

# Point Loma ASSOCIATION



[www.PointLomaAssociation.com](http://www.PointLomaAssociation.com)

## Winter 2016



By Cecilia Carrick

**2015** Visions of Point Loma, PLA's Annual Dinner, started out with a bang. Held at the stunning bay front Coasterra, architectural standouts Point Loma Nazarene University Science Complex, County of San Diego Waterfront Park, the *San Salvador*, VEER Living, Culture Brewing Company and Coasterra were honored with a pre-event champagne reception. Artist Dave Ness provided beautiful photographs of each project, then guests had the opportunity to vote on the People's Choice Award (PLNU won!).

With the San Diego skyline shimmering in the background, over 400 friends and neighbors then joined in to revel, support and raise funds for Peninsula projects. Guests enjoyed delicious fare from Chef Deborah Scott's kitchen, shopped at the PLA store, were noodled by the La Playa Trail quiz, and enthralled by the Point Loma trivia provided by emcee "extraordinaire" Rosemary Rodger. The evening festivities were capped with the Lighthouse Award, this year awarded by Supervisor Greg Cox and Councilwoman Lorie Zapf to Ron Brooks for his many years of dedicated PLA volunteerism. Thank you again, Ron!

**Save the date for Visions 2016 on October 6, 2016 at**

**Coasterra!** If you would like to serve on the committee, please contact me at [carrick@cox.net](mailto:carrick@cox.net).

### *2015 Annual Dinner Committee:*

Cecilia Carrick, Co-Chair  
Kerri De Rosier, Co-Chair  
Rosemary Rodger, Emcee  
Pam Kelly, Reservations  
Klonie Kunzel, Reservations  
Karen Davis, Nametags  
Chris Jacobs, Sponsor ads  
Linda Bienhoff, PLA Store  
Linda Medina, Decorations  
Jim Piburn, Treasurer  
Shirley Haimsohn  
Sally Bixler  
Rita Moller  
Barbara Brown  
Shelley Goren

### *Special Thanks to:*

Dan Dennison, Beautification Awards  
Dick Lareau, Beautification Awards  
Dave Ness, Beautification Award photos  
Steve Silva, Event photographer  
Theresa Renfro, en concordia,  
table decorations  
San Diego-Imperial Council Sea Scouts  
Point Loma High School Jazz Band  
Point Loma High School Cheerleaders  
Tracey Amernick, Cohn Restaurant Group

*And we couldn't have done it  
without the "worker bees" who set  
up, cleaned up, and ran the event:*

Marilee Bankert, Becky & Dan Wieder,  
Ann Walker, Blanche Welch, Betty & Steve  
Allman, Burch Ertle, Ron Brooks, Stanley  
Nadel, Dinisa Valadao, Jim & Sylvia Sout-  
herland, Ginny Buerger, Stanley Nadel, Lin-  
da Medina, Albert Powell, Linda Bienhoff,  
Lisa Record, Rita Moller, Anne Hill, Karen  
Davis, Lynn Silva, Sally Bixler, Tom Rodger,  
Chris Logan, Bob Adelizzi, Amanda Rodger,  
Tommy Rodger, Bill Waterman



## Chairman's Message

Happy New Year!

Wasn't our dinner a smash? You couldn't ask for a nicer evening or a more a perfect setting. The food was great, Rosemary Rodger did a stellar job keeping us on our toes, KUSI was there to cover the event, and we had our most successful dinner in a very long time. Thank you to the Dinner Committee for a great job.

When I was 14 years old, we had a new development on Harbor Drive: the Point Loma sign. At that time, I was working for Dottie and Dick Laub after school. Between my household and the Laubs', I heard all sorts of talk about a sign. Emotions were rolling! Then, one afternoon, it was installed! My mom and I, along with mom's sister, Pat Leslie, landscaped around it. It was in the news! Neil Morgan from the U-T showed up to do a story. Now, more than 30 years later, our PL sign is being revamped. Thank you, Dottie, for sponsoring the sign in 1985, and to the private donors and the County of San Diego for helping us today.

Speaking of Harbor Drive, I have been working with the City and Port to get the stretch along the fire fighting school cleaned up. Thanks to the Port for working with Conrad Wear at Lorie Zapf's office to find a solution.

PLA has been a hard-working organization for many decades. We are always looking for people to get involved to work towards the common goal of improving our community.

Last weekend, I was informed that our newsletter editor wants to move on after 11 years at the helm. Kerri has been amazing, and she handles the entire production of the newsletter, from gathering the news, interviewing, editing and producing the final product. The newsletter has come a very long way from 15 years ago, and we have Kerri to thank. If there is anyone out there who would like to jump in, please let Kerri know.

Lastly, please keep three Beautification Committee members in your thoughts and prayers: Ed Streicher, Blanche Welch and Dorothy Lord.

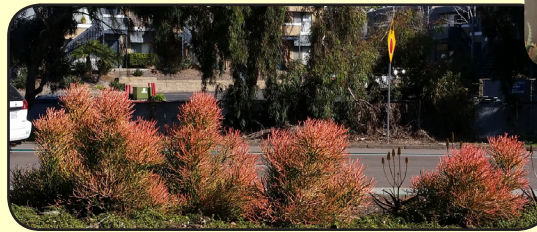
See you around PL,  
Robert Jackson, Chairman



## Garden Award

By Judy Garrett and Betty Allman

While riding around Point Loma, you may notice blazes of color from a bright coral colored plant called "Sticks of Fire." Nimitz Blvd. is very colorful with expansive plantings installed by PLA! *Euphorbia tirucalli*, sometimes also called pencil



plant, grows well in our area and is relatively easy to propagate. Five to ten inch clusters of the colorful tops root in 2-3 weeks in cactus mix. Be sure

to let them dry out 24-36 hours before planting and always wear gloves, as the white milky sap could cause a rash or burn your skin.

## Beautification Update

**Pork Chop Update:** Total Green Landscape is currently renovating the planting areas at the intersection southeast intersection of West Point Loma and Nimitz. They have trimmed the large Ficus trees, bougainvillea and the Pride of Madera, are preparing pathways throughout the landscaped areas, and amending the soil and adding stones and plants including aloes, agave, yellow jade and euphorbia.

Thanks to a grant from the San Diego County Supervisors and an anonymous donation, the project is completely funded! Special thanks to County Supervisor Ron Roberts for helping to shepherd the grant.

**Tennyson Triangle:** Do a drive-by! The iceplant has been removed and the area is looking great.

## The Mean Green Team



**Thank you, Durlers!** At Visions of Point Loma, Berit and Tom Durler won the MGT's live auction item for a two hour project. After a very successful workday, the Durlers donated agaves from their garden to the PLA. The Durlers also contributed an additional donation of \$500.

**Partnership with I Love a Clean San Diego:** The Mean Green Team has teamed up with I Love A Clean San Diego to do two clean-ups a year at Shelter Island on the Fridays following Memorial Day and Labor Day.

**Thanks for the supplies and tools!** Many thanks to Jess and Ann Walker, Pat and Buck Buchanan, and Jim Southerland for their donations of tools and items for the Mean Green Team!

## It's a sign

When the Point Loma Rotary Club refurbished the Point Loma sign on Harbor Drive, they discovered first hand that the sign was barely hanging on due to dry rot. They did what they could and filled a lot of holes, but it was clear that the sign wasn't long for this world.

Cecilia Carrick looked at the new Ocean Beach welcome sign and thought, "maybe we can do that!" She got busy checking out sign companies and filling out grant applications. Thanks—again—to the San Diego County Board of Supervisors with extra help from Ron Roberts' office, and to an anonymous donation, the project is moving forward.

The sign will be made out of very hard 20 lb foam density material covered by polyurethane (surfboards are approximately 2-3 lb foam density). The material is the same as the sturdy material used for the Ocean Beach welcome sign. It is scheduled to be installed at the end of January. The sign is being made by Integrated Sign Associates.

## Welcome, new Board member, Dave Martin!

We appreciate Dave fitting PLA into his already very busy schedule of volunteerism! Dave has served as the president of the Ocean Beach Town Council four times, and is currently serving on the Board of Directors for both the OB Mainstreet Association and Ocean Beach Community Development Corporation (OBCDC).



Dave, who owns Shades Oceanfront Bistro with his wife Jennifer and daughter and son-in-law Michelle and Jeff Levitt, has lived in Point Loma for 15 years. "It makes all the sense in the world for me to volunteer for the PLA," said Dave. "I live in the community and feel obligated to give back as much as possible."

Dave was recently given the honor of Veteran of the Year by California State Senator Marty Block. With the OBCDC, along with the OB Town Council, OB Mainstreet Association, OB Planning Board, OB Community Foundation, and the OB Historical Society, Dave is spearheading the effort to replace the old Veteran's Plaza with a new one right across the street from Shade's.

I'm sure Dave wouldn't mind a plug for the plaza, so here it is: to find out more about the design, submit a name for the wall, or donate to the project, go to [www.obcdc.org/veterans-plaza](http://www.obcdc.org/veterans-plaza).

## Thank you, Peet's Coffee Point Loma!



Peet's Coffee employees chose PLA as this year's nonprofit to receive matching donations up to \$750! Thanks to the community, we exceeded expectations—and received a total of \$1752.55 from the matching gift, donations and tips. Thanks to all the volunteers who worked the "PLA table." "There's no question that the members of your group who were

on-site had a huge impact on how much we took in," said store manager Geoff Hawkins. "So cheers to all of you for making PL more beautiful!"



## Around Town...

### Want to serve on the Point Loma Summer Concerts Committee?

The Point Loma Summer Concerts is put on by a volunteer Board of Directors. Board Director Martha Phillips is seeking community members to fill two board positions. Be a part of a 16-year community tradition! You will be joined by a committee of DOERS who support each other and get things done. Questions? Please contact Martha at 300-1961 or e-mail [mjpsandiego@cox.net](mailto:mjpsandiego@cox.net).

### At Liberty Station's north end

In February, the north end of the Arts District at Liberty Station will have a new space for community and commerce at Moniker General, a blended space featuring a coffee bar, beer tasting taproom, and modular retail store.

The retail store will feature high-quality goods from local businesses including Lone Flag, Bradley Mountain and Moniker Made, which is located in San Diego's East Village. At the coffee bar, patrons can choose from small-batch local producers and hard-to-find speciality roasters. For the taproom, Moniker General is partnering with 32 North Brewing Company, located in Miramar, to provide seasonal selections and small-batch brews.

Also opening in the north end is Liberty Public Market, a co-op with a variety of vendors selling baked goods, locally crafted beer, teas, seasonal produce, French pastries, artisan cheeses, pastas, and more. Fishbone Kitchen, a traditional fish monger, will have a belly-up oyster bar, and Liberty Meat Shop is described as an "old school neighborhood butcher." For more information about the vendors, go to [www.libertypublicmarket.com](http://www.libertypublicmarket.com).

Opening around the same time are two new restaurants, Buona Forchetta, a pizzeria, and Fireside, featuring indoor/outdoor seating, fire pits, wood-fired grills and family-style fresh fare. For more information, go to [buonaforchettasd.com](http://buonaforchettasd.com) and [firesidesd.com](http://firesidesd.com).

# A Night to Remember... Visions of Po



# Point Loma 2015



## Beautification Award Winners (not all were present)



Coasterra



San Salvadore



County of San Diego



Point Loma Nazarene  
University



## Ron Brooks: 2015 Lighthouse Award Winner

Two decisions changed the course of Ron Brooks' life: leaving his hometown of Pasadena and attending Cal Western University (now Point Loma Nazarene University), and marrying his wife Anne.

When Ron graduated from college, he rented a house on San Elijo with two college buddies, and never left Point Loma. "I have always felt really privileged to live here," said Ron.

After a 35-year stint teaching grades 4-6 in the San Diego Unified School District, Ron made a phone call that would change the course of his retired life: he had seen the Mean Green Team around Point Loma, and wanted to know if it was a women's-only club, as he hadn't noticed any men working with them. He was assured that he would not be the lone male, and showed up on his first Friday to find "delightful" people. One of them was Karen Davis, who "coddled me along," said Ron.

Ron quickly got involved and soon found himself in the role of Point Loma's Newsrack Czar. It took a lot of meetings and a lot of time, but Ron's persistence resulted in getting 33 newsracks removed from Point Loma's sidewalks. "There were 15 in front of

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*Thanks, Everyone!  
- Cecilia and Kerri*



the Post Office alone,” said Ron. “You couldn’t get out of the passenger seat of your car!”

Shortly thereafter, Ron became the chair of the Beautification Committee, which plans beautification projects and directs the activities and budget for the Mean Green Team. Ron was responsible for creating agendas and running the meetings. Not in the job description was his weekly e-mail to the Mean Green Team with jokes and anecdotes. “I can take a group of people ready to work and make it fun,” said Ron. “I completely look forward to every Friday because of the people.”



County Supervisor Greg Cox presents the Lighthouse Award

Over his ten years as chair – yes, ten – the group’s numbers swelled over five-fold: the group has grown to 20-30 regulars, and there are 40

people on the roster. Not only that, the number of adopted sites by the Mean Green Team has grown to 18. “It used to be simple,” said Ron, “it became more complicated.” Ron made the hard decision to step down, found a replacement chair (two, actually), and hung up his leadership hat—but not his shovel. “I want to be the follower now,” he said. He is grateful for everything he has learned: from different varieties of trees to how to deal with the drought. “There are people on the Mean Green Team who know a lot,” said Ron.

We congratulate Ron for his well-deserved Lighthouse Award. Wave to him on a Friday when you see him in his green vest continuing his good work for our community!

## PLA: New Focus on the Future

By Dwayne Little

**Your** Point Loma Association, a hard-working group of volunteers symbolized by the “Mean Green Team,” is taking new steps to be even more effective in beautifying our lovely peninsula. This comprehensive refocusing of our strategic vision comes, in part, as a response to a recent poll of members who were asked how the Association could improve.

The PLA will work hard to:

1. Communicate more effectively through its acclaimed Newsletter and significantly upgraded Web site
2. Gain even more financial support for projects from government grants, foundations, and individual gifts
3. Publish where our money comes from and for what it is spent
4. Be more responsive to the needs of the business and professional communities
5. Reach out and work with our neighbors in Ocean Beach and Midway where our interests and goals coincide
6. Clarify how we work with other organizations to advance our common interests on the Point
7. Increase PLA membership and manage member services more effectively

The PLA has a long track record of making community improvements as projected, on time and on budget, with continuous maintenance of its completed projects. The PLA Board and association members know how to get things done! Our track record, commitment to beautification, knowledge, and professionalism are widely respected. When the PLA Board speaks with city/county/state political leaders, the police department, Unified Port District officials, U. S. Navy leaders, city planning department, parks and recreation department, California Coastal Commission, etc.—they listen. We often get action that an individual acting alone cannot, and the result of this common effort beautifies the community, makes traffic flow better, reduces crime, enforces regulations, and so on.

The PLA is effective because of its members’ faithful support, and that support is greatly appreciated. Almost half of our present members voluntarily choose higher dues categories—a resounding vote of confidence. We have reorganized our membership structure beginning in January 2016. Personal memberships will be as follows: Social (\$50), Bronze (\$100), Silver (\$250), Gold (\$500) and Platinum (\$1,000). To stimulate increased involvement in the PLA, business/professional memberships will now begin at a new, lower entry level—Bronze (\$100), and keeping the other levels at Silver (\$250), Gold (\$500), and Platinum (\$1,000). Specified, and increased, benefits are offered to Business/Professional members to encourage their partnering with the PLA on a variety of projects.

In this New Year, the PLA is committed to lead the peninsula to an ever more beautiful future!

### New PLA web site

A dedicated committee of volunteers led by Stan Nadel has been working on a brand new PLA web site. The site will feature recent projects and events, links to our partner organizations, a calendar, a directory of businesses who are PLA members, and an easier than ever way to pay your annual dues. If

you have information about community events of interest to the Peninsula to include in the website calendar, please contact Marty Smith (martyesmith@gmail.com) or Dan Wieder (dwieder@mac.com). Look for an announcement soon on the launch of [www.pointloma.org](http://www.pointloma.org).

## That butterfly box

Meet Kiana Acosta, the newest Point Loma utility box artist. Judging from the beautiful work on her butterfly box on North Harbor Drive, you would never know that she is not an artist by trade. "I do it for fun," said Kiana. "I like to listen to music and draw. It gives me a Zen feeling. I like to share my art with people." Kiana's favorite medium is fine-tipped pens. "Every line matters," she said.



Kiana uses her artistic skills in her profession as a barber/stylist at her mother's salon, Notorious for Hair on Cañon Street. It was at the salon that she heard about the PLA's utility box project. One of her clients noticed her artwork at the salon and suggested that she contact Nancy Phillips, who helps coordinate PLA's utility box project with Betty Allman.

The box has taken longer than Kiana expected because it's "so big." When I met her on a sunny afternoon in mid-January, she was hoping it was her last day on the project. She's enjoyed being out on Harbor Drive, where motorists cheer her on and give her thumbs up. She even got make-up tips from a homeless man waiting at the bus stop.

Kiana is hoping to attend Southwestern College and study Anthropology. She eventually wants to apply her art and barbering skills to missionary work. "Art and barbering can take me anywhere," she said.

## From the editor:

The next issue of the PLA newsletter, our first-ever PLA Annual Report, will be my last issue as editor of this publication. My records show that my first newsletter was in fall 2004, when I took the reins from former editor, Lee Lipsey. After over 11 years, I feel it's time to hand the reins over to another editor with ideas for taking this publication in new directions.

**Is that you?** The position is paid, and I will be available for the transition. If you have questions about the position, please contact me at [kerriderosier@gmail.com](mailto:kerriderosier@gmail.com). To apply, contact Robert Jackson at [rtrippj@aol.com](mailto:rtrippj@aol.com) or call (619) 987-1970.

Thanks for your support over these many years! I look forward to tilling new professional ground as a writing tutor/teacher and continuing my writing/editing consulting business, Make the World Write. — Kerri De Rosier

# COMMUNITY CALENDAR

Fridays, February 5, March 4, April 1 – Friday Night Liberty. Art-making, exhibits, performances. [www.NTCLibertyStation.com](http://www.NTCLibertyStation.com).

February 26 - March 13 – "Circle Mirror Transformation" at the P.L. Playhouse (Point Loma Assembly) starring Hilary White. The play by Annie Baker won the Obie award in 2010 for the Best American Play. Details at [www.pointlomaplayhouse.com](http://www.pointlomaplayhouse.com).

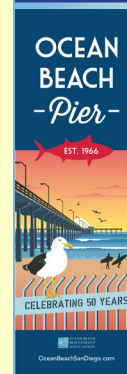
Sunday, March 27, 6:30 a.m. Kiwanis non-denominational Easter Sunrise Service at Cabrillo National Monument. All welcome.

Saturday, April 26, 9:00 - 12:00 - Point Loma Garden Club's Annual Plant Sale. Heirloom tomatoes, vegetables and herbs, patio containers filled with exotic plants, succulents and many other perennials will be for sale at very reasonable prices. More info: [www.plgc.org](http://www.plgc.org). Westminster Presbyterian Church 3598 Talbot St.

### At the Library:

OASIS Classes: Wednesdays, 1:00-3:00 p.m. 2/17: YOU Management; 2/24: Dark Chocolate, Red Wine and Heart Healthy Eating; 3/16: Avoiding Diabetes; 3/30: Interactive percussion experience! 4/20: Beliefs of Ancient Egypt; 4/27: Tales and Legends of Scotland

February Movies: Tuesdays, 6:00 p.m. Free screenings, tasty treats, and stimulating conversation. 2/2: Nightcrawler; 2/9: Much Ado About Nothing; 2/16: Do the Right Thing; 2/23: Rear Window.



The Ocean Beach MainStreet Association is launching the Year of the Pier with new neighborhood banners that celebrate the OB Pier's 50th birthday in 2016. Stay tuned to [OceanBeachSanDiego.com](http://OceanBeachSanDiego.com) for events and share your pier memories and/or photos in the "pierbook" at: [oceanbeachsandiego.com/forms/sign-pierbook](http://oceanbeachsandiego.com/forms/sign-pierbook).

### Peninsula Community Planning Board

Meets third Thursday, 6:30 - 9:30 p.m.  
Point Loma Library  
3701 Voltaire Street

### Ocean Beach Town Council

Meets fourth Wednesday, 7:00 p.m.  
Masonic Center  
1711 Sunset Cliffs Blvd.  
[jimmusgrove@mac.com](mailto:jimmusgrove@mac.com)

### Point Loma Assembly

Meets second Thursday, 4:00 p.m. (dark July/August)  
Point Loma Assembly  
3035 Talbot St.  
(619) 887-9313  
[www.plassembly.org](http://www.plassembly.org)

### La Playa Trail Association

Meets second Tuesday, 3:00 p.m.  
US Bank  
1331 Rosecrans St.  
Charles Best, 223-3418

### Point Loma Association

Meets second Wednesday, 7:30 a.m., Bali Hai  
**Beautification:** First Tuesday, 8:00 a.m.  
San Diego Yacht Club  
**Membership:** Last Tuesday, 3:00 at US Bank

ORGANIZATIONS



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 Dan Dennison, Vice Chair  
 Ted Kay, Treasurer  
 Dwayne Little, Secretary

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**Beautification Co-chairs:** Becky Wieder & Cecilia Carrick  
**Membership:** Nancy Palmtag

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