandiego.gov/undergrounding, then:

1. Click **Schedule**.
2. Click **Undergrounding Master Plan Application**.
3. Click **Utilities Undergrounding Mapping Application**.
4. Click **List Projects by Council District Priorities OR Find Projects by Address**.

POINT LOMA SUMMER CONCERTS

Let there be music!

July 16 – Atomic Groove: Variety, Dance & Entertainment. Sponsored by Dick and Dorothea Laub.

July 23 – HELP!: The Beatles Tribute Band. Sponsored by Point Loma Rotary Club, Point Loma Foundation in Memory of Fritz Kunzel, and CYMER.

July 30 – Jumping Jack Flash: The World's Greatest Rolling Stones Live Concert Re-creation. Sponsored by Pacific View Foundation.

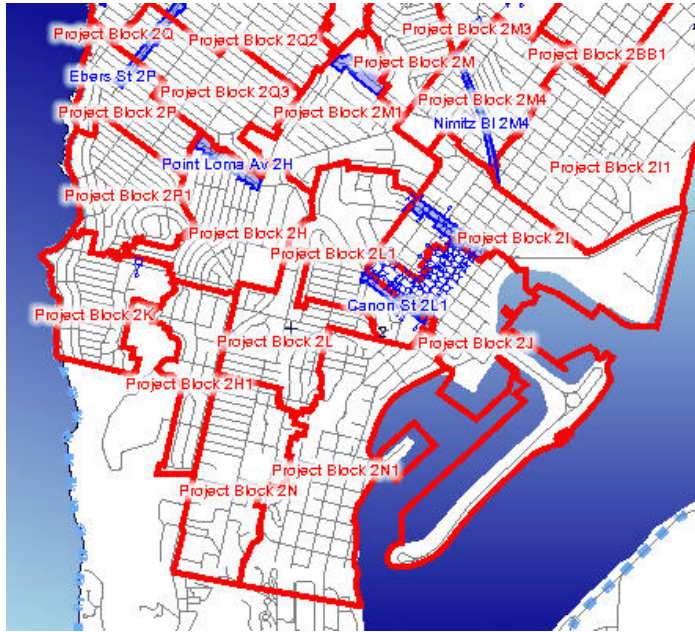
August 6 – The Screamin' Primas – A Tribute to Louis Prima. Sponsored by David De Rosier, D.D.S., Point Loma Nazarene University, and Ryan Family Charitable Foundation.

August 13 – The Mighty Untouchables: Motown, Classic Rock & Pop. Sponsored by Cathleen Silliman, D.D.S., Stump's Family Marketplace, Wear Community Fund with Ryan Peninsula YMCA.

COMMUNITY CALENDAR

Project Year Allocated

2H	2040
2H1	2018
2I	2033
2I1	2034
2J	Current
2K	2013
2L	2039
2L1	2045
2M	2019
2M1	2046
2M3	2058
2M4	2059
2N	2021
2N1	2020
2O	2061
2P	2028
2P1	2030
2Q	2016
2Q2	2054
2Q3	2050



Big Bay Boom! July 4, 9:00 p.m.

Celebrating 10 years! Tune into The Walrus 105.7 FM for the simulcast along with a live HD telecast on Fox 5 San Diego and Cox 704 HD. For information, go to www.thebigbay.com. Proceeds from the event support the San Diego Armed Services YMCA.

OASIS Classes at the Library

All classes Wednesdays from 1:00 - 3:00 unless otherwise noted. For arts-related listings consult the enclosed Peninsula Arts Calendar.

July 14: Iraq: The March 7th Election

Aftermath & Impact Farouk Al-Nasser, PhD, covers the March 7 election aftermath, and its impact on Obama's policy and the future of Iraq.

July 28: Don't Fall Victim to a Scam!

Suzanne Turner, FBI, discusses several financial schemes that are currently directed toward the elderly.

August 11, 1:30 - 3:00 p.m. Brain

Fitness: Myths & Mysteries Surrounding Memory and Aging

Michelle Brown-Herman, UCSD, discusses the factors that contribute to brain fitness.

Hervey Point Loma Branch Library
3701 Voltaire St.

Questions? Call (619) 531-1539

MOVIE IN THE PARK! Free Friday movies sponsored by Point Loma Community Park and Recreation Council. Movies begin at dusk.

July 2 - Cloudy with a Chance of Meatballs

September 3 - How to Train Your Dragon

Point Loma Park
1048 Catalina Blvd.

For more information, call the Cabrillo Recreation Center at (619) 531-1534.

Sunday, August 15, 2010, 7 to 8:00 a.m. Be a part of the America's Finest

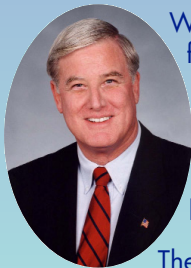
City Half Marathon! The Point Loma Association sponsors a water station at Mile 3 of this half-marathon. Come out and help - it's a blast! Imagine seven thousand people running through the streets of Point Loma - and pausing to thank you for a drink of water!

Be prepared to get wet! Bring your friends and family - children welcome! If you can, also bring LARGE clean containers for water (ice chests and camp coolers), leaf rakes or push brooms.

Donuts and juice provided. Free race T-shirts for all volunteers!

Questions? Call Melanie Nickel at (619) 225-8705.

Supervisor Greg Cox Welcomes Summertime Fun and Urges Pool Safety



With the summer months upon us, we are all looking forward to gathering among family and friends to enjoy the warm weather. For many of us that will include swimming pools and barbecues. While we cherish these times together, we must also pause to ensure we have adequately prepared for the safety of our loved ones.

The County of San Diego works to protect San Diegans at public swimming pools and spas. Our health inspectors continue to work hard to keep you safe, and I urge you to do the same in your own homes. Take a few moments to review your safety plans, test your equipment and make sure everything is in working order. Remember to never leave an unobserved child around water. It's a good idea to shower before swimming, never let anyone swim if they have diarrhea and take kids on frequent restroom breaks. Your attention to these details will keep your family healthy and safe. For more information, contact the County Department of Environmental Health at www.sdcounty.ca.gov/deh/.

Sincerely,
Greg Cox

Peninsula Community Planning Board

Meets third Thursday, 6:30 - 9:30 p.m.
Pt. Loma Library
3701 Voltaire Street

Ocean Beach Town Council

Meets fourth Wednesday, 7:00 p.m.
Masonic Center
1711 Sunset Cliffs Blvd.
Jim Musgrove,
jimmusgrove@mac.com

Midway Planning Advisory Committee

Meets second Wednesday, 2:00 p.m.
Peninsula Community Service Center
3740 Sports Arena Blvd.

La Playa Trail Association

Meets second Tuesday, 2:30 p.m.
US National Bank
1331 Rosecrans St.
Charles Best, 223-3418

Point Loma Association

Meets second Wednesday, 7:30 a.m., Bali Ha'i
Beautification:
First Tuesday, 8:00 a.m.
San Diego Yacht Club

COMMUNITY ORGANIZATIONS

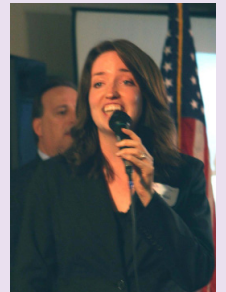
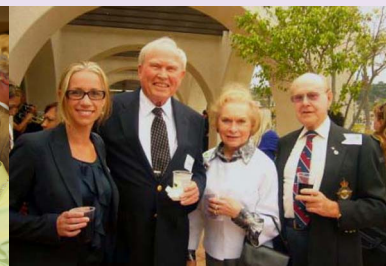
The 48th Annual PLA Dinner Meeting was a Great Success! Thanks to everyone who made it possible:

Table Sponsors

Bali Ha'i
 Brigantine Family of Restaurants
 Cecilia Carrick & Stan Nadel
 Bennet & Karan Greenwald
 Joanne & Bill Herrin
 Helen Kinnaird
 Klonie Kunzel & Linda Fox
 Malin Burnham
 Dick & Dorothea Laub
 McMillin Company
 Oliver McMillan Inc.
 Nancy Peckham
 PLA Mean Green Team (2)
 Point Loma Summer Concerts (2)
 Point Loma Nazarene University
 Port of San Diego
 Ryan Family—YMCA
 Dianne Reichardt
 San Diego Trust
 SDG&E
 Seaport Realtors
 United Portuguese SES (2)
 Sunrise Bank
 Gene & Celeste Trepte
 Willis Allen
 Windermere Real Estate
 US Bank

Additional Thanks to:

Entertainment Sponsors Dick and Dorothea Laub
 The Point Loma High School Jazz Band, led by Director, James Sepulvado
 Chris Klick Jazz Quartet



Everyone's having fun and meeting friends old and new at the **PLA Annual Dinner!**



*Dinner Sponsors
 (Past PLA Presidents)*

Patti Adams
 Larry Bauman
 Ray Broady
 Mark Bitterlin
 John Calabotta
 Tony Calabrese
 Marti Dine
 Don Hartley
 (Founder, Represented by Brian Hartley)
 Paul Hartley
 (Represented by Paul Hartley III)
 Ann Tripp Jackson
 (Represented by Robert Jackson)
 Bill Klees
 Fritz Kunzel
 (Represented by Klonie Kunzel)
 Richard Lareau
 Norm Magnuson
 Jackie Mann
 Wayne Raffesburger
 Tom Shumaker
 (Represented by Jay Shumaker)
 Hugh Story
 (Represented by Marilyn Story)
 Gene Trepte (Founder)
 Bob Wallace



Dinner Chair Karan Greenwald is joined by Matt Awbry, Councilman Kevin Faulconer and Brian Pepin.



PLHS art students Haley Sakover, Hannah Bokanoski and Morgan Downing answer questions about the Mural Project at Gus'.



Tony McCune kicks off the night with a joke



The 2010-2011 Board is sworn in by Councilman Faulconer



New board members Tommy Cardosa, Mary Montanus, Malinda Dickenson, and David Crawford



Larry Bauman and Family receive the Outstanding Design Award for the newly remodeled Bali Ha'i restaurant; Karen Davis receives the Outstanding Community Garden award for the Hugh Story Memorial at NTC Park.



Ed Streicher receives the Historic Preservation Award for the Roseville Historic Marker on behalf of La Playa Trail Association. Michael Saad's new Point Loma Cabrillo Drug received the Outstanding New Sign award.



Dorothea Laub and Celeste Trepte

2010 Annual Dinner Committee

Karan Greenwald, Chair
 Cecilia Carrick, Auction/Raffle Chair
 Pam Kelly/Klonie Kunzel, Reservations
 Karen Davis, Name Tags
 Mean Green Team, Table Decorations
 Shirley Haimsohn, Greeters
 Myrna Bossler
 Kerri De Rosier
 Zoey Flint
 Dick Lareau
 Dorothea Laub
 Rita Moller
 Tammy Moore
 Nancy Peckham
 Martha Phillips
 Maureen Summers
 Celeste Trepte
 Ann Walker

Greeters: Shirley Haimsohn, Elise Streicher, Rosemary Rogers, Donis Lovett, Betty Allman
Raffle Ticket Sellers: Myrna Bossler, Tammy Moore, Zoey Flint, Linda Fox, Rita Moller, Ann Hill



Outgoing board members Ron Brooks, Bill Klees and Patti Adams. Councilman Faulconer proclaimed May 27, 2010 to be Bill Klees Day for Bill's tireless service to the community.

Speaker Lynn Guidi; the gowns worn by the Centennial Festa Queen and her court



Patti Adams receives the Lighthouse Award and gets a proclamation for Patti Adams WEEK!





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www.plaweb.org



Officers

Tony Calabrese, Chair
Cecilia Carrick, Vice Chair
Mary Montanus, Treasurer
Elise Streicher, Secretary

Board of Directors

Larry Baumann	Klonie Kunzel
Tommy Cardosa	Maureen Maringer
David Crawford	Barbara Morton
Malinda Dickenson	Melanie Nickel
Megan Ekard	Carol Norman
Karan Greenwald	Martha Phillips
Andy Hollingworth	Maureen Summers
Linda Jessop Fox	Tricia Craven Worley

Chairpersons

Beautification: Ron Brooks
Membership: Tricia Craven Worley

Newsletter editor: Kerri De Rosier
kerriderosier@gmail.com

**Renew your Membership!
Invite your friends and
neighbors to join!**

You should have received your membership renewal in the mail. Please mail your check or pay by credit card at: www.plaweb.org/membership.html.

Your membership supports all of the wonderful activities of the Point Loma Association, including:

- Planting and preserving gardens all over Point Loma
- Producing the Point Loma Concert Series
- Painting utility boxes around town
- Beautifying bus benches, trash cans and street signs
- Eliminating the blight of billboards, newsracks and graffiti
- Promoting the Peninsula's interests with the city, county and Federal government
- Maintaining Point Loma's banner district