

# Point Loma ASSOCIATION



[www.PointLomaAssociation.com](http://www.PointLomaAssociation.com)

Fall 2013

## Annual Dinner recap!



Kudos are still coming in from those who attended our 2013 annual PLA dinner held at the Liberty Station Conference Center Thursday night, Oct. 3rd. It was our most successful ever!

PLA Chair Robert Jackson remarked that "the energy in the room was very high!"

Last year, you told us that you wanted more time to socialize, a different venue and great food.

From what I have heard, I think we delivered on all counts and made some new PLA Partners in the process. Thanks to PLNU for the location, *To The Point Catering* for the great menu and Glen Fisher with the First Friday Music Club for assembling the music program with students from Point Loma schools.

Thank you to all of our Table Sponsors and auction donors. We could not have a successful event without your participation.

Dick's Beautification Awards video was his best. It is my favorite part of the evening and they seem to get better each year.

Thanks to all of you that attended and a big THANK YOU to a superb committee that works hard all year to create a memorable evening for us all.

See you around the Point,

Sally A. Bixler

Chair-2013 PLA Dinner Committee



## Thank you, Annual Dinner Committee!

Sally Bixler, Chair  
Cheryl Boncimino  
Cecilia Carrick  
Karen Davis  
Kerri De Rosier  
Zoey Flint  
Linda Fox  
Judy Garrett  
Shirley Haimsohn  
Chris Hatch  
Robert Jackson  
Pam Kelly  
Kristen Keltner  
Klonie Kunzel  
Rita Moller  
Ben Murphey  
Marty Smith

## And many thanks to:

Auctioneer Dr. David De Rosier  
To the Point Catering  
Point Loma Nazarene University  
Glen Fisher, First Friday  
Music Club  
Classic Party Rentals  
Point Loma High School Jazz Band  
Dana Middle School  
Correia Middle School Jazz Band and  
Strings by the Sea  
Point Loma Nazarene University's  
Opera Theater  
Eric Mueller, A V Event Design  
Music Sponsors: Barons Market,  
Good Point Gasoline, Las Olas Restau-  
rant, Councilman Kevin Faulconer

## Very special thanks to:

Zoey Flint for organizing the music,  
and Dick Lareau and Dwight  
Harrington for the fabulous video



### Chairman's Message

Wow! That was the most energy I have felt at a PLA dinner in a long time. Dick Lareau's presentation was very creative.

To The Point Catering did an outstanding job. The Conference Center offered plenty of room to mingle. Our PL students did great with the music presentation. The Dinner Committee spent hours and hours on the dinner and it showed. Thank you, Sally Bixler, for taking on the dinner for the second year in a row!

Our Nimitz Boulevard Greenway project is off to a strong start. Thanks to Supervisor Ron Roberts, Councilman Kevin Faulconer, the Hervey Family, Nancy Peckham and Teed Story for their support and dedication to this important project. To get involved, please contact Cecilia Carrick at Carrick@cox.net.

We are gathering names of individuals that would like to serve on the PLA Board. If you have an interest in serving, contact Elise Streicher at elise\_streicher@sbcglobal.net. Or if you would like to pitch in on Fridays with the Mean Green Team, contact Ron Brooks at brooks1@cox.net.

Lastly, please encourage family, friends and neighbors to join PLA. Contact me for a membership envelope at rtrippj@aol.com.

See you around PL.

Robert Jackson



#### Officers

Robert Jackson, Chair  
Sally Bixler, Vice Chair  
Ted Kay, Treasurer  
Elise Streicher, Secretary

#### Board of Directors

Cecilia Carrick Ben Murphey  
Dan Dennison Nancy Palmtag  
Judy Garrett Stan Nadel  
Karan Greenwald Dianne Reichardt  
Chris Jacobs Marty Smith  
Dwayne Little Jerry Symanski  
Jana Mickova Will Tim Tuter  
Kelly Mitchel Becky Wieder

#### Chairpersons

Beautification: Ron Brooks  
Membership: Nancy Palmtag

## Beautification AWARDS

Dick Lareau and Dwight Harrington did it again! The "dream sequence" video was clever and fun. Thanks to Car2Go for lending a Smart Car to the effort—and to Councilman Kevin Faulconer and officer Joey Deguzman for their cameo appearances!

Congratulations to the following businesses and organizations who received Beautification Awards at the Annual Dinner:



Holiday Inn - San Diego Bayside for Outstanding Architecture, Landscape and Sculpture  
Cecilia Carrick, Joseph Wong, Architect - Joseph Wong Design Associates, Richard Bartell, Bartell Hotels, Pat O'Connor, Landscape Architect - Parterre Landscape Architecture



Nielsen Beaumont Marine for Outstanding Architecture, Remodel, Landscape and Sculpture  
Cecilia and Tom Nielsen



Point Loma Assembly for Creative Landscaping  
Cecilia and Landscape Architect Ned Daughterty



San Diego County Regional Airport Authority for Creative Landscape and Streetscape  
Peggy Cooper, Airport Community Relations, Cecilia, and Ted Anasis, Manager of Airport Planning



The Village Green Homeowners Association for Outstanding Landscape  
Cecilia and Marian D'Angelo



Scout at Quarters D for Outstanding Landscape Owner Paul Scott Silvera and Cecilia

Stone Brewing Company for Outstanding Landscaped Courtyard (not pictured)

# Beautification UPDATE

The Beautification Committee had special guests at their August meeting: City of San Diego Councilmember Lorie Zapf and Conrad Wear, her Council Representative. Councilmember Zapf shared a brief personal and professional history of her background as an advocate for San Diego, particularly with regard to Land Use and Housing, (Chair), Public Safety and Neighborhood Services, (Vice Chair) and Natural Resources and Culture, (Member).

During the meeting, the subject of **Homeless Encampments** came up. Cecilia Carrick reported that there appears to be another homeless en-



campment evolving along Nimitz, and in the canyon. Councilmember Zapf shares our concern about these encampments; in her words, "It is a serious health and safety issue." The PLA continues to be concerned about these encampments, especially along Nimitz, as it is one of the gateways to Point

Loma and one of the sites where the Mean Green Team spends considerable time. There is lots of trash in this area, and although the PLA has the capacity to collect it from time to time (see photo), PLA does not have the capacity to dispose of it. Cecilia and Robert met with Mayoral staff and they are hopeful the issue will be resolved.

**Village planters:** Dee Kettenburg and a few other members will be taking care of the planters at the drug store corner.

**Catalina Ramp and Celestial Gardens:** Did you know that it takes 1 1/2 hours to trim each clump of Sticks of Fire on the Catalina ramp? Jodie Bruhn and Karen Davis do, as they trimmed all three and saved the cuttings for future replanting. Thanks to Jerry Symanski for managing the cuttings at our Soto Street shed.

**And they live on at the Point Loma Library!** The trimmings from Celestial Gardens are taking root in planters at the Point Loma Library! The Mean Green Team filled SEVEN empty planters just in time for the Library's Tenth Anniversary Celebration.

Photo: Cindy Rosengrant, Blanche Welch, Ann Link, Laura Hammes, Ginny Buerger, Christine Gonzalez (library manager) & Debbie Hall in front of one of seven newly planted containers.



Beautification Update continued on page 4



## Around Town...



### Great Catch!

There's a new Farmers Market in Point Loma—with a catch—locally caught

seafood, that is. The Fisherman's Farmers' Market opened September 4 at 4900 Harbor Drive in front of Driscoll's Wharf. It's there every Wednesday from 3:00 - 7:00 p.m., and features boatloads of locally caught seafood, fresh produce, breads – AND fishermen and chefs to show you what to do with a whole sand dab, rock fish, crab, or sea urchin!

Catt White with Market Maestra operates Farmers' Markets in Little Italy, North Park and Pacific Beach. This is her first attempt at an outdoor fish market in which local commercial fishermen sell directly to the public.

The effort was years in the making and was led by Cathy Driscoll, who passed away last June. "She had a great relationship with the fishermen," said Catt. "When she passed, it was a setback." The fishermen, who were initially reluctant to enter the arena of direct sales, decided to give it a try in Cathy's honor.

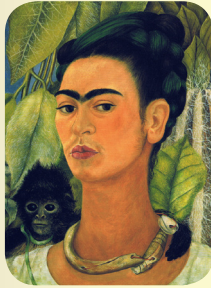
It's working. "They're excited to see how people are truly interested in what they do," said Catt. Local fishermen selling at the market include Salmon Slinger, John Ford, Mitch Hobron, Phil Harris, and John Law. Other merchants include Bread & Cie Bakery, JR Organics Farm, Kawano Farm, R&L Farms, Gilbert Quintos Farm, Pure Foods Farm, Nicolau Farms Goat Cheese, Majestic Garlic and Hummus, Bistro Blends Olive Oils, Basiltops Pesto, Terra Verde Foods, One Fresh Meal Soups and Salads, Seb's Panini, Na'pali Coast Shaved Ice, Madison Avenue Pies, and Viva Pops organic popsicles. Food trucks vary from week to week, as well as the fish for sale. "Fishing is less predictable than farming," said Catt. She does predict lobsters for the next few months!

Free parking is available at the lot across the street by the Holiday Inn. Parking is also available behind the Driscoll's Wharf building.

Around Town continued on page 4

## The Life and Art of Frida Kahlo Makes U.S. Premier at NTC Arts & Culture District

The rich and colorful life of Frida Kahlo is revealed in "The Complete Frida Kahlo: Her Paintings. Her Life. Her Story. The Exhibition," which is making its U.S. premiere in San Diego from October 19, 2013, through January 10, 2014 at Liberty Station. It is the only exhibition worldwide where all of Kahlo's paintings can be seen in one place.



The exhibition features 123 replicas of Kahlo's known paintings in original size and original materials, and hand-painted in the same style as Kahlo painted them.

Why replicas instead of originals? Dr. Mariella Remund explained that all of Kahlo's original works can never be seen in one place because Diego Rivera directed that her paintings in the Blue House at the moment of her death must remain there. In addition, a large number of her paintings are privately owned and not available for exhibitions.

The exhibition is on display in historic Barracks 3 at the NTC Arts & Culture District in Liberty Station, 2765 Truxtun Road, 92106. Audio guides are available in English and Spanish. Tickets range from \$12.50 to \$16.50. The exhibition is open from Tuesday through Sunday.  
www.NTCLibertyStation.com

## Peninsula Graphics moves to a new location

Peninsula Graphics Printing and Design, a full service color printing business, has moved from Cañon Street to the Hartley Building at 1360 Rosecrans Street. Owned and operated by locals Bob and Sue Sorben, both graduates of Point Loma High, the business is best known for originating the OB Seagull Logo ©1973. Other services include Silk Screen, Embroidery, Embossing and the sale of local apparel, such as "Tunaville," PL, OB, shirts, caps and decals.

619.222.3420 Email: peninsula1@cox.net

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**Hugh Story Memorial Rose Garden:** On a hot day at the end of August, a group of Mean Greeners met to pull weeds and trim at the garden. The Rose Garden and surrounding beds looked very nice after their efforts-just in time for the holiday weekend.



## Nimitz Greenway Update



At the PLA dinner, guests donated \$2100 in additional funds for this important Point Loma entryway project! The thermometer is surging!



We thank all of our community partners on this project: the County of San Diego, who provided a \$30,000 grant with the help of Supervisor Ron Roberts; the City of San Diego, who provided a \$15,000 grant through the office of Councilman Kevin Faulconer; the Hervey Family Foundation, who donated \$10,000; Nancy



Peckham, who donated \$5,000, and Marilyn Story, who donated \$2,000. Many thanks to all of the Annual Dinner attendees who chipped in as well!

Photos: Clockwise from top left: Robert Jackson awards Marilyn Story, Councilman Kevin Faulconer, and County Supervisor Ron Roberts; Nancy Peckham wrangles the crowd for additional donations - and it worked!

On September 25, Cecilia Carrick, Ted Kay and Robert Jackson stopped by the office of County Supervisor Ron Roberts to accept the County's \$30,000 grant toward the Nimitz Greenway project.



## Meet your new PLA Chair

Robert Jackson was sworn in as Point Loma Association's newest chair at the July meeting of the PLA Board. Robert served as Vice Chair for a year before taking the Chairman post.

*Continued on page 5*

A Point Loma native, Robert Tripp Jackson started his real estate career in 1995 after attending University of the Pacific, Menlo College, and Point Loma Nazarene University, where he studied Communications. Robert is currently a realtor with Pacific Sotheby's International Realty.

Robert learned all about community service from his mother, Ann Tripp Jackson, who dragged him to PLA Board meetings and events when he was young. His community service record includes serving on the Peninsula YMCA Board of Directors, Peninsula Community Planning Board, San Diego Police Department's Advisory Board, San Diego Hospice—and a previous board stint for the PLA from 1996 to 2000. He's working on instilling the same values in his daughter, Taylor, who is currently a Junior at Point Loma High School.

Asked about his goals as PLA Chairman, Robert said he'd like a working relationship with the Port of San Diego, Cabrillo National Monument, and Ocean Beach leaders. "We're all on the same peninsula," he said. He offered the entryway medians as an example. The PLA maintains Median 4, while the Ocean Beach CDC is responsible for maintaining other medians leading into the area. "We need to work with them to find a solution to getting water to the medians they maintain," said Robert. He said he's been approached by Claudia Jack of Ocean Beach Mainstreet Association to help with their Christmas tree project and other events. As for the Port, Robert would like the PLA to get involved in proposed plans for redeveloping the area at Scott Street and Nimitz Blvd.

Robert also wants to increase membership and an awareness of the PLA. "It's amazing to me the number of people I talk to who haven't heard of the PLA," said Robert. "We need to figure out a better way to market ourselves."

"You know? People say that there are more important things like feeding the homeless than beautifying Point Loma," said Robert. "But — if we didn't exist, people would know it." Think about it.

## *Celebrating Ed Streicher*



**I**f you attended the PLA Annual Dinner, you know that Ed Streicher received the Lighthouse Award for his MANY years of service on the Mean Green Team and special dedication to Median 4, affectionately known as "Ed's Triangle." And you won't be surprised that Ed's history of volunteerism spans decades. Ed's daughter, Elise Streicher, shares Ed's story:

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## Fall Festival PLNU

Saturday, October 26,  
10:00 a.m.- 2:30 p.m.

It's a free, family-friendly event with carriage rides, petting zoo, face painting, and a pumpkin patch. From 11:00 a.m. to 1:00 p.m., enjoy a Taste of Point Loma with food from featured restaurants. New this year: the public is invited attend the "Ask a Professor" seminars during the festival. Several PLNU professors will host dynamic conversations around current events including the San Diego job market, the truth about antibiotics and infection, the debate between faith and science, and the importance of coastal conservation and awareness.

### What happens to old TV antennas and satellite dishes?

Robert Jackson wanted to know. Many, like the one shown here, sit atop rooftops for years, unused and forgotten. Robert found out that they can be removed and recycled by Dish Disposal, a local company that specializes in removing all kinds of old TV antennas, satellite dishes, ham radio towers, and tall antenna towers.



Satellite dish receivers contain lead and other toxic chemicals not allowed in landfills; Dish Disposal's fee includes the local recycling cost and the cost of repairing the roof at the site of the dish or antenna.

Dish Disposal is a young company based out of San Diego. They have grown fast and now serve most major cities in the U.S. "My brother and I started the company because we saw the need for a satellite dish removal and recycling service," said Brent Bolton, owner of Dish Disposal and an MBA student at PLNU. "All the satellite providers will gladly install the dishes on your roof, but nobody will take them down."

[www.dishdisposal.com](http://www.dishdisposal.com)

## PLNU Expands its Nursing Program

Those of you who attended the PLA dinner at the Liberty Station Conference Center were most likely unaware that the rooms surrounding the conference room are usually filled with nursing students from Point Loma Nazarene University's School of Nursing (SON).

In the fall of 2012, the SON moved classes and the nursing skills lab to the Liberty Station Conference Center. They have eight beds, a nursing station, medication room, and two simulation rooms. According to Barbara Taylor, RN, PhD, Dean and Professor, School of Nursing, the expanded space has provided students with more in-depth learning experiences.

The Bachelor of Science in Nursing (BSN) program started in 1973 and has been an integral part of the San Diego healthcare community. "There are approximately 2000 graduates serving in various capacities around the world!" said Professor Taylor. Students have six semesters of "hands on" clinical experience and work in many healthcare facilities. There are currently about 330 students in the pre-nursing and nursing major.

The Master of Science in Nursing (MSN) program began in 2002 and offers the advanced practice role of clinical nurse specialist (CNS) in three specialties: adult/gerontology, pediatrics, and family health. There are about 100 students in this program.

PLNU Extended Studies is creating a Life Long Learning Institute at their Liberty Station Conference Center. They are looking for Point Loma community members to participate in a focus group lunch as they develop a lecture series, personal development programs, as well as field trips for enthusiastic learners. The next focus group is October 23. To participate, contact Nikki at: [stuer1@pointloma.edu](mailto:stuer1@pointloma.edu).

"Ed Streicher, native San Diegan (his parents lived in Mission Hills) and a Point Loma resident since 1960, is a born volunteer. While working in the family shoe business (Streicher's Shoes), he was active in the United Way, San Diego Chamber of Commerce, the San Diego History Center, and San Diegans' Inc. In retirement, he has been an active member of the Mean Green Team and volunteers regularly at the Point Loma Library.

"Ed is an under the radar kind of guy. Nobody in the family knew he was risking life and limb on Mean Green activities until some years ago when daughter Anne saw him sprinting across Nimitz one Friday morning, bound for the median. This prompted an exasperated phone call to sister Elise at work inquiring "What is Dad up to now?"

"Ed's family thinks his Mean Green affiliation definitely plays against type because Ed is definitely not Master Gardener material. A favorite family story has Ed waving to the gardener at his Point Loma home, while climbing into his car on the way to fulfilling his Mean Green duties.

"Finally, and most importantly, Ed has always been a relentless cheerleader: supporting his children, his dear friend Joanne, his nieces and nephews, his numerous friends and the Point Loma community."

Ed is officially - and deservedly - retiring from the Mean Green Team. Thank you, Ed of Ed's Triangle, for everything.



## And thank YOU, Jess Walker!

Like Ed, Jess Walker has also decided to hang up his shovel and his MEAN GREEN vest. After moving to San Diego from Menlo Park, Jess was "volunteered" for the Mean Green Team when his wife, Ann, met Karen Davis and Jodie Bruhn at the Point Loma Cultural Fair in 1998. "She told me I had some place to be on Friday, so I showed up," said Jess. "I've been happy with them ever since."

Back then, the Mean Green Team was much smaller, with Ed Streicher and Hugh Story among the ranks of about "a half dozen guys and 3-4 women," Jess remembered. "Back then, we had just a few projects, the strip by Dewey Elementary, the Village area, and Ed's Triangle," said Jess. "Karen Davis is a great organizer. When Con Pane moved into the Village, it became our Headquarters."

Jess especially enjoyed working with his good friend, Ed Streicher. "They called it "Ed's Triangle" because he was out there 4-5 times a week— but he would never admit it," said Jess. "I thoroughly enjoyed all the people I met."

## Get ready to Ride the Point!

The Point Loma Rotary Club presents the inaugural Jim Krause Memorial Charity Bicycle Tour of Point Loma on November 9, 2013. The ride will start at Liberty Station and traverse bike paths and routes around Point Loma. The ride has three distances to accommodate different levels of experience. The Family Ride is a 10 mile relatively flat course mostly on bike paths in Liberty Station, Spanish Landing, and Harbor Island along beautiful San Diego Bay – perfect for cruisers, beginning riders, challenged athletes, and families. The challenging Enthusiast Ride will allow participants to ride on roads in Point Loma that have been opened exclusively for this event on either a 25 or 52 mile route that includes challenging hills around Cabrillo National Monument, Sunset Cliffs, Mission Valley, and Mission Gorge. The ride will also include a time-trial event from the Point Loma tidepools.



Jim Krause was a long-time resident of Point Loma and a member of the Point Loma Rotary Club. He died from pancreatic cancer last year, leaving a marvelous legacy of service to the community. Point Loma Rotary Club is organizing the Jim Krause Memorial Charity Bike Ride in his memory. Proceeds from the event will stay in the local community to fund pancreatic cancer research at UC San Diego Moores Cancer Center and other civic projects. For more information about Ride the Point, visit [www.ridethepoint.org](http://www.ridethepoint.org).

## The County goes underground



Helen Robbins-Meyer, Chief Administrative Officer for the County, and County Supervisors Dave Roberts, Ron Roberts, Greg Cox, Dianne Jacob, and Bill Horn celebrate the opening of the new underground parking lot at the County Administration Building on September 30.

The new space measures 96,000 square feet and boasts 250 parking spaces and 178 public spaces, the

same number as the previous parking lot located on the south side of the building. The next step? "Next spring, we hope to open the Waterfront Park in its entirety with what we call the Jewel on the Bay, the County Administration Center, at the center of a beautiful park setting encompassing 15 acres and an 830-foot-long fountain and promenade," said Chairman Greg Cox. We look forward to it!

## COMMUNITY CALENDAR

Every week:

**Point Loma Farmer's Market: Sundays, 9:30 - 2:30:** *On the first Sunday of each month, look for the PLA booth! Bring a friend! On Cañon between Rosecrans and Scott.*

**Fisherman's Farmers' Market: Wednesdays, 3:00 - 7:00.** *4900 Harbor Drive in front of Driscoll's Wharf.*

**S- Gaugers Model Railroad Open House: Saturday, October 19, 11:00 - 4:00.** *Kids scavenger hunt with prizes! 2445 Truxton Road, Suite 106 - behind Five Guys and Panera Bread.*

**Howl-O-Ween Canine Carnival Sunday, October 27, 10:00 - 4:00** *Get your dog(s) into the spirit with a doggie Howl-O-Ween costume contest! Prizes for the best costume. [www.oceanbeachkiwanis.org](http://www.oceanbeachkiwanis.org).*

**Events at the Hervey Point Loma Library: All events on Wednesdays at 6:30 p.m. Free.**

**November 13:** *Speaker: J. Elke Ertle talks about her book "Walled In". Born and raised in West Berlin following WWII, when the city was the focus of an escalating Cold War, she shares what it was like to grow up when the city was divided into sectors. Join us to learn how Elke's family survived.*

**December 18:** *Point Loma Singers present a Holiday Concert.*

**January 8, 2014:** *C.E. Poverman discusses his book, "Love By Drowning," an acutely intelligent, psychological thriller. Point Loma Hervey Branch Library 3701 Voltaire Street 619-531-1539*

### Peninsula Community Planning Board

Meets third Thursday, 6:30 - 9:30 p.m.  
Point Loma Library  
3701 Voltaire Street

### Ocean Beach Town Council

Meets fourth Wednesday, 7:00 p.m.  
Masonic Center  
1711 Sunset Cliffs Blvd.  
[jimmusgrove@mac.com](mailto:jimmusgrove@mac.com)

### Point Loma Assembly

Meets second Thursday, 4:00 p.m.  
Point Loma Assembly  
3035 Talbot St.  
(619) 887-9313  
[www.plassembly.org](http://www.plassembly.org)

### La Playa Trail Association

Meets second Tuesday, 2:30 p.m.  
US Bank  
1331 Rosecrans St.  
Charles Best, 223-3418

### Point Loma Association

Meets second Wednesday, 7:30 a.m., Bali Hai  
**Beautification:** First Tuesday, 8:00 a.m.  
San Diego Yacht Club  
**Membership:** First Friday, 4:00 at US Bank

ORGANIZATIONS

# It was a Point Loma Celebration!









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**NEW!**  
**Every Wednesday,**  
**3pm - 7pm**  
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**Point Loma**  
**4900 N. Harbor Drive**

**(Across from Holiday Inn, next to Jimmy's)**