

Celebrate your Community and Country

by Donis Lovett

Come join family, friends and fellow members of the Point Loma Association at the annual dinner on May 24th. See first-hand the results of PLA's efforts and commitments to make the Peninsula a better place in which to live and work.

The evening's festivities will include Dick Lareau's celebrated slide show featuring the high points of local architecture, signage and landscape. Sights to behold and enjoy! In addition, Ardetta Steiner, our 2005 Garden Awards Chair, will present homeowners with Great Design, Garden, and Curb Appeal Awards. The awards portion of the evening will culminate with the Lighthouse Award, honoring an individual Peninsula resident for outstanding service to Point Loma.

I have enjoyed my introduction to Andy Hewitt through his amazing e-mails and pictures from Iraq. Don't miss his valuable insights as our speaker on "News From the Front."

Celebrate your community and country by joining us at the Annual dinner, May 24th, at Shelter Pointe Hotel.

We still need auction items! Please send gift certificates to:

Tracy Morgan Hollingworth
PO Box 60212
San Diego, CA 92166-0212

Have any questions? Call Tracy at (619) 225-8156, Melanie at (619) 225-8705 or Patti at (619) 887-9313.



Gathered around one of PLA's bus benches are past and present board members who are also blending their talents to help create a superb silent auction, dinner, awards ceremony and program.

Pictured standing:

- John Calabotta – Graduate of the University of San Diego and a Point Loma resident since 1990, he is the presiding PLA President and M.C. for the dinner. His wife Lisa was not able to be in the photo. She was the 2004 Chair of the dinner and is Co-Chair of the 2005 dinner.
- Lois Baker – A past board member, she will be assisting Klonie Kunzel with Reservations and Seating. They invite you to keep them very busy!

Seated from left to right:

- Tracy Morgan Hollingworth and Patti Adams - These ladies, with Melanie Nickel (not pictured) are the awesome Silent Auction Committee Chairs. The excellent selection of auction items will encourage everyone to "Shop 'til they Drop." They invite all PLA members to donate an auction item or gift certificate for the 2005 Silent Auction.
- Donis Lovett – 2004 Decorations Chair and 2005 Dinner Chair. "It's been such a privilege to work with such a dream team of a committee," said Donis.

PRESIDENT'S MESSAGE

by John Calabotta

The late Jazz artist Bill Evans made famous a tune entitled: "You Must Believe in Spring." As we move from the rains of winter to the promise of spring and begin to enjoy the Peninsula once again, we can paraphrase the Bill Evans title to, "You Must Believe in the Mission of the Point Loma Association."



Since my last message, I am pleased to share with you some recent accomplishments that fulfill our Mission, stated below, and lay the groundwork to accomplish it on a much grander scale.

By the time of the Annual Dinner, the painting of the utility boxes in and around the Village will be complete. Thanks to the fabulous direction of Board members Noreen Mulliken and Donis Lovett, the completion of this project breaks all speed records. Perhaps I should consult them as I continue training my spirited puppy Josie.

Another project that fulfills our Mission is the formation of the Point Loma Foundation, which I am pleased to announce. The Point Loma Foundation will focus on securing larger amounts of capital in order to benefit the community and enhance the quality of life of the Peninsula. I urge you to let your imagination soar as it relates to future projects.

Finally, I would like to personally invite you to the Annual Dinner this coming May. The Annual Dinner committee, chaired by Donis Lovett, has planned a beautiful celebration. The lagoon at Shelter Pointe is a nice canvas to showcase the beautification activities of the Point Loma Association.

Thank you for your support and ideas. I look forward to seeing you at the Annual Dinner.

Proposed Slate of Board of Directors 2005-2006

| | |
|-------------------|------------------------|
| Patti Adams | Rita Moller |
| Larry Bauman | T. Morgan Hollingworth |
| Peter Benjamin | Barbara Morton |
| Tony Calabrese | Noreen Mulliken |
| Leslie Harrington | Melanie Nickel |
| Dee Kettenburg | Larry Pappas |
| Bill Klees | Ramond Simas |
| Klonie Kunzel | Celeste Trepte |
| Donis Lovett | Joseph Watkins |
| Paul McNeil | |

Our Mission:

PLA is an organization of residents and local businesses committed to improving the quality of life of Point Loma through beautification, education, charitable activities and civic collaboration.

Utility boxes transformed by artists

by Lee Lipsey

Point Loma Association is supporting a "make-over" of nine utility boxes at four sites in and around Point Loma Village. The dreary grey-green boxes will become canvases for original paintings by local artists.

With guidance from PLA, the artists have selected themes linked to Peninsula scenery. The visual effects of this public art project will contribute to the ambience of Point Loma Village and be a source of community pride.

The participating artists will begin in April and complete their projects by the first of May. Their artwork will be displayed at the PLA Annual Dinner, May 24.

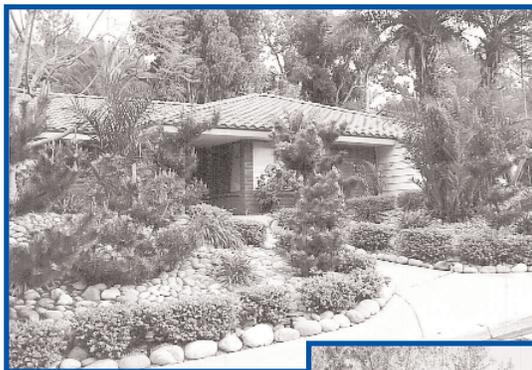
The artists and sites are: William Marsh, Cañon Street at Scott Street; Ann Walker and Beverly Brady, Anchorage Lane at Shelter Island Drive; Margaret Garner, Rosecrans Street at Nimitz Boulevard; Nicole Lovett, Rosecrans Street at The Living Room Coffeehouse. All are members of Point Loma Artists.

The utility box art project is organized by PLA members Noreen Mulliken, Donis Lovett, and Lee Lipsey. Boxes are being painted in conformance with guidelines from San Diego Gas & Electric and the San Diego Port District.

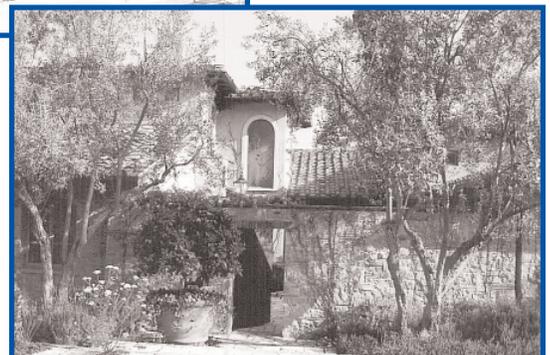
Garden Awards

by Ardetta Steiner

Continuing our theme of "Curb appeal," the February and March 2005 awards go to two very deserving owners. Nominations are welcomed. Contact Ardetta Steiner at ardetta@cox.net.



The Mitch Mehdy home on Gage Drive is beautifully set off by mounded, curving stone and rock gardens that continue along the front walk and driveway.



The old world charm of Cindy and Stephen Rhodes' home on San Antonio Place begins at their curb with lovely olive trees and climbing wisteria softening the antique pavers, roof tiles, and other "recycled" materials.



Artist Nicole Lovett painted this box with a Monet theme. It sits on Rosecrans near Talbot Street. The box isn't part of the PLA's utility box project.

Celebrate your Community and Country

POINT LOMA ASSOCIATION ANNUAL DINNER

Shelter Pointe Hotel and Marina
Tuesday May 24, 2005

Jazz, Conversation, and Cocktails on the Patio
Silent Auction followed by Fine Dining

Keynote Speaker Lt. Colonel Andrew Hewitt, USMC shares
the experience of his assignment in Iraq.

The Evening of Celebration begins at 5:30 p.m.

For reservations, use the enclosed envelope; for
information, contact Klone Kunzel at (619) 222-1950.

News you can use

\$ for security cameras

Community Relations Officer Richard Ensign reported that the SDPD has no video viewing system to review film from security cameras. They are looking for \$6,100 from the community to support the project. To help, call (619) 531-1540.

Congratulations, Megan!

Megan Graulich delivered a healthy boy named Hayden Conley-Graulich on February 27. He weighed in at 8.1 pounds.

While Megan is on maternity leave, Greg Block will take her place. He can be reached at (619) 336-3770.

Undergrounding of utility lines

In a few months, the City of San Diego will launch a web site with the schedule and master plan for undergrounding utilities. In the meantime, you can contact Public Information Officer Carol Drummond at (619) 533-3841 for updates.

Pothole relief

Driven over enough potholes, lately? Did you know that the City fixes them faster if you actually call them?

Be a self-appointed pothole private eye! Call the City's pothole hotline at (619) 527-7500.

Support for fireworks

The 5th Annual Big Bay July 4th Fireworks Show needs your support!

Please send donations to:
San Diego Armed Services YMCA
5th Annual Fireworks Show
3293 Santo Road
San Diego, CA 92124

For more information, contact Sandy Purdon at (619) 822-1177.

Point Loma Association
Meets second
Wednesday, 7:30 a.m.
Bali Ha'i Restaurant
2230 Shelter Island Dr.
Patti Adams, 887-9313

Peninsula Community Planning Board
Meets third Thursday,
6:30 – 9:30 p.m.
Pt. Loma Library
3701 Voltaire Street
Cynthia Conger,
665-3210

North Bay Redevelopment PAC
Meets first Wednesday,
7:30 a.m.
Peninsula Community
Service Center
3740 Sports Arena Blvd.
Alex Greenwood,
533-5458

Midway Planning Advisory Committee
Meets first Tuesday,
2 p.m.
Peninsula Community
Service Center
3740 Sports Arena Blvd.
Leslie Sanguinetti,
297-6113

Ocean Beach Town Council
Meets fourth
Wednesday, 7 p.m.
OB Recreation Center
4726 Santa Monica Ave.
Jere Battan, 515-4400

Ocean Beach Planning Board
Meets first and third
Wednesdays, 7 - 9:30 p.m.
OB Recreation Center
4726 Santa Monica Ave.
523-1700



**FROM COUNCILMAN
MICHAEL ZUCCHET**

Dear Point Loma Association,

Over the past few years, the number of news racks along San Diego's streets has grown exponentially with little regulation or oversight, resulting in insufficient access between our sidewalks and streets.

To address this problem, I have been working with City staff to create an ordinance to effectively regulate news racks on City sidewalks. The ordinance would limit the placement of news racks, require news racks be kept in good working condition, and ensure appropriate and timely enforcement by City staff.

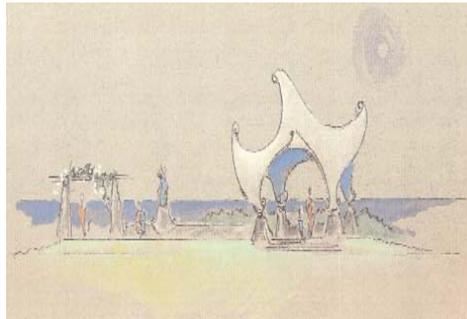
It is my expectation that this ordinance will be presented to the City Council in the coming months. If you have a question, suggestion, or want to offer your support for this ordinance, please feel free to contact my office at (619) 236-6622.

Thank you.

Michael Zucchet
Councilmember, District Two

Rotary Pavilion

On March 18, the Point Loma Rotary Club presented a \$10,000 check to the Port of San Diego for "Pacific Crest Park," a small park and gazebo replacing the old Rotary Gazebo on Shelter Island. The project has two phases. Groundbreaking for Phase I is expected on March 31, according to Allan Tait, project manager with the Port's public art department.



The park, designed by local artist James Hubbell, will have a gazebo resembling a sail in the wind constructed of steel and concrete. There will also be a bench and plantings to provide separation from the parking lot on the south side.

Phase I includes the gazebo with mosaic tile in the ceiling, a trellis, landscaping, and mosaic tile paving. For Phase II, the Port is hoping that the Rotary Club will raise funds and get in-kind donations for a bronze sculpture, lighting, nine palm trees, and additional landscaping.

The project is co-sponsored by the Port and Point Loma Rotary. For information about donations and gifts for the project, contact Pete Hedley at (619) 299-9950. Tait can be reached at (619) 686-7247.

Life of Point Loma

Think you know the history of Point Loma? How about 76 million years of geologic history?

Consider picking up *Understanding the Life of Point Loma*, a new natural history book recently published by the Cabrillo National Monument Foundation.

The 184-page, full color book contains information about how the peninsula was formed, the peninsula's kelp beds, which were once teeming with sea otters and sea urchins, the area's tidal pools, our local birds - and our sole resident amphibian, the garden slender salamander. The book also covers the Peninsula's rich 6,600 year old human history.

Understanding the Life of Point Loma is available at the Cabrillo National Monument Visitor Center for \$16.95. For information, call (619) 222-4747 or go to www.cnmf.org.

Welcome aboard!

. . . To new board member Paul McNeil. Paul brings with him extensive experience in real estate development in the public and private sectors, including a stint at the Mayor's office. He recently joined The London Group as Principal of Development Services.

Paul is past president of People for Trees, a volunteer organization that has planted over 40,000 trees in San Diego County, including Point Loma. He is also a member of the Urban Land Institute, where he recently completed an Emmy-nominated documentary on smart growth. He is a long-time resident in the historic cottage district of Ocean Beach.

Thank you to Newcomers International for providing 171 service calls regarding the PLA in 2004! You can find their booth at the Waterfront Market at Liberty Station.

- Point Loma Library Events:**
April 7, 1:00 - 5:30 p.m. Free health screenings. **2:00 - 4:00 p.m.** "Beyond the Label," a seminar on drug interactions.
April 13, 1:00 - 2:30 p.m. "What to do before help arrives:" the 911 process.
April 13, 6:30 p.m. Donal Harrison, author of *Louis Rose, San Diego's First Jewish Settler and Entrepreneur*.
April 27, 1:00-3:00 p.m. "Keeping your e-mail organized."
May 11, 6:30 p.m. Jeweler Armand Jessop's trip around the world. 3701 Voltaire Street
 All programs are free to the public. For information, call (619) 531-1539.
- April 9, 10:00 a.m - 4:00 p.m.**
Peninsula Chamber of Commerce First Annual Bridal Fair
 UPSES Hall, 2818 Avenida de Portugal. Call (619) 225-6665 for more information.
- April 19, 5:30 - 9:00 p.m.**
Peninsula Chamber of Commerce Taste of Shelter Island
 Tickets available at Union 76, Carefree Vacations, Stars and Stripes Mart, San Diego National Bank or April 19 at the Brigantine restaurant. Shuttle service provided.
- Saturday, April 16, 4:00 - 7:00 p.m.**
Crescendo, a benefit for the Point Loma High School Band Program
 For more information or to receive an invitation, contact Pat Baker at (619) 223-9363 or Sandy Grove at (619) 225-1098.
- April 21, 5:30 - 8:00 p.m.**
Boy Scout Troop 500 Spaghetti Dinner and Auction
 UPSES Hall, 2818 Avenida de Portugal
- April 29 and April 30**
"Musical Memories," Point Loma Garden Club's 25th Standard Flower Show and Plant & Craft Sale
 Ocean Beach Masonic Center, 1711 Sunset Cliffs Boulevard. Flower Show Hours: 2-4 on Friday; 10-4 on Saturday. Plant and Craft Sale: 12-4 on Friday; 10-4 on Saturday.
- Saturday, April 30, 10 a.m. to 4 p.m.**
Point Loma Artists tour
 All art available for purchase. For more information, contact Mary McKinnon, (619) 222-9019 or Jean Silva, (619) 223-8017.
- May 24, 5:30 p.m.**
Point Loma Association Annual Dinner
 Reception and Silent Auction from 5:30 to 7:00 p.m.; dinner and awards ceremony starts at 7:00.
- June 25, 10:00 a.m. - 8:00 p.m.**
Ocean Beach Street Fair and Chili Cook-Off Festival SM
 Arts, crafts, merchandise, food, and live music in the heart of OB.

NEW BUSINESS ON THE POINT

Maggie's Farm - Walk into Maggie's Farm at 1902 Rosecrans Street, and you will meet Pikacho the Ibizan and Jako the dachhund, pet greeters for Kristin Gambler's natural pet grooming business, which moved to its new location in August, 2004.

"It's been a great move for us," said Gambler. "Now, people can see us."

In addition to grooming, Gambler sells high-end food and treats, and provides nutritional training for her customers. "We provide people the best in grooming. We've established a clientele that comes because we care." For information, call (619) 225-2210.

HAVE YOU NOTICED?

There are more beautifully flowering tree basins in the Village area! Thanks to local business owners who are funding the basin construction, Mike Martin's Occidental Landscaping has installed six new basins since last summer.

Our special thanks go to :

- Stan Miller for funding three basins in front of his building at 3017-3025 Cañon Street (Point Loma Village Florist and Notorious For Hair are the building tenants)
- Robin Wilson Interior Design for funding two basins at 1025 Rosecrans Street
- Reds Espresso Gallery for funding one basin at 1017 Rosecrans Street

The PLA Beautification Committee is underwriting the costs to water and fertilize the basins on a routine basis. If you're interested in funding the construction and planting of a basin in the Village, please contact Karen Davis at 222-3055.



This box is located in front of Point Loma Village Florist.



by Lee Lipsey

The fifth annual Summer Concerts are returning to Point Loma Park. We look

forward to lounging on picnic blankets or lawn chairs, chatting with family and friends, and listening to live music on top of the peninsula.

Here's the schedule:

| | |
|---------|--|
| July 22 | Sue Palmer and Her Motel Swing Orchestra |
| July 29 | Lil' Elmo and The Cosmos |
| Aug. 5 | Joe Rathburn's ISLAND |
| Aug. 12 | Big Time Operator |
| Aug. 19 | ROCKOLA |

Please visit our Web site: www.PLConcerts.org. You will find links to bands and sponsors, parking and shuttle info, a menu for pre-ordered box suppers, and tips for concert-goers.

The Point Loma Concerts Committee, a project of the Point Loma Association, produces the concerts in collaboration with individual volunteers and local civic groups. These free, family-friendly events began in 2001, and we hope they will continue as long as the peninsula stands above San Diego Bay.

We are funded by public grants, private foundations, business sponsorships, and generous gifts from people like you. To make a donation to Point Loma Summer Concerts, please call Pat Baker, 223-9363, or Lee Lipsey, 523-6626. To volunteer, please call Kerri De Rosier, 226-4896.

Point Loma People for Progress

A new community action group called Point Loma People for Progress (P3 for short) is being formed to oversee the Liberty Station project. The group will work with the City Council, Planning Commission and developer to get things going on construction of our park and jogging path, restoration of NTC buildings, and installation of amenities like a marketplace of boutique shops, hotels and restaurants. And oh yes, Trader Joe's.

For information, call Joyce Summer at 232-6651, e-mail jgsummer@cox.net, or visit their Web site at PLPeopleforProgress.org.

Hervey Point Loma Branch Library debuts new concert series

The series will kick off on Sunday, April 17, at 2:00 p.m. in the Marla Haas Community Room with several quintets performing ensemble, including: Generation Z Band and Point Loma High School Sax Machine Five.

Thereafter, the Friends of the Library 2005 Concert Series will present one concert each month, continuing through November. (No concerts are scheduled for June, July, and August.) Judy Eby, who chairs the library's music committee, has lined up some of the Peninsula's best amateur and professional instrumentalists and vocalists.

For information about the concerts, call (619) 531-1539.



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John Calabotta, Chair
Joseph Watkins, Treasurer
Patti Adams, Secretary

Board of Directors

| | |
|-------------------|------------------------|
| Larry Bauman | T. Morgan Hollingworth |
| Peter Benjamin | Barbara Morton |
| Jodie Bruhn | Noreen Mulliken |
| Tony Calabrese | Melanie Nickel |
| Leslie Harrington | Larry Pappas |
| Bill Klees | Ramond Simas |
| Klonie Kunzel | Celeste Trepte |
| Donis Lovett | Richard Wira |
| Paul McNeil | |

Chairpersons

Beautification: Karen Davis
Membership: Raymond Simas
Architecture: Larry Pappas

Newsletter Editor: Kerri De Rosier

Who We Are

Point Loma Association was organized in 1961. Originally called "Point Loma Village Beautiful," we were primarily concerned with the aesthetics of the Village.

Today, in addition to beautifying the Peninsula, PLA represents the community through direct involvement with agencies of federal, state and local governments, the Port District, the San Diego Unified School District, the Peninsula Community Planning Board, and others who directly affect our quality of life.

PLA Membership consists of residents and local businesses working together. We donate time, effort and money to make the Peninsula a better place in which to live and work. Annual Membership is \$20. We appreciate donations at additional support levels: \$1,000 Platinum, \$500 Gold, \$250 Silver, and \$100 Bronze. Our membership year is July 1 through June 30. To request a membership brochure, please call Raymond Simas at (619) 233-1234 ext. 5801.